



INTERNATIONAL CAPABILITY STATEMENT

CAGE: 9HJN2 UEI: K56DW7A6J4Y8 DUNS: 06-628-8870

COMPANY STATEMENT

A certified WBE consulting firm specializing in international business development for SMEs. We empower clients through strategic partnerships, expert marketing, technical support, and compliance across sectors like agri/aquaculture, energy, tourism, and tech—driving global growth and lasting partnerships.

CORE COMPETENCIES

IGC is Skilled in public and international relations, brand development, conference planning, and delivering impactful public speaking and training sessions.



PAST PERFORMANCES



Africa Is Open

Mar 2023 – Present
Executed branding strategies, engaged U.S. government delegates at conferences, and managed logistics for compliance and performance.



AfriExpo

Sep 2023 – Dec 2023
Researched trade trends, secured sponsors, and led panels with government and business delegations for SMEs.



Royal Kingdom Estate

October 2024 – Present
Led UK-US market entry and brand strategy; managed international PR, delegation visits, and conference planning.



Workforce Solutions

October 2024
Adaptable Workforce Strategies: Develop tailored employment frameworks to strategically mobilize and reengage displaced workers after catastrophic events.



Harris County Precinct 4 Forward

Jul 2025- Dec 2025
Facilitated the entry and growth of 20 businesses into government contracting through specialized workshops covering certifications and business acceleration.



Houston Int. Trade Development Council

Jun 2021 – Present
Led a successful trade mission to Latin America, provided key updates to stakeholders, moderated panel discussions on trade, SME's, economic development, organized four annual trade expos, G7 gala's and freelanced publications in International Focus Magazine.



Analysis of Impediments to Fair Housing (HUD AFFH) – Texas City, Texas

October 2024 – Present
IGC led a federally regulated, HUD-aligned program requiring disciplined coordination across multiple stakeholder groups, strict adherence to compliance standards, and structured public engagement.

DIFFERENTIATORS



POINT OF CONTACT

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NAICS CODES

- 541611-** Admin & General Management Consulting
- 541612-** HR Consulting Services
- 541613-** Marketing Consulting Services
- 624190-** Community Outreach

NIGP CODES

- 918-26-** Public Relations Consulting
- 918-58-** Governmental Consulting
- 918-65-** Human Resources Consulting
- 918-75-** Management Consulting
- 918-76-** Marketing Consulting

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