

# NATALIE WONG

Natalie Wong specializes in fashion design and product development. She completed her Bachelor's in Fashion Design with honors from Regents University London. Notable brands she has worked with includes: A-COLD-WALL\*, John Elliott, Adidas and Skechers.

# Portfolio

https://natalielwong.builder-preview.com

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# SKILLS

Adobe Illustrator Adobe Photoshop Adobe Indesign Technical Packs Design Development Microsoft Office Suite Graphic Design Pattern Making Sewing CAD

# EDUCATION

- Fashion Design with Marketing B.A. Hons Regent's University London *First Classification*
- Merchandising Product Development A.A. Fashion Institute of Design & Merchandising Honor Roll

# EXPERIENCE

#### • Fashion Designer

- Flipper's Aug 23 Dec 23
  - · Recreated 80's roller skates outfits to modern and elevated essentials
  - · Created all technical packs for the SS24 collection and submitted to vendors
  - · Special projects: Adidas, Usher and Super Bowl LVIII

## Fashion Designer

- John Elliott Nov 21 Jun 23
- · Designed seasonal and Paris Fashion Week runway collections
- · Designed in Mens, Womens, Footwear and Accessories categories
- · Responsible for CAD, tech packs, specing, fittings, linesheets, WIP and development
- $\cdot$  Sewn prototype samples for design development process
- $\cdot$  Product development Created and submitted tech packs to vendors
- $\cdot$  Manage and organized archive pieces and fabrics

# Textile Print Designer

Freelance Jul 19 - Jul 23

 $\cdot$  Illustrated and designed repeat and seamless fabric prints on Adobe Illustrator and photoshop

## Menswear Design Internship

- A-COLD-WALL\* Jun 19 Aug 19
- · SS20 Fashion Show Material Study for Social Architecture
- · Hand embellishing SS20 runway looks
- $\cdot$  Collaborated with Daniel Arsham, Nike, Selfridges and SSENSE
- · Product development created CAD, techpacks for manufacturing
- $\cdot$  Research & design process for SS20 AW20

# Jr. Graphic Designer & Marketing

## Injinji Apr 17 - Sep 18

- $\cdot$  Designed Best Sock Design chosen by Runner's World Magazine Editors Choice
- $\cdot$  Developed technical knit design and created techpacks for manufacturing
- $\cdot$  Marketing Graphics catalog, website, email, social media and packaging
- · Photographer lifestyle and product shoots

## Footwear & Accessories Designer

#### Northstar Sourcing Dec 16 - Apr 17

- · Designed footwear, handbags accessories for Womens, Mens and Kids categories
- · Created footwear CADS and designed graphics on illustrator and selected fabrication
- · Collaborated with Skechers, Nordstrom, Mark & Spencers, and private labels
- Packaging concepts

## Assistant Fashion Designer

- PrAna Dec 16 Jan 17 Freelance
- · Assisted with women's and mens SS18 collection
- $\cdot$  Created technical packs on Full Circle & submitted for manufacturing
- $\cdot$  Designed repeat patterns on AI from fabric swatches and CAD

## Creative Director & CEO

- Natalie W Jan 12 Jun 14
- $\cdot$  Sustainable fashion brand, vintage upcycling and deconstruction
- · Sold over 700 handmade pieces all over the world & Australia retailer
- · Designing, sewing, managing, sourcing and shipment