

# Transforming analytics teams from task-takers into **business partners**.

BUSINESS ACUMEN TRAINING FOR DATA TEAMS



## Program Overview

At Adaptive Assets, we build data teams who think like Executives and earn the trust of their stakeholders.

Our programs bridge the gap between data and decision-making by teaching **impact**, **influence**, and **leadership**.

## Curriculum

### Module 1: Prioritization for Impact

### Module 2: Leading Effective “Discovery Calls”

### Module 3: The Art of Saying “No”

### Module 4: Driving Influence Without Authority

### Module 5: Project Management Best Practices

## Format

### IN-PERSON

- Full or half day off sites
- Interactive sessions
- Workbooks printed & shared digitally

### VIRTUAL

- 90 min Zoom call per Module
- Breakout rooms
- Max 15 participants per call to encourage interaction
- Workbooks shared via Google docs
- Recordings shared after



**Jennie Chen**

Director of Analytics,  
Too Good To Go



“Laura was super collaborative and worked to adapt and develop the training for our specific needs. Super thankful for how engaged she was throughout the planning process, as well as during the actual trainings.

Analysts and Engineers across the team all gained something from these workshops to apply in their day-to-day, as well as got the opportunity to connect with their peers.”

## Contact Information



[linkedin.com/in/laura-fiacco](https://www.linkedin.com/in/laura-fiacco)



[liiacco.consulting@gmail.com](mailto:liiacco.consulting@gmail.com)



[AdaptiveAssets.io](http://AdaptiveAssets.io)