Karan Dalvi

Product Designer (UI/UX)

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PROFESSIONAL SUMMARY

Results oriented **UI/UX Designer with 4 years of experience** specializing in **Fintech (InsurTech)** and **Healthcare** sectors. Unique background in Architecture (B.Arch) allows for a systematic approach to complex information architecture and spatial design. Proven track record of launching end-to-end digital products, managing design systems and translating complex business logic into intuitive user experiences. Currently driving digital transformation for the Indonesian insurance market.

SKILLS & TOOLS

Domain Expertise: User Interface (UI), User Experience (UX), Wireframing, Rapid Prototyping, Information Architecture, Design Systems, Responsive Web Design, Usability Testing.
Software: Figma (Advanced), Adobe Creative Suite (XD, Photoshop, Illustrator), Miro.
Collaboration: Jira, Confluence, Agile/Scrum methodologies.
Development Basics: HTML5, CSS3, Python (Understanding of feasibility & basic syntax).

PROFESSIONAL EXPERIENCE (UI/UX)

UI/UX Designer | insureka! (Garg Consultancy Pvt Ltd)

Bengaluru & Indonesia Apr 2022 – Sep 2022 & Jan 2023 – Present
Leading design initiatives for an Indonesian InsurTech platform, focusing on increasing policy sales and agent efficiency.

- **End-to-End Product Ecosystem:** Directed the UX strategy for the entire product suite, ranging from the customer-facing mobile app (friction-free claims processing) to the internal sales dashboard. Revamped user flows to reduce agent time-to-quote by approx 50%.

- **Design Operations & Leadership**: Collaborated directly with the CTO to define MVP roadmaps. Established a standardized design-to-dev handoff process (Figma), reducing UI implementation errors and ensuring pixel-perfect execution across teams.

- **Omnichannel Brand Experience:** Unified the physical and digital customer journey by designing touchpoints for loyalty cards, exhibition booths and experience centers, ensuring consistent branding across offline and online channels.

- **Strategic Business Growth:** Supported high-level decision-making by creating high-fidelity pitch decks and visual assets that aided leadership in securing strategic partnerships and business expansion.

UX Design Intern | Dr. Reddy's Laboratories

Hyderabad Oct 2022 – Jan 2023
Focused on internal digital transformation and marketing scalability for a global pharmaceutical leader.

- **Design Systems & Scalability:** Engineered a comprehensive "Emailer Design System" within PowerPoint. This unconventional solution allowed non-designer marketing teams to generate brand-aligned assets independently, reducing dependency on the design team by approx 80%.

- **Enterprise Data Visualization:** Led the UX/UI for internal product dashboards, translating complex pharmaceutical metrics into intuitive, scannable visual interfaces for stakeholders.

Associate Creative Designer | Someshwara Software Pvt. Ltd

Bengaluru Dec 2021 – Mar 2022

Software company delivering tailored solutions for diverse clients, including insureka!

- **Fintech MVP:** Contributed to the foundational wireframes for the insureka! platform (prior to joining them directly), establishing the initial user flows that defined the core product.
- **Healthcare & Accessibility:** Designed the "Well Women of Color" app, prioritizing inclusive design principles and accessibility standards to support diverse user demographics.
- **IoT & Industrial UX:** Developed the interface for "SmartEX" meter software. Conducted usability testing to ensure complex technical data was readable for field technicians.

Intern UI/UX Designer | KrackBot Studio

Bengaluru Jan 2021 - Mar 2021

- **E-Commerce UX**: Streamlined checkout flows for e-commerce clients, improving user retention rates through simplified navigation and visual hierarchy.
- **Marketing Design:** Directed UI for marketing websites, ensuring high-conversion layouts and brand consistency.

PREVIOUS CAREER (ARCHITECTURE)

Junior Architect | Architect Narayan & Associates

Mumbai May 2018 - Oct 2018

- Managed commercial interior planning and corporate office projects. Leveraged architectural training to transition into digital product design, applying principles of spatial organization to digital information architecture.

EDUCATION

Bachelor of Architecture (B.Arch)

Savitribai Phule Pune University | First Class (2013 – 2018)

Professional Bootcamp in UI/UX Design

DesignBoat UI/UX School | (2021)

CERTIFICATIONS

- **The Complete AI Guide: Learn ChatGPT, Generative AI & More** - Udemy
- **Python Mega Course: Build 20 Real-World Apps and AI Agents** - Udemy
- **Critical Thinking** - LinkedIn Learning
- **HTML & CSS Essential Training** - LinkedIn Learning