



Creative In is a mini interview series centred around young creatives (19–25) who work with their hands. The series focuses on individuals who already have a strong sense of who they are creatively, while still actively building, refining, and growing within their own unique style. Each episode documents honest conversations around process, identity, inspiration, environment, and the realities of shaping a creative.

Rather than focusing only on finished outcomes, Creative In highlights the people, spaces, and hands-on process behind the work itself. The series features both traditional creatives — artists, illustrators, designers, photographers, and makers — alongside people whose creativity exists through more unconventional but equally hands-on practices, such as mechanics, bakers, gardeners, tattoo artists, builders, and more.

Creative In is for creatives who:

- Work with their hands in some capacity
- Have developed a strong creative identity or approach
- Are still actively growing, experimenting, and evolving within their craft
- Feel connected to the process behind what they create
- Are open to sharing their environment, perspective, and creative journey

What Filming Looks Like

Filming takes place in spaces that feel natural to your work and process — studios, garages, kitchens, workshops, bedrooms, shared spaces, etc. Episodes are conversational, relaxed, and documentary-led.

The filming Sessions



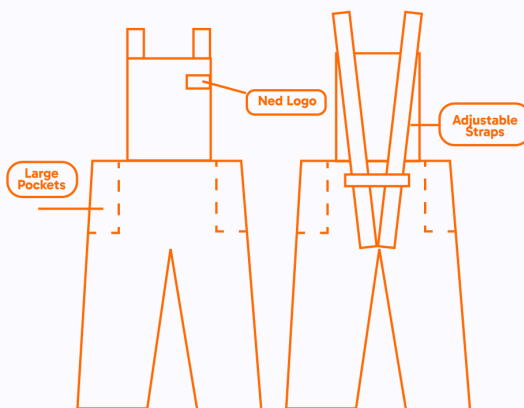
are brief but full

FILMING SESSIONS INCLUDE

- A conversational interview
- Process/work footage (hands-on making, building, creating, etc.)
- Environmental and workspace footage
- General lifestyle/process-oriented moments

Relationship With NED

Creative In was created to authentically highlight young creatives while also reflecting why NED exists — to support people who create, build, and work with intention. Rather than functioning as a traditional advertisement, the series aims to show NED naturally existing within real creative environments and processes.



Requirements

- Ages 19–25
- A creative practice or hands-on craft
- A space you feel comfortable filming in
- Availability for a 1–3 hour filming session
- Comfortable being on camera /Kiin platforms
- Open to conversational, documentary-style filming

If you feel like Creative In aligns with you or your work, we'd love to hear from you.

