

NATIONAL RETAIL FEDERATION 2026-2028 RETAIL SALES REPORTING and 4-5-4 MERCHANDISING CALENDAR

		2026						2027						2028						2026						2027						2028																									
		S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	F	1	2	3	4	5	6	7	31	1	2	3	4	5	6	30	31	1	2	3	4	5	F	A	2	3	4	5	6	7	8	1	2	3	4	5	6	7	30	31	1	2	3	4	5	A	27										
2	E	8	9	10	11	12	13	14	7	8	9	10	11	12	13	6	7	8	9	10	11	12	E	U	9	10	11	12	13	14	15	8	9	10	11	12	13	14	6	7	8	9	10	11	12	U	28										
3	B	15	16	17	18	19	20	21	14	15	16	17	18	19	20	13	14	15	16	17	18	19	B	G	16	17	18	19	20	21	22	15	16	17	18	19	20	21	13	14	15	16	17	18	19	G	29										
4		22	23	24	25	26	27	28	21	22	23	24	25	26	27	20	21	22	23	24	25	26			23	24	25	26	27	28	29	22	23	24	25	26	27	28	20	21	22	23	24	25	26		30										
5	M	1	2	3	4	5	6	7	28	1	2	3	4	5	6	27	28	29	1	2	3	4	M	S	30	31	1	2	3	4	5	29	30	31	1	2	3	4	27	28	29	30	31	1	2	S	31										
6	A	8	9	10	11	12	13	14	7	8	9	10	11	12	13	5	6	7	8	9	10	11	A	E	6	7	8	9	10	11	12	5	6	7	8	9	10	11	3	4	5	6	7	8	9	E	32										
7	R	15	16	17	18	19	20	21	14	15	16	17	18	19	20	12	13	14	15	16	17	18	R	P	13	14	15	16	17	18	19	12	13	14	15	16	17	18	10	11	12	13	14	15	16	P	33										
8	C	22	23	24	25	26	27	28	21	22	23	24	25	26	27	19	20	21	22	23	24	25	C	T	20	21	22	23	24	25	26	19	20	21	22	23	24	25	17	18	19	20	21	22	23	T	34										
9	H	29	30	31	1	2	3	4	28	29	30	31	1	2	3	26	27	28	29	30	31	1	H		27	28	29	30	1	2	3	26	27	28	29	30	1	2	24	25	26	27	28	29	30		35										
10	A	5	6	7	8	9	10	11	4	5	6	7	8	9	10	2	3	4	5	6	7	8	A	O	4	5	6	7	8	9	10	3	4	5	6	7	8	9	1	2	3	4	5	6	7	O	36										
11	P	12	13	14	15	16	17	18	11	12	13	14	15	16	17	9	10	11	12	13	14	15	P	C	11	12	13	14	15	16	17	10	11	12	13	14	15	16	8	9	10	11	12	13	14	C	37										
12	R	19	20	21	22	23	24	25	18	19	20	21	22	23	24	16	17	18	19	20	21	22	R	T	18	19	20	21	22	23	24	17	18	19	20	21	22	23	15	16	17	18	19	20	21	T	38										
13		26	27	28	29	30	1	2	25	26	27	28	29	30	1	23	24	25	26	27	28	29			25	26	27	28	29	30	31	24	25	26	27	28	29	30	22	23	24	25	26	27	28		39										
14	M	3	4	5	6	7	8	9	2	3	4	5	6	7	8	30	1	2	3	4	5	6	M	N	1	2	3	4	5	6	7	31	1	2	3	4	5	6	29	30	31	1	2	3	4	N	40										
15	A	10	11	12	13	14	15	16	9	10	11	12	13	14	15	7	8	9	10	11	12	13	A	O	8	9	10	11	12	13	14	7	8	9	10	11	12	13	5	6	7	8	9	10	11	O	41										
16	Y	17	18	19	20	21	22	23	16	17	18	19	20	21	22	14	15	16	17	18	19	20	Y	V	15	16	17	18	19	20	21	14	15	16	17	18	19	20	12	13	14	15	16	17	18	V	42										
17		24	25	26	27	28	29	30	23	24	25	26	27	28	29	21	22	23	24	25	26	27			22	23	24	25	26	27	28	21	22	23	24	25	26	27	19	20	21	22	23	24	25		43										
18	J	31	1	2	3	4	5	6	30	31	1	2	3	4	5	28	29	30	31	1	2	3	J	D	29	30	1	2	3	4	5	28	29	30	1	2	3	4	26	27	28	29	30	1	2	D	44										
19	U	7	8	9	10	11	12	13	6	7	8	9	10	11	12	4	5	6	7	8	9	10	U	E	6	7	8	9	10	11	12	5	6	7	8	9	10	11	3	4	5	6	7	8	9	E	45										
20	N	14	15	16	17	18	19	20	13	14	15	16	17	18	19	11	12	13	14	15	16	17	N	C	13	14	15	16	17	18	19	12	13	14	15	16	17	18	10	11	12	13	14	15	16	C	46										
21	E	21	22	23	24	25	26	27	20	21	22	23	24	25	26	18	19	20	21	22	23	24	E		20	21	22	23	24	25	26	19	20	21	22	23	24	25	17	18	19	20	21	22	23		47										
22		28	29	30	1	2	3	4	27	28	29	30	1	2	3	25	26	27	28	29	30	1			27	28	29	30	31	1	2	26	27	28	29	30	31	1	24	25	26	27	28	29	30		48										
		January 2027						January 2028						January 2029																																											
23	J	5	6	7	8	9	10	11	4	5	6	7	8	9	10	2	3	4	5	6	7	8	J	J	3	4	5	6	7	8	9	2	3	4	5	6	7	8	31	1	2	3	4	5	6	J	49										
24	U	12	13	14	15	16	17	18	11	12	13	14	15	16	17	9	10	11	12	13	14	15	U	A	10	11	12	13	14	15	16	9	10	11	12	13	14	15	7	8	9	10	11	12	13	A	50										
25	L	19	20	21	22	23	24	25	18	19	20	21	22	23	24	16	17	18	19	20	21	22	L	N	17	18	19	20	21	22	23	16	17	18	19	20	21	22	14	15	16	17	18	19	20	N	51										
26	Y	26	27	28	29	30	31	1	25	26	27	28	29	30	31	23	24	25	26	27	28	29	Y		24	25	26	27	28	29	30	23	24	25	26	27	28	29	21	22	23	24	25	26	27		52										
		28	29	30	31	1	2	3	28	29	30	31	1	2	3	28	29	30	31	1	2	3			28	29	30	31	1	2	3	28	29	30	31	1	2	3	28	29	30	31	1	2	3		53										

* Fiscal year 2028 is a 53 week year.

** Green shaded boxes indicate a Sales Release Date. Black shaded boxes indicate the following Holidays: Valentine's Day, Presidents Day, Easter, Mother's Day, Memorial Day, Father's Day, Juneteenth, Independence Day, Labor Day, Rosh Hashanah, Yom Kippur, Columbus Day, Halloween, Election Day, Veterans Day, Thanksgiving, Christmas, New Year's Day, and Martin Luther King Da