

# PHILLIP RAMUS

## Enterprise Transformation Executive

📞 248-229-6328    @ connect@philramus.com    🌐 philramus.com

📍 VA (Willing to relocate to MI)



### SUMMARY

Organizations rarely struggle because they lack technology—they struggle because strategy, people, processes, data, and technology fail to move together.

I help healthcare organizations solve complex enterprise challenges by aligning these capabilities into operating models that improve decision-making, reduce organizational friction, and accelerate sustainable transformation. Throughout my career, I have led enterprise initiatives spanning cloud modernization, enterprise data strategy, AI adoption, governance, organizational redesign, and executive decision support. Rather than treating technology as the objective, I focus on solving critical business problems, developing high-performing leaders, and building capabilities that continue delivering value long after implementation.

Known for building executive consensus, translating strategy into execution, and developing high-performing teams, I help organizations navigate complex change, strengthen enterprise alignment, and position technology, data, and AI as strategic business that drive measurable outcomes and long-term organizational success.

### EXPERIENCE

#### Director, Enterprise Data, Analytics & AI

2018 - Present

#### Carilion Clinic

Roanoke, Virginia

Lead Enterprise Data, Analytics & AI strategy for a nationally recognized integrated healthcare system serving a 20-county region across Virginia and West Virginia, encompassing 7 hospitals, nearly 15,000 employees, 298 physician practices, and more than 1.7 million outpatient visits annually. Direct strategy, organizational design, governance, AI adoption, and technology modernization while managing a \$5M+ operating and capital portfolio aligned to enterprise priorities.

- Created the Enterprise Data, Analytics and AI Operating Model. Transformed Data, Analytics & AI into an executive-aligned capability. Embedded domain leaders with executives while maintaining centralized engineering and governance.
- Expanded the enterprise Data team from 3 to more than 25 professionals while contributing to the growth of the broader Analytics department from approximately 70 to over 100 team members through organizational redesign, strategic hiring, and leadership development.
- Developed Executive Decision Intelligence program; enhanced data and AI literacy, decision-making. Prepared leaders to govern and adopt AI responsibly enterprise-wide.
- Developed AI strategy with a dual-track model, blending executive education and grassroots innovation to boost responsible AI adoption.
- Led Carilion's cloud strategy. Collaborated with Information Security to set governance and security standards, facilitating the transition to cloud-first and SaaS-first systems.
- Led Orientation Optimization, transforming an automation request into a business change, cutting onboarding support tickets by 65%, and enhancing workflow clarity and stakeholder alignment.
- Advise executives on data, AI, cloud, and tech strategy. Align business goals with tech investments and modernization.
- Established governance and practices in data strategy, architecture, AI, cloud, and information management. Improved alignment and enabled scalable growth.
- Built and developed high-performing technical leaders, creating a culture centered on servant leadership, continuous learning, and empowerment while mentoring numerous Technical Leads, Managers, Directors, and Vice Presidents throughout your career.
- Aligned strategy, design, and tech investments to enhance decision-making and reduce friction across business domains.

### KEY ACHIEVEMENTS

- 👑 19+ Years Enterprise Transformation Leadership
- 📊 70+% Enterprise Data Team Growth
- 📊 100+ Enterprise Analytics Staff Oversight
- 💡 Enterprise Data Analytics Operating Model Architect
- 💡 Executive Decision Intelligence Creator

### EDUCATION

Master of Science, Business Analytics (MSBA)

Wake Forest University

Bachelor of Science, Computer Science

Baker University

## EXPERIENCE

### Data Architect / Data Engineer

2014 - 2018

#### Diplomat Specialty Pharmacy

Flint, Michigan

- Architected enterprise data platforms supporting pharmaceutical operations, manufacturer services, patient engagement, provider solutions, and enterprise reporting using modern cloud and Data Lake architectures.
- Led data architecture for multiple business acquisitions, integrating disparate data environments into unified enterprise information assets while improving data quality, scalability, and operational efficiency.
- Established foundational Data Governance and Master Data Management practices, strengthening enterprise trust in data and improving long-term information quality.
- Partnered with business and technology leaders to align enterprise architecture with strategic business objectives, reinforcing the importance of governance, process improvement, and organizational alignment alongside technology.
- Championed adoption of modern cloud and data platform technologies, helping position the organization for future growth through scalable architecture and cloud-first design principles.
- Developed the enterprise architecture, governance, and business alignment capabilities that became the foundation of my executive leadership philosophy.

### Database Administrator / Database Architect

2011 - 2015

#### BMK Solutions

Romulus, Michigan

- Partnered directly with business leaders to redesign customer-facing aftermarket applications, improving user experience, searchability, and application performance while balancing business needs with technical constraints.
- Served as the technical liaison between business and engineering teams, translating organizational objectives into scalable architecture decisions and executable technology solutions.
- Led database architecture and administration supporting enterprise SaaS platforms while coordinating cross-functional delivery across software engineering, project management, and infrastructure teams.
- Introduced scalable architectural practices that improved application reliability, maintainability, and long-term performance.
- Established the business-to-technology translation capability that has become a defining characteristic of my executive leadership approach.

### Database Programmer / Systems Analyst

2007 - 2011

#### Process Development Corporation

Michigan / Germany

Provided enterprise consulting services supporting healthcare, automotive, and manufacturing organizations, delivering database architecture, business intelligence, reporting, and systems integration solutions for Fortune 500 clients including Blue Cross Blue Shield of Michigan and General Motors

- Delivered enterprise consulting engagements focused on database architecture, reporting, systems integration, and business intelligence solutions across multiple industries.
- Partnered directly with client leadership to understand business challenges and translate organizational requirements into scalable technology solutions.
- Designed enterprise reporting and analytics solutions supporting operational decision-making, process improvement, and organizational performance.
- Contributed to international technology initiatives supporting General Motors operations across the United States and Germany through enterprise application integration and business systems modernization.
- Established the consulting mindset that continues to shape my approach to enterprise transformation: understand the business problem first, then determine the appropriate technology solution.

## SKILLS

Enterprise Transformation ·  
Executive Strategy ·  
Business & Technology Alignment ·  
Organizational Design ·  
Executive Decision Intelligence ·  
AI Strategy · Enterprise Data Strategy ·  
Digital Transformation ·  
Cloud Strategy ·  
Enterprise Architecture ·  
Organizational Change Leadership ·  
Executive Advisory ·  
Leadership Development ·  
Strategic Portfolio Management ·  
Data Governance ·  
Executive Communication ·  
Cross-Functional Leadership ·  
Healthcare Technology

## INDUSTRY EXPERTISE

### Healthcare




### Enterprise Technology



### Data, Analytics & AI



### Management Consulting



### Manufacturing



### Automotive

