



Name: Aishwarika Podder

Designation: IP Associate

Qualification: BA LLB

Practice Area: Trademarks & Litigation

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Aishwarika Podder is a Trademark Attorney and IP Associate with a focused practice in trademark and copyright law. She provides comprehensive legal support in brand protection, IP portfolio management, and rights enforcement for a diverse clientele, including startups, established businesses, and multinational corporations.

A graduate in Law from Presidency University, Bangalore, Aishwarika possesses a solid academic foundation complemented by practical experience in handling trademark clearance searches, filing and prosecution, opposition and rectification proceedings, and copyright advisory and registration. Her role involves working closely with clients to develop tailored IP strategies that align with their business goals and market presence—both in India and internationally.

Prior to joining her current position, she served as an IP Associate at a prominent Intellectual Property management advisory firm in Delhi/NCR, where she gained exposure to a wide range of IP matters including due diligence, trademark watch, and client advisory services. This experience enabled her to cultivate a strong understanding of the commercial and legal dynamics of IP law.

Aishwarika is known for her client-centric approach, attention to detail, and her ability to navigate the evolving IP landscape with confidence and clarity. She continues to support innovation and creativity by helping clients protect their intangible assets with strategic legal insight.

### Our Practice

- + Patents
- + Trademarks
- + Copyrights
- + Designs
- + IP Advisory & Strategy
- + Pre-Litigation Advisory
- + Litigation & Dispute Resolution
- + Quasi-Judicial & Regulatory Representation