

EDSEYON YOUR OWN FREE LMS



Flexible, affordable, and effective White Label Learning Management System designed to help your institution with your own brand and LOGO.

Edseyon Solutions is an integrated education and skill-development institution designed to address the evolving academic, professional, and competitive examination needs of learners across age groups. The institution operates on a blended learning model combining a robust Learning Management System (LMS) with structured offline and online coaching. Edseyon Solution LLP aims to create a future-ready learning ecosystem that bridges the gap between school education, higher studies, competitive examinations, and employability-oriented skills.



EDSEYON
BUILD* SCALE* SUCCEED* REPEAT



www.edseyon.com

Bridging the Gap Between Education and Employability in India

In India, the true measure of educational success lies in a student's ability to secure employment in the private sector, government services, public sector undertakings (PSUs), or to become an entrepreneur after completing higher education.

For students, accessing premier institutions such as IITs, IIMs, Central Universities, NITs, and securing employment through UPSC, SSC, Railways, Defence Services, AAI, IBPS (Banking), RBI, NABARD, ISRO, and PSUs like BHEL, BEML, IOCL, HPCL, BPCL, continues to remain a significant challenge.



The Real Challenge: Not Ability, but Exposure



The difficulty faced by students is not due to a lack of academic capability. It arises from a lack of exposure to real-time, computer-based examination environments.

- *Most national-level entrance and competitive exams today are 100% Computer-Based Tests (CBT)*
- *However, a large section of aspirants still prepare using traditional paper-based methods*
- *Limited access to mock tests, previous year question papers, and performance analytics puts them at a disadvantage*

COACHING ECOSYSTEM GAPS

Accessibility Barriers

- *Social*
- *Economic*
- *Geographic (Rural & Semi-Urban)*

No Personalization

- *No data-driven insights*
- *No adaptive learning*

Quality Gaps

- *Non-standardized practice*
- *Outdated formats*



Launch Your Own Branded Online Learning & Test Platform

Empower your institution with a fully customizable, scalable, and ready-to-deploy LMS & Online Test Series platform — under your own brand.

About the Platform

Our White-Label LMS Platform enables educational institutions to launch their own branded online learning ecosystem—similar to www.centurytest.in—without the complexity or cost of building technology from scratch. From online courses, mock tests, assessments, analytics, and certifications, to student management and monetization, the platform provides everything required to deliver modern digital education.

You focus on teaching and content.

We take care of technology, scalability, and security.

Who is it For?

- Schools
- Colleges & Universities
- Coaching & Competitive Exam Training Centers
- Skill Development & Vocational Institutes
- Government & CSR Training Programs
- EdTech Startups & Educational Entrepreneurs

Key Features

- 100% White-Label Branding
- Course & Content Management
- Online Test Series & Assessments
- Advanced Analytics & Reporting
- Student & Batch Management
- Monetization & Payments
- Certifications & Compliance

Exam Categories Supported

- The platform supports 1500+ exam types, including:
- Competitive Exams (SSC, Banking, Railways, UPSC, State PSCs)
- Engineering & Medical Entrances (JEE, NEET, NATA)
- Management & MBA Exams
- School & Board Exams
- Skill, Aptitude & Placement Tests
- Custom Institutional Exams
- (Institutions can add their own exams easily)

KEY FEATURES

100% White-Label Branding

- Your logo, name, domain, and colors
- Custom institute-branded web portal
- Optional Android & iOS mobile apps

Course & Content Management

- Ready to use Course content prepared by subject experts
- Upload own video lectures, PDFs, PPTs, e-books
- Create structured courses & learning paths
- Drip content & scheduled releases
- Multilingual content support

Online Test Series & Assessments

- Mock tests, practice tests & quizzes
- Objective & descriptive exams
- Exam-like environment (timer, sections, difficulty levels)
- Question banks with tagging & difficulty mapping

Advanced Analytics & Reporting

- Student-wise & batch-wise performance analysis
- Rank lists (All-India / State / Institute)
- Topic-wise strength & weakness reports
- Downloadable reports for parents & management

Student & Batch Management

- Unlimited students & batches
- Automated enrollment & access control
- Attendance & progress tracking
- Role-based access (Admin, Faculty, Student)

Monetization & Payments

- Sell courses, test series & subscriptions
- Multiple pricing plans
- Activation Key based subscriber usage
- Secure payment gateway integration
- Coupons, discounts & offers

Certifications & Compliance

- Auto-generated certificates
- Course completion tracking
- Ideal for academic, vocational & government programs

DELIVERABLES

Edseyon Solution's Learning Management System Provides following contents

- 1600 + Competitive & Entrance Examination
- 300+ video Courses (300 + Videos)
- 590+ E book Course
- 2,340+ Previous Year Papers
- 17,880+ Mock Tests
- 1,740+ Practice Tests
- 22,000+ Topic-Wise Tests
- 9,530+ Sectional Tests
- Latest Current Affairs
- Daily topic related Quizes (15,000 + Quiz questions generated daily)
- Daily News
- Examination Details
- Live Classes with inbuilt Platform
- 100% Back end Support

Students Get Rs.50,000/- worth content @ Very Low Price

Join Us & Get Rs.5 Crore Worth LMS @ No Cost

Key Benefits for Institutions

- Launch online learning in weeks, not months
- Zero technology development risk
Increase student reach beyond physical campuses
- New revenue streams
- Improve results with data-driven insights
- Increase students entry into reputed Higher education institutions
- Increase in students employ ability in Govt Depts , Railways & PSUs
- Strengthen brand credibility & innovation image

Brand Customization



Logo, Colors & Domain

Content Upload



Courses & Materials

Student Enrollment



Online Sign-Up

Learning & Testing



Classes & Exams

Analytics & Improvement



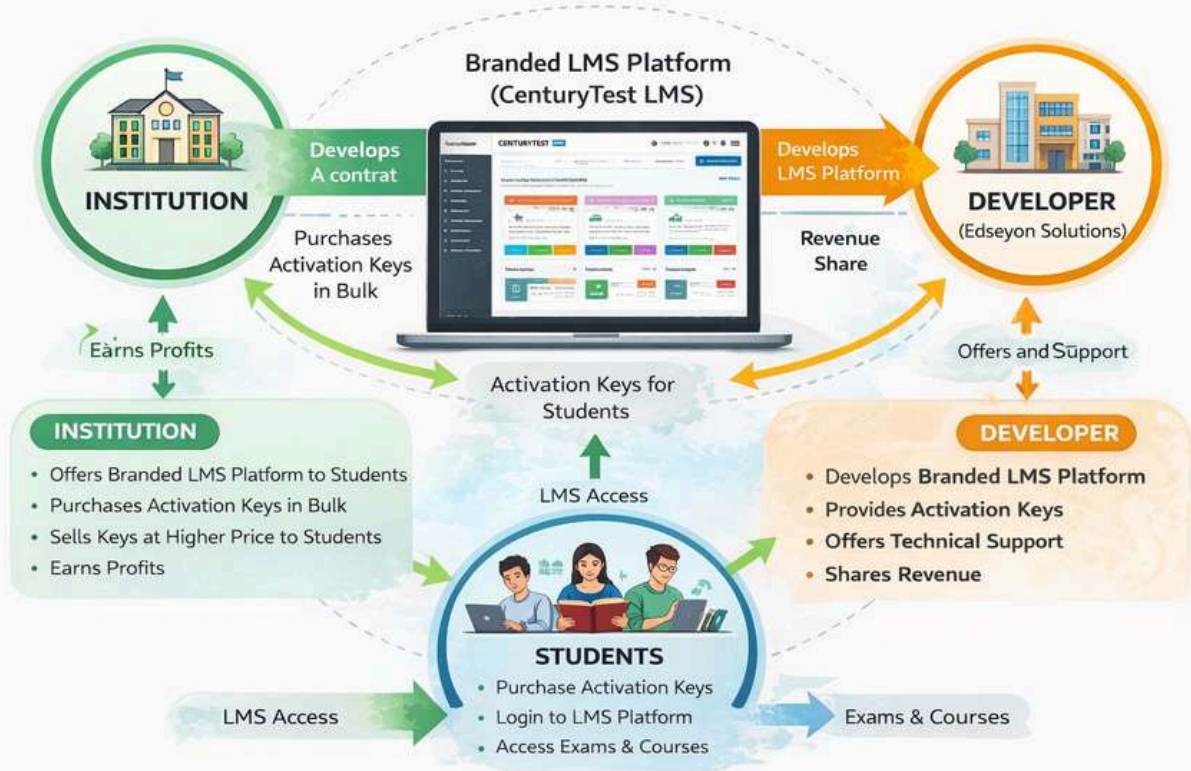
Performance Insights





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Complete LMS Ecosystem for Revenue Generation



Competitive Exam Preparation Coverage Chart

1600+ Exams Covered by CenturyTest LMS



Engineering (20%)
JEE Main, JEE Advanced

Medical (18%)
NEET, AIIMS

Railways (10%)
RRB NTPC, RRB Group D

SSC (9%)
SSC CGL, CHSL

Civil Services (15%)
UPSC, TNPSC

State PSCs (6%)
BPSC, APPSC

Teaching (5%)
CTET, TET

Insurance (5%)
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Total Admissions via Entrance Exams (After 12th)

Category	Annual Seat
Engineering	62,000+
Medical & Allied	2.5 – 3 lakh
Architecture	~30,000
Law	~15,000
Central Universities (CUET)	1.5 -2 lakh
Other Courses	2 – 3 lakh

Metric	Value
Students passing Class 12 every year	~1.5 – 1.8 crore
Seats through entrance exams	~18+ lakh

Competition Reality

👉 Only ~10–15% of students secure admission through top entrance exams

Estimated Annual Government Job Vacancies in India

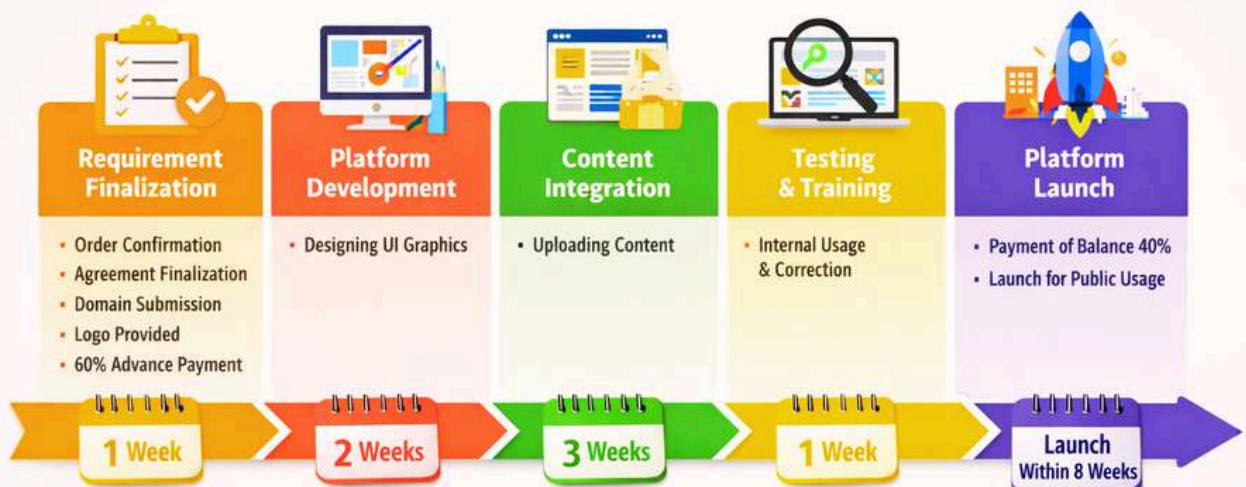
Sector	Annual Vacancies (Approx.)	Major Exams / Recruitment
SSC (Central Govt Jobs)	50,000 – 80,000	CGL, CHSL, GD, MTS
Railways	60,000 – 1,20,000	NTPC, Group-D, ALP, JE
Banking (PSBs + RRBs)	40,000 – 60,000	IBPS PO, Clerk, RRB, SBI
Defence Forces	50,000 – 1,00,000	NDA, CDS, Agniveer, Airforce, Navy
Public Sector Undertakings	10,000 – 20,000	GATE / Direct Recruitment

Estimated Total Government Vacancies Per Year

≈ 2.1 lakh – 3.8 lakh jobs annually

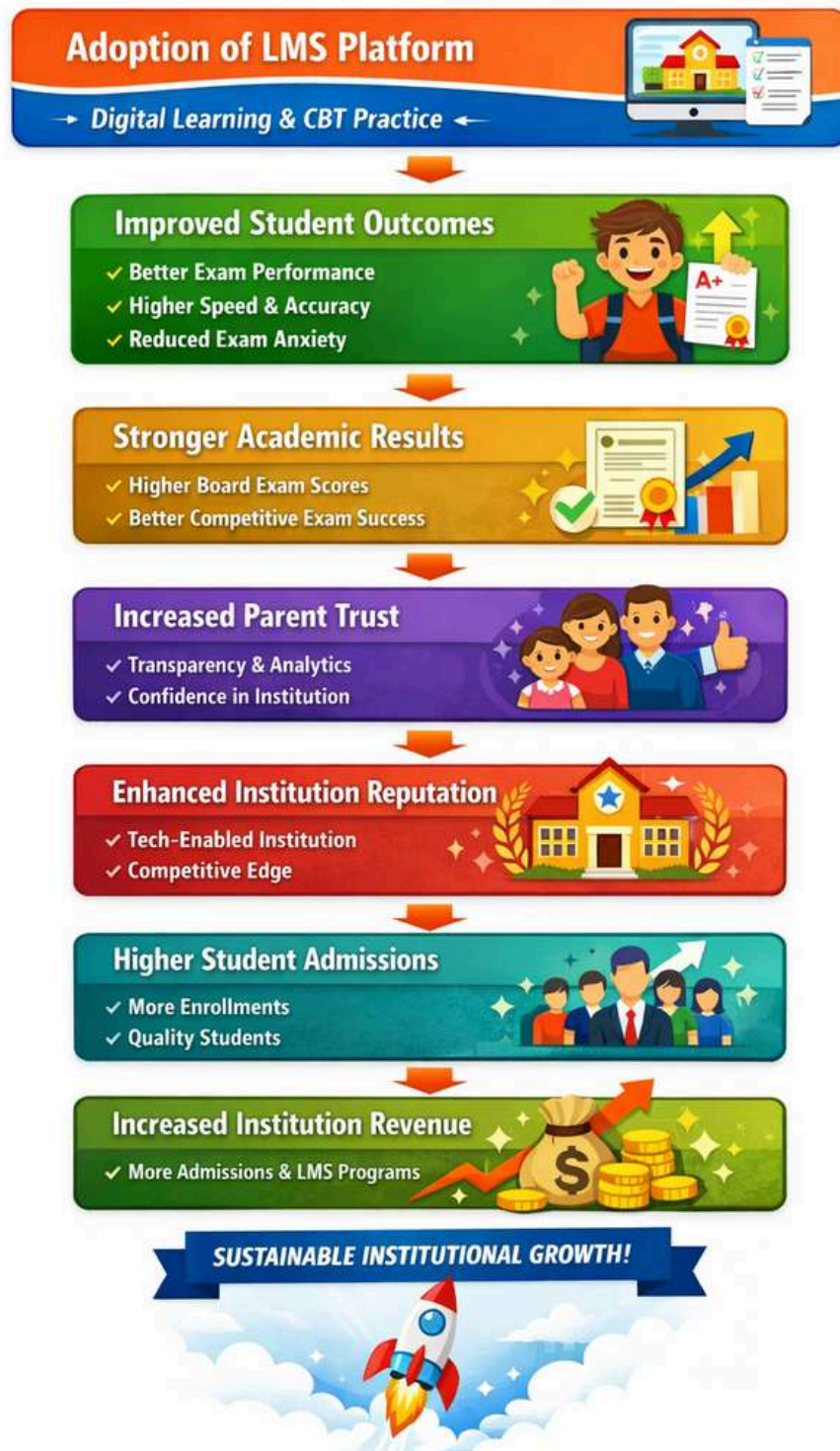
Project Timeline

Within 8 Weeks





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Adopting CenturyTest LMS is not just a digital upgrade — it is a strategic academic transformation tool that directly aligns with NAAC’s focus on:

- Outcome-based education
- ICT integration
- Student success and employability

“Institutions using structured digital assessment platforms demonstrate measurable learning outcomes — a key driver for higher NAAC grades.”

Expected Impact on NAAC Grade



Level	Without LMS	With LMS
Grade Potential	B/B+	A/A+
Evidence Strength	Moderate	Strong
Student Outcomes	Average	High

PRICING ON STUDENT ONBOARDING THROUGH WWW.CENTURYTEST.IN

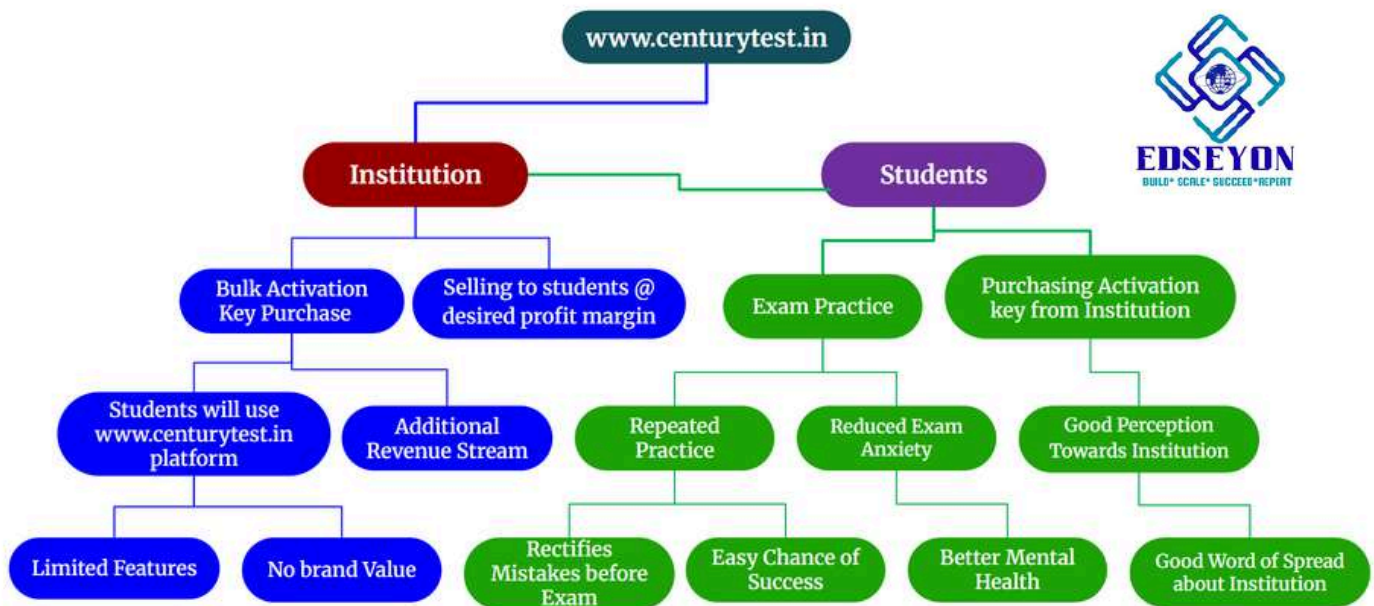
Validity	Price to Institution	Max Student* Price	Profit to Institution
1 Year	1500+ GST	3000 +GST	1500
2 nd Year	900 + GST	1800 + GST	900
3 rd Year	750 +GST	1500 + GST	750

PRICING ON STUDENT ONBOARDING THROUGH INTITUTION OWNED PLATFORM

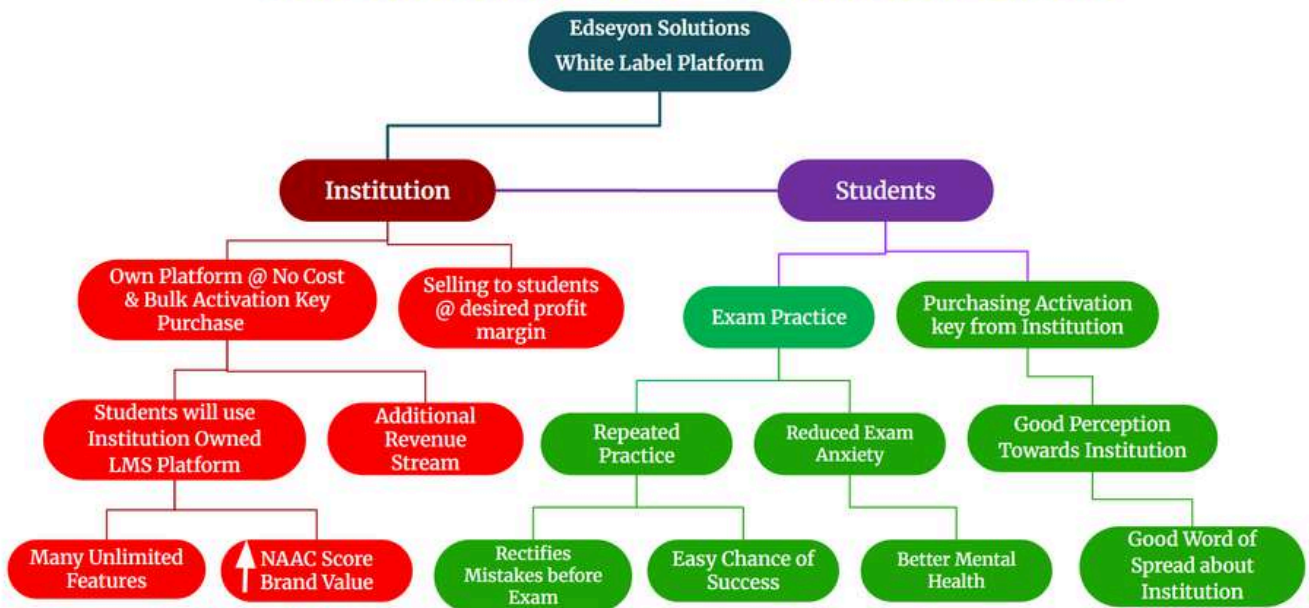
Validity	Price to Institution	Student Price *	Profit to Institution
1 Year	1500+ GST	3000+GST	1500
2 Years	2400+GST	4800+ GST	2400
3 Years	3000+GST	6000+ GST	3000

Note: * Price mentioned in this column is for illustrative purpose only, Institution can charge students at any desired price.

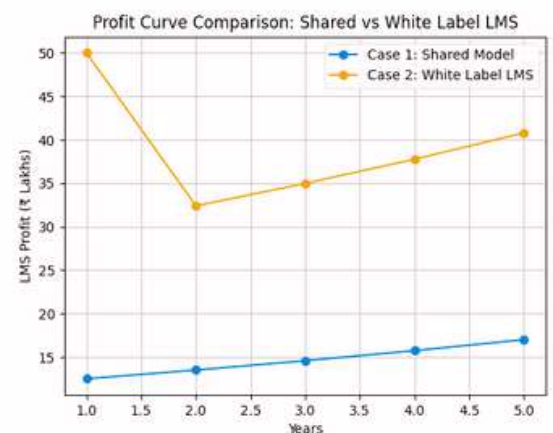
REVENUE MODEL WITHOUT OWN PLATFORM



REVENUE MODEL - OWN PLATFORM



Factor	Case 1: Centurytest	Case 2: White Label LMS
Ownership	Shared	Fully Owned
LMS Revenue (5 yrs)	₹73 Lakhs	₹1.96 Crores
Control on Pricing	No	Yes
Branding	Platform-based	Institution Brand
Profit per student	₹1,250	₹3,000
Long-term scalability	Limited	Very High





STOP SPENDING ON CELEBRITIES. START BUILDING RESULTS.

Make Admissions Follow Performance, Not Publicity.



**THE OLD WAY:
SPEND BIG ON CELEBRITY EVENTS**

HIGH COST, TEMPORARY IMPACT!

Huge Expenses on:
Celebrity Fees • Event Production • Publicity

- ONE-DAY ATTENTION**
Crowd comes only for the event.
- NO LASTING ACADEMIC IMPACT**
Doesn't improve student success.
- NO GUARANTEE OF ADMISSIONS**
Temporary buzz, no long-term gain.

**THE SMART WAY:
ADOPT LMS BY EDESYON SOLUTIONS**

DRIVES STUDENT SUCCESS

LEADS TO ADMISSIONS, REPUTATION & GROWTH

HOW LMS DELIVERS CONTINUOUS RESULTS:

- QUALITY DIGITAL LEARNING**
Live/Recorded Classes, Top Study Material.
- BETTER TEST PREPARATION**
Mocks, Practice, Performance Analytics.
- CAREER & PLACEMENT SUPPORT**
Guidance for Govt. Jobs & Higher Studies.
- PROVEN RESULTS**
Students Crack IITs, NITs, MBBS, NDA, IHM, NIFT, Govt. Exams.

WHAT YOU SPEND ON CELEBRITY EVENTS (ANNUALLY)

₹50-₹200 LAKHS+
For One Event, One Day.

THE SMART INVESTMENT

LMS BY EDESYON SOLUTIONS

ONE-TIME SETUP, MULTI-YEAR IMPACT!

WHAT YOU GAIN WITH LMS (YEAR AFTER YEAR)

- Higher Admissions Through Proven Results
- Reduced Marketing Dependence
- Stronger Reputation & Brand Value
- Better NAAC Ranking & Growth

STOP PAYING FOR ATTENTION. START EARNING IT THROUGH RESULTS.

Adopt LMS by Edseyon Solutions – Where Student Success Drives Admissions, Reputation, and Long-Term Revenue.

Our Students Achieving Great Success!

LMS by Edseyon Solutions
Transforming Futures

School Success Stories

ADMITTED TO TOP INSTITUTIONS

IIT | NIT | IHM | MBBS | NIFT

College Success Stories

GOVERNMENT JOBS SECURED IN FINAL YEAR

Rising Admissions & Higher NAAC Ranking

IAS | IPS | BANKING | RAILWAYS

EXCELLENT PLACEMENTS

Boosted Reputation & Growth !!

INCREASED SCHOOL ADMISSIONS

Our Team

100+ Team of Work Force



Additional Services (Paid)

- Civil Services & All Competitive Exam Coaching for School & College Students
- Foreign Language Training
- I-TOL Certified skill training for School & College students
- Personality development training
- Placement Training
- All 12th Standard based Entrance exams for Higher education
- Skill Upgradation Training to Teachers
- Career Guidance
- Digital Marketing
- Business Consultancy
- Insurance Consultancy
- Real Estate
- Entrepreneurship Training
- Agricultural Consultancy

Complementary Services

- Career Guidance Sessions - 4 Sessions /Year
- Basic Civil Services classes

Our Clients



Trusted by
40,000+ users

M/s Edseyon Solutions LLP

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