Karan Dalvi

Designer

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SUMMARY

UX/UI Designer with over 3+ years of experience in the fintech and healthcare sectors. Skilled in delivering end-to-end design solutions for web and mobile platforms. Expertise in wireframing, prototyping and creating user-centered designs. Adept at collaborating with cross-functional teams to drive user engagement and business growth.

WORK EXPERIENCE

UI/UX Designer | insureka!
18/01/2023 - Present (2 years 5 months) | Bangalore

insureka!, an initiative of PT Motion Tech Indonesia, is an Indonesia-based company specializing in digital car insurance solutions and operated in India through Garg Consultancy Pvt. Ltd as a third-party consultancy payroll firm.

- Led the design of websites and mobile applications for insureka!'s internal car insurance products
- Engaged in close collaboration with CTO, Product Owners and Managers to align design efforts.
- Worked closely with developers to ensure designs were implemented seamlessly and effectively.
- Created compelling pitch decks to support business initiatives and presentations.
- As part of enhancing insureka!'s customer engagement across digital and physical touchpoints, I led the design of multiple sales and support experiences—from loyalty cards to exhibition booths and experience centers.

UX Design Intern | Dr. Reddy's Laboratories
17/10/2022 - 17/01/2023 (3 months) | Hyderabad

Pharmaceutical company involved in the development and manufacture of a wide range of medicines.

- Contributed to the creation of a comprehensive emailer design system built entirely in PowerPoint, enabling scalable, brand-aligned email templates for streamlined marketing execution.
- Conceptualized and executed intuitive dashboard designs for internal products.

UI/UX Designer | insureka!
01/04/2022 - 15/09/2022 (6 months) | Bangalore

insureka!, an initiative of PT Motion Tech Indonesia, is an Indonesia-based company specializing in digital car insurance solutions and operated in India through Garg Consultancy Pvt. Ltd as a third-party consultancy payroll firm.

- Led the entire design process from conceptualization to delivery.
- Applied responsive design principles to enhance user experience.
- Crafted compelling marketing and presentation materials.

Associate Creative Designer | Someshwara Software Pvt. Ltd
13/12/2021 - 31/03/2022 (4 months) | Bangalore

Software company delivering tailored solutions for diverse clients, including insureka!

- Contributed to the initial design flows and wireframes for insureka!, focusing on user-centered experiences.
- Supported the UI/UX design for the Well Women of Color app.
- Designed user interfaces for SmartEX meter software and conducted usability testing.
- Created visual design mockups for marketing materials and client presentations.

Intern UI/UX Designer | KrackBot Studio
01/01/2021 - 31/03/2021 (3 months) | Bangalore

Design studio focused on providing digital solutions.

- Streamlined UI/UX for e-commerce projects with a user-centered approach.
- Directed UI/UX for marketing websites, developing intuitive and visually appealing interfaces.

Junior Architect | Architect Narayan & Associates Pvt Ltd
01/05/2018 - 30/10/2018 (6 months) | Bangalore

Architecture firm specializing in urban and commercial projects.

- Managed the planning and interior design phases for commercial corporate office projects.
- Ensured architectural concepts aligned with business needs.

EDUCATION

Bachelor of Architecture (B.Arch)
Savitribai Phule Pune University | 2013 - 2018 (5 years) | Grade: First Class

High School Diploma (Commerce)
R.D. National College | 2011 - 2013 (2 years) | Grade: First Class

CERTIFICATIONS

Professional Bootcamp in UI/UX Design - DesignBoat UI/UX School (March 2021 - June 2021)
Critical Thinking - LinkedIn Learning (Completed Dec 3, 2021)
HTML Essential Training - LinkedIn Learning (Completed Nov 24, 2021)
CSS Essential Training - LinkedIn Learning (Completed Nov 27, 2021)

SKILLS

Experienced in utilizing a wide range of design, prototyping and development tools to create user-centered and visually appealing design solutions.

Design & Prototyping Tools: Figma, Adobe XD, Adobe Photoshop, Adobe Illustrator, Miro Board
Collaboration Tools: Jira, Confluence
Methodologies: Wireframing, Prototyping, Design Systems, Responsive Design, Usability Testing, Information Architecture, Competitive Analysis, User Interviews.

STRENGTHS

- Cognitive Empathy - Exceptional ability to understand and share the feelings of others from their perspective.

- Critical Thinking - Skilled in analyzing facts to form a judgment, crucial for solving complex design challenges.

- Team Management - Proficient in leading and organizing teams, ensuring projects are completed efficiently.

- Decision Making - Strong capability to make timely and well-informed decisions, guiding projects to successful completion