



Tech-Takeback
FOUNDATION

Reusing Tech. Rebuilding Lives.

CALCULATING SOCIAL VALUE



**TURNING YOUR INVESTMENT
INTO MEASURABLE IMPACT**

WHY MEASURE SOCIAL VALUE?



FOR PEOPLE

Our devices **connect people** to education, employment and social services, unlocking new opportunities and boosting confidence

“To give real service, you must add something which cannot be bought or measured with money, and that is sincerity and integrity”

Douglas Adams

Social Value UK defines Social Value as the value that stakeholders experience through changes in their lives. It measures non-financial impacts on individuals and communities, the environment, and society as a whole.

Public-sector buyers now require at least 10 % Social Value in every tender (PPN 06/20). By showing clear, transparent calculations, you:

- Win more contracts with convincing ROI stories
- Strengthen stakeholder trust through open reporting
- Drive continuous improvement by tracking outcomes

By aligning to the key pillars of people, planet and prosperity, we ensure that your investment isn't just financial, but transformational.



FOR PLANET

Reuse prevents e-waste and lowers environmental impact across CO2 emissions, water, energy and rare-earth material extraction.



FOR PROSPERITY

Fostering resilient communities and sustainable practices ensures technological access and a healthy planet for generations to come.

THE TOOLS WE USE

A wide variety of tools and frameworks exist to measure Social Value, each using different metrics and methodologies. We use the following tools to give a complete and transparent picture of the Social Value we create:



THE HOUSING ASSOCIATION COMMUNITY TRUST: SOCIAL VALUE INSIGHTS

100+ outcomes and measures, each with an a financial proxy value based on health, wellbeing and the Exchequer. Tracks subjective changes in individual and community wellbeing throughout the supply chain.



NATIONAL THEMES, OUTCOMES AND MEASURES: SOCIAL VALUE PORTAL

Connects broad social improvement objectives to 174 measurable activities. Some measures carry a proxy value, others are non-monetised. Aims for transparency – open sourced, accessible, and open to scrutiny.



TECH-TAKEBACK: ENVIRONMENTAL DASHBOARD

Our bespoke environmental dashboard calculates the environmental impact of reusing or recycling a wide range of electrical items, including carbon savings, water, energy, and rare earth resources and extraction.



NATIONAL SOCIAL VALUE STANDARDS: LOOP

800+ qualitative and quantitative measures, 90% with financial proxy values based on UK government best practice and academic research. Detailed interface enables Social Value tracking with a great degree of accuracy.

OUR HOLISTIC APPROACH

Collection and data erasure

Data security concerns are the biggest barrier to tech reuse. If appropriate, surveys at the point of collection measure the impact of our free householder data erasure service.

Reporting

Detailed reports and certificates help you report and evidence the social and environmental impact of your support.

Social Value calculations

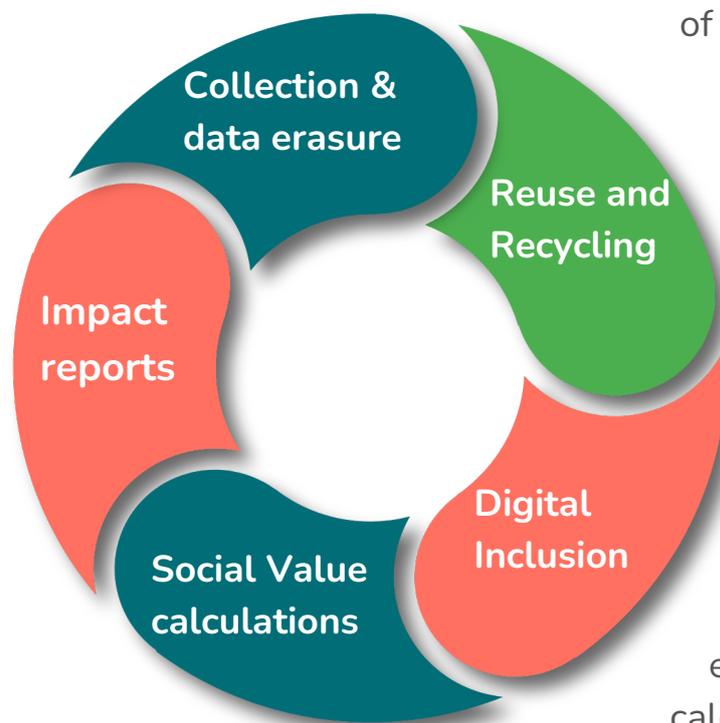
Outcomes and evidence from all three activities is uploaded to HACT, TOMs and LOOP. We avoid double-counting or claiming outcomes that cannot be attributed to our work.

Reuse and Recycling

Any laptops that can't be repaired or reused are responsibly recycled. Our bespoke environmental dashboard calculates the environmental impacts of both reuse and recycling.

Digital Inclusion

Baseline surveys help us identify desired outcomes. Follow-up surveys in 6-12 months provide evidence for our calculations.



DEFINING OUTCOMES

Chloe's story: staying connected as a young care leaver

The referral:

Chloe (19), a transient and isolated young care leaver, was unable to complete her online college course in software design and coding without a laptop. She felt useless and was becoming depressed and anxious.



Outcomes from laptop reuse

- CO2 savings
- Water savings
- Fossil resource savings
- Materials saved by not mining for resources

The intervention:

Chloe received a high-spec free laptop, preloaded with Microsoft Office and Zoom. We also provided her with data Internet access.

The outcome:

Chloe is able to study, has secured a part-time job online and is back in touch with her friends and carers. A local charity has helped her find secure housing. Chloe says she's feeling much happier and more confident.

Chloe's outcomes

- Free laptop
- Free Internet access
- Digital skills training
- Education
- Work-related training
- Part-time employment
- Can access support
- Improved mental health
- Increased confidence: **not calculated to avoid overcounting**
- Temp. accommodation to secure housing: **Not directly attributable**

THE CALCULATIONS

The outcomes from Chloe's laptop are fed into HACT, TOMs and LOOP to demonstrate the impact it has had on Chloe, society and the environment. The different figures reflect the different outcomes they measure, and the weighting they attribute to them.

 **£55,700**

Outcomes measured include:

- Home access to laptop
- Home access to Internet
- Digital Skills training
- Access to education
- Access to work-related training
- Transition from unemployment to part-time employment
- Improved mental health. *(to avoid overcounting, Chloe's improved confidence is not measured separately)*
- Ability to access support services online
- Decreased social isolation

 **£7,800**

Outcomes measured include:

- Reducing e-waste
- Environmental impacts
- Supporting vulnerable communities
- Supporting employment

 **£50,300**

Outcomes measured include:

- Avoidance of cyber-crime
- Digital Inclusion initiatives
- Transition from unemployment
- Access to education
- Decreased social isolation
- Reducing e-waste
- Environmental impacts

A detailed analysis of the different tools and what they measure can be found in Tech-Takeback Ltd's 2025 *Social Value of Reuse* report, downloadable from their website.

WORK WITH US

By embedding tech reuse and digital inclusion in your company goals, you can demonstrate your commitment to people and planet, gain extra tender weighting and change lives.



prevent reusable tech from becoming waste



bridge the digital divide, one laptop at a time



evidence your company's positive social value

Contact hello@techtakebackfoundation.org.uk to join our network of Social Value Partners today



“I am over the moon that we’ve not only been able to reduce our environmental impact, but also positively impact our community.



hello@techtakebackfoundation.org.uk



techtakebackfoundation.org.uk