The Goal-Getter Blueprint: Guided Activity Resource Guide

(Example Guide — Applying the 3-Step Framework)

This resource guide shows you how to apply the Goal-Getter Blueprint using a **sample goal: launching a website**. The website example is here to give you ideas and demonstrate how the 3 steps work in practice. When you're ready, use the **blank template** to apply the same process to your own goals, whether that's career growth, financial freedom, health, or personal success.

Step 1 – Define

What is your specific goal?
Example (Website): Launch a professional website to showcase my products, services and attract clients and customers.

How will you measure success?
Example (Website): Website is live with homepage, about me page, products page, services page, storefront, blog page, contact me page, and a working contact form.

What is your deadline/timeline?
Example (Website): 90 days from today.

Step 2 – Break Down

List 3–4 milestones along the way
Example (Website):
1. Decide: hire a designer or build it myself (Week 1)
2. Buy domain + hosting (Week 1–2)
3. Design homepage + services page (Week 3–6)
4. Add blog/contact form + test site (Week 7–10)

Translate milestones into weekly actions
Example (Website):
- **If DIY:** Block 2 hours weekly for design/content. Upload 1–2 pages each week until site is complete.
- **If Outsourcing:** Block 30 minutes weekly to review drafts, give feedback, and approve progress until launch.

Step 3 – Anchor It

What habit will keep you consistent?
Example (Website):
- **If DIY:** Schedule a "Website Power Hour" at the same time each week.
- **If Outsourcing:** Set a weekly 30-minute check-in with your designer/developer.

Who/what will keep you accountable?
Example (Website):
- **If DIY:** Share progress with a peer group, mentor, or coach.
- **If Outsourcing:** Stay accountable through regular updates with your website designer/developer.

What mindset reminder will help you push through dips?
Example (Website):
- **If DIY:** Every small page I finish is progress, done is better than perfect.
- **If Outsourcing:** Investing in this website is an investment in my visibility, future clients and customers

Action Prompt

One action I will take in the next 24 hours:
Example (Website):
- **If DIY:** Choose and register a domain name.
- **If Outsourcing:** Research and shortlist 2–3 website designers to contact.

One action I will commit to this week:
Example (Website):
- **If DIY:** Buy hosting and set up the basic site framework.
- **If Outsourcing:** Book a discovery call with your chosen designer/ developer.

Remember: Big dreams shrink when you break them into daily actions.