



NATALIE WONG

Natalie Wong specializes in fashion design and product development. She completed her Bachelor's in Fashion Design with honors from Regents University London. Notable brands she has worked with includes: A-COLD-WALL*, John Elliott, Nike and Skechers.

Portfolio

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Phone

+1 858 413 5652

SKILLS

Adobe Illustrator
Adobe Photoshop
Adobe Indesign
Technical Packs
Design Development
Microsoft Office Suite
Graphic Design
Pattern Making
Sewing
CAD

EDUCATION

Fashion Design with Marketing B.A. Hons

Regent's University London
First Classification

Merchandising Product Development A.A.

Fashion Institute of Design & Merchandising
Honor Roll

EXPERIENCE

Senior Fashion Designer

Johnny Was May 24 - Current

- Designed seasonal collections for women's apparel, including knits, outerwear, and accessories.
- Worked closely with the creative director, overseeing ideation, design, embroidery, fittings, creating tech packs, and communicating with factories.
- Managed and assigned tasks to the team to ensure efficient workflow.

Fashion Designer

Flipper's Aug 23 - Dec 23

- Recreated 80's roller skates outfits to modern and elevated essentials
- Created all technical packs for the SS24 collection and submitted to vendors
- Special projects: Adidas, Usher and Super Bowl LVIII

Fashion Designer

John Elliott Nov 21 - Jun 23

- Designed seasonal and Paris Fashion Week runway collections
- Designed in Mens, Womens, Footwear and Accessories categories
- Responsible for CAD, tech packs, specing, fittings, linesheets, WIP and development
- Sewn prototype samples for design development process
- Product development - Created and submitted tech packs to vendors
- Manage and organized archive pieces and fabrics

Menswear Design Internship

A-COLD-WALL* Jun 19 - Aug 19

- SS20 Fashion Show - Material Study for Social Architecture
- Hand embellishing SS20 runway looks
- Collaborated with Daniel Arsham, Nike, Selfridges and SSENSE
- Product development - created CAD, techpacks for manufacturing
- Research & design process for SS20 - AW20

Jr. Graphic Designer & Marketing

Injinji Apr 17 - Sep 18

- Designed Best Sock Design chosen by Runner's World Magazine Editors Choice
- Developed technical knit design and created techpacks for manufacturing
- Marketing Graphics - catalog, website, email, social media and packaging
- Photographer - lifestyle and product shoots

Footwear & Accessories Designer

Northstar Sourcing Dec 16 - Apr 17

- Designed footwear, handbags accessories for Womens, Mens and Kids categories
- Created footwear CADs and designed graphics on illustrator and selected fabrication
- Collaborated with Skechers, Nordstrom, Mark & Spencers, and private labels
- Packaging concepts

Assistant Fashion Designer

PrAna Dec 16 - Jan 17 Freelance

- Assisted with women's and mens SS18 collection
- Created technical packs on Full Circle & submitted for manufacturing
- Designed repeat patterns on AI from fabric swatches and CAD

Creative Director & CEO

Natalie W Jan 12 - Jun 14

- Sustainable fashion brand, vintage upcycling and deconstruction
- Sold over 700 handmade pieces all over the world & Australia retailer
- Designing, sewing, managing, sourcing and shipment