


# **FROGGIES FAMILY**

Small Steps. Big Futures.

A photograph of three young children sitting at a table. The child on the left is a girl with short hair, wearing a light blue shirt with a cartoon character on it, smiling broadly. The child in the middle is a boy with short hair, wearing a grey shirt, looking down at something on the table. The child on the right is a girl with long hair, wearing a white shirt, smiling and resting her chin on her hand. The background is a plain wall.

**Froggies Family** is a **French NPO** that raises funds to help **finance long-term projects** carried out by local associations and/or structures in **South Africa** for the benefit of **underprivileged children**.



# Vision, mission, strategy

## **Vision**

Breaking the cycle of poverty within township communities.

## **Mission**

Encourage access to education and improve learning conditions for children.

## **Strategy**

- Funding for school sponsorship and adolescent support programs.
- Funding for renovation work/purchase of educational equipment and materials for creches.
- Funding for food aid programs for families.



# Key dates

- 20**03** Froggies Family founders met at **Restos du Cœur** –(biggest homelessness NPO in France) – Manage meal distribution sites until 2013
- 20**13** Trip to South Africa- **Creation of Froggies Family NPO**  
> Partnership with the South African NPO based in Cape Town **Teach Love Care Network**  
**Execution of an orphanage rehabilitation program**  
**Implementation of full renovation programs for creches**
- 20**18** > Partnership with the South African NPO based in Cape Town **Hewlin Compassion**  
**Set up and execution of programs to support street children reintegration**
- 20**21** **Set up of food aid programs**(post Covid)
- 20**22** **Launch of school sponsorship program**
- 20**26** Froggies Family moves to South Africa for the **development of the NPO**



# Key achievements & Impact



## ORPHANAGE

from 2014 to 2017

- Structural improvements and upgrade of orphanage buildings
- Clearing and laying artificial turf for playgrounds
- Purchase of school bags, uniforms
- Organization of tutoring, cultural outings

## CHILDREN IN NEED

from 2018

- School sponsorship programs
- Skills development and career guidance programs
- Funding for training materials and speakers
- Food aid program for the poorest families
- Purchase of a mini-bus
- Construction of a reception centre for street children
- Purchase and conversion of a recycled container into a kitchen

## CRECHES

from 2014

- Supply of teaching materials, wooden furniture for children
- Carpentry, roofing, insulation work
- Installation of sanitary facilities
- Financing and installation of above-ground vegetable gardens
- Installation of rainwater recovery cisterns, hot water production systems
- Development of outdoor spaces (courtyards, porticoes)
- Extension of a creche

**Nearly €500,000**

invested since 2013 in the development and learning of disadvantaged children in the townships

**More than 150 sponsored children**  
from 2022

**More than 40 creches renovated**

and equipped with educational materials

**More than 1,000 families helped**  
each year since 2013

**200.000 meals**  
served each year





# Funding

## Foundations

**Air France** Foundation

**Puressentiel** Foundation

Wings of Support (**KLM**)

Regine **Sixt** Children's Aid Foundation

**Hiscox** Foundation

## Schools

15 schools including the **Lycée  
Français International Sevilla**

## Corporate sponsors

Adone Conseil, AIG, Appy Creation,  
Burberry, Cambon Partners, Chubb,  
Crédit Agricole, Rentacar, Watermelon

## Individuals

+ 500 donors



# Partnership options

## **Rounding up your salary**

A scheme managed by Microdon (La Poste group) which offers companies solutions to facilitate solidarity commitment.

## **Fundraising**

Financing of a project via an internal initiative: solidarity race, cake sale, auction, etc.

## **One-time donation**

Tax-free donation allocated to a dedicated project.

## **Skills sponsorship**

Training of teenagers at a distance or during a solidarity trip.



# Initiatives to be funded in 2026

€ 1,500

## Camp for Street children

**Project:** Organization of a weekend for the benefit of 20 street children.

**Objective/benefits:** : Provide a safe and nurturing space for children, offer trauma-informed advice and emotional support, engage children in activities that promote self-confidence and resilience.

**Content:** Stay from Friday 1pm to Sunday 12pm. 5 accompanying persons including 2 educators. Program: Psychological support - Recreational activities - Health & nutrition advice - Personal development workshops - Motivational Sessions.



€ 2,500

## Professional trailer

**Project:** Invest in a utility trailer to collect food products from suppliers/donors.

**Objective/benefits:** : To save €800 per year related to the current rental of the trailer / To allow larger volumes to be transported in fewer trips (time and fuel savings)

**Content:** 4.5m (L) x 1.5m (W) x 1.2m (H) - 2700kg GVM  
1 x Ungalvanized chassis  
4 x 14 Inch tires and rims  
2 x 1600kg Braked axles  
4 x 8 Blade leaf springs  
1 x Jockey wheel  
1 x Swing door at rear.



€ 5,000 to € 10,000

## Food aid for 6 months to 1 year

**Project:** Fund 6 months to 1 year of food aid (soup kitchen).

**Objective/benefits:** : Serve 50,000 to 100,000 meals amongst the most vulnerable families. In addition to offering children and teenagers their only meal of the day, the distribution also makes it possible to identify vulnerable families, children who do not go to a nursery in order to try to encourage them to do so and to find solutions.

**Content:** Rice, wheat, onions, beans, tomato sauce, oil, salt.



€ 15,000

## Children transport Van

**Project:** Buy a 10 seats second hand Van.

**Objective/benefits:** : Support community outreach and food distribution operations. This vehicle will play a critical role in daily supplier collections, safe transport of children in after-school programs, and logistical support across Cape Town's most vulnerable communities.

**Content:** Toyota Quantum or equivalent 10 seats van.



€ 20,000

## Creche property

**Project:** Buy and renovate a property to start a new creche.

**Objective/benefits:** : A very successful creche (Victory Educare – 80 children) wants to extend its activities in order to welcome more children. The current building has been already extended in 2024 (Froggies Family funds) and there is no more spare space available. The objective is to buy a nearby property and renovate it to create Victory Educare 2 with a capacity of 55 children.

**Content:** Property buying, renovation works (plumbing, insulation, electricity, toilets, kitchen, classroom equipments).





# Contacts

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