



THE GLOBAL INDIE 100 RADIO COALITION

2026 GLOBAL BRIDGE SPONSORSHIP SERIES

Connecting 100 Radio Stations, 2 Continents, and 1 Vision.

The Opportunity: Partner with the world's premier independent radio network to reach a massive, engaged audience in the US and Africa. From a hybrid concert in Abuja to a global awards show, your brand will be the bridge.

THE 2026 EVENT LINEUP

1. **ABUJA LIVE CONCERT (JUNE):** A hybrid physical/PPV event in Nigeria's capital reaching thousands of local fans and global viewers.
 2. **ARTIST BUSINESS WORKSHOP (SEPT):** An elite educational summit for the "Next 100" global stars and industry tech leaders.
 3. **1st ANNUAL INDIE 100 HONORS (NOV):** The grand finale. A high-glamour awards ceremony celebrating chart-topping independent talent.
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INVESTMENT TIERS

DIAMOND (TITLE PARTNER) | \$10,000+

- **Exclusive Naming Rights:** "[Your Brand] Presents: Abuja Live."
- **Broadcast Power:** (4) 30-sec Video Ads on the Global PPV stream.
- **Radio Blitz:** 20x Daily Audio Ads across all 100 Coalition Stations.
- **VIP Presence:** Lead logo on the Red Carpet "Step & Repeat" and 10 All-Access VIP passes.

PLATINUM (GLOBAL PARTNER) | \$5,000

- **Segment Sponsorship:** "The [Your Brand] Artist Development Series."
- **Broadcast Power:** (2) 30-sec Video Ads on the Global PPV stream.
- **Radio Blitz:** 10x Daily Audio Ads across 100 Coalition Stations.
- **Digital Reach:** Featured Homepage Banner on 100globalradios.org.



GOLD (SUPPORTING PARTNER) | \$2,500

- **Brand Recognition:** Verbal "Live Shout-outs" by hosts during all events.
- **Radio Blitz:** 5x Daily Audio Ads during event promotional weeks.
- **On-Site Exposure:** Logo on the "Global Support" stage banners in Abuja.
- **Access:** 2 VIP passes to your chosen event.

SILVER (COMMUNITY PARTNER) | \$1,000

- **Vendor Access:** Physical booth space in Abuja or a Virtual Booth in Sept.
- **Program Listing:** Brand name in the Digital Event Program.
- **Access:** 2 General Admission tickets.

READY TO BUILD THE BRIDGE?

Contact our Revenue Team to secure your category exclusivity:

Donna Walton President & Founder The Global Indie 100 Radio Coalition

Ron Jefferson Chief Revenue Officer The Global Indie 100 Radio Coalition

Miracle Joshua Executive Assistant The Global Indie 100 Radio Coalition

Web: 100globalradios.org

*The Global Indie 100 Radio Coalition is a division of **Donna Walton Gospel Media Ministry, Inc.**, a registered **501(c)(3) nonprofit organization** in the USA (EIN: #85-2310112). All sponsorship investments are tax-deductible to the fullest extent of the law, providing your company with a strategic tax write-off while supporting global independent artistry and media ministry.*

"You aren't just buying an ad; you are buying a seat at the table of the fastest-growing music movement in the world. If you wait until June, the Diamond spots may be gone."