



FACT SHEET:

The Global Indie 100 Radio Coalition

"100 Stations. One Voice. Global Impact."

The Vision

The **Global Indie 100 Radio Coalition** is an elite alliance of 100 independent and small-market radio stations worldwide. Led by President Donna Walton, we are uniting our airwaves to break the corporate monopoly on the music industry. By pooling our audiences, we provide a massive, unified platform for Independent Artists while maintaining a spiritual foundation through Gospel music.

Core Member Benefits

- The Global Directory:** Your station featured on our central hub, driving worldwide traffic and new listeners to your stream.
- Top 100 Coalition Chart:** Gain the prestige of a major-market station by participating in a data-driven, collective music chart.
- Syndicated Programming:** Free access to professional content, including the *Artist Spotlight* series and exclusive celebrity interviews.
- The Power Punch:** Strategic, simultaneous cross-promotion across all 100 stations to make indie artists (and your station) go viral.
- Revenue Opportunities:** Priority partnership for Coalition-sponsored community concerts, festivals, Artists Workshops, and the *Annual Radio Coalition Music Award Show*.

Key Initiatives for 2026

Initiative	Description
The Gospel Hour	A daily dedicated hour of Gospel music across all 100 stations, grounding the coalition in faith and community.
Artist Workshops	"Indie-to-Pro" seminars teaching artists production, business, and branding to improve the quality of indie music.
Top 10 Rotation	A weekly commitment to "Heavy Rotation" for the Coalition's top-voted independent artists.



Initiative	Description
Annual Award Show	A high-production red-carpet event honoring the artists and stations making the biggest impact.
Artist Workshops	The Artist Workshops serve as the educational arm of the Coalition. We recognize that many independent artists have the talent but lack the business knowledge or technical polish to reach the Top 100. These workshops bridge that gap, ensuring that the artists supported by our 100 stations are "radio-ready" and "business-smart."
Concerts/Festivals	These are localized, high-energy events hosted by individual member stations under the Coalition banner

Member Commitment

To maintain the strength of the "Super-Network," each station agrees to:

- Air the Gospel Hour:** Dedicate at least 60 minutes daily to Gospel programming.
- Report Chart Data:** Submit weekly "Most Played" stats to ensure the Top 100 Chart is accurate.
- Display the Badge:** Feature the "Global Indie 100" member logo on your official website and social media.

Leadership Team

- President:** Donna Walton
- VP of Programming & Syndication:** Deon Ballad
- VP of Global Affiliate Relations:** Dra "PJ" Hill
- Director of Artist Relations:** Tony Kelly

How to Join

Membership is currently open for a limited time to 100 qualifying independent stations. There is no financial buy-in; we trade on **Unity** and **Airplay**.

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