

# Privacy Policy

**At SWAN Trades, we are committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your personal information when you visit and use our website, services, and related platforms.**

**By using FIGURE Trades, you agree to the collection and use of information in accordance with this policy. Please read this privacy policy carefully.**

## **1. Information We Collect**

**A. Personal Information** Personal information is data that can identify an individual. The personal information we may collect includes:

- Name
- Email address
- Phone number
- Address
- Date of birth
- Government-issued identification (if applicable)

**B. Non-Personal Information** We also collect non-personally identifiable information to improve our services and user experience. This information may include:

- Browser type and version
- IP address
- Device type and operating system
- Usage data (how you interact with the site, the pages you visit, etc.)

## **2. How We Use Your Information**

We use the information we collect for the following purposes:

- To provide and maintain our services.
- To communicate with you about account activity, transactions, or service updates.
- To improve and personalize your experience with our website.
- To process your transactions and payments securely.
- To comply with legal obligations, including anti-money laundering (AML) and know-your-customer (KYC) requirements.
- To send promotional materials or newsletters (you can opt-out at any time).
- To conduct research and analysis to improve our offerings.

## **3. How We Share Your Information**

We do not sell or rent your personal information to third parties. However, we may share your personal information in the following circumstances:

- **Service Providers:** We may share your information with trusted third-party vendors who provide services such as payment processing, data storage, customer support, and analytic.
- **Legal Compliance:** We may disclose your information to comply with legal requirements or in response to lawful requests by public authorities (e.g., a court or government agency).
- **Business Transfers:** In the event of a merger, acquisition, or sale of assets, your personal information may be transferred as part of that transaction. You will be notified via email if your information is transferred to a new entity.

#### **4. Data Security**

We employ a variety of security measures to protect your personal information, including encryption, secure servers, and regular security audits. However, no method of data transmission over the internet or electronic storage is completely secure, and we cannot guarantee the absolute security of your information.

#### **5. Cookies and Tracking Technologies**

SWAN Trades may use cookies, web beacons, and similar technologies to collect non-personal information about your interactions with our website. These tools help us analyze trends, administer the site, track user movements, and gather demographic information. You can choose to disable cookies through your browser settings, but doing so may affect the functionality of certain features on our website.

#### **6. Your Rights and Choices**

You have the following rights regarding your personal information:

- **Access:** You can request access to the personal information we have collected about you.
- **Correction:** You can update or correct any inaccurate or incomplete personal information.
- **Deletion:** You can request the deletion of your personal information, subject to applicable legal or contractual obligations.
- **Opt-Out:** You can opt-out of receiving promotional emails by following the unsubscribe instructions in any email we send you.

To exercise any of these rights, please contact us at [contact@swantrades.com](mailto:contact@swantrades.com)

#### **7. Children's Privacy**

Our services are not intended for children under the age of 18. We do not knowingly collect personal information from children. If we become aware that we have inadvertently collected personal information from a child, we will take steps to delete that information promptly.

#### **8. Changes to This Privacy Policy**

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated date. We encourage you to review this Privacy Policy periodically to stay informed about how we protect your information.

## **9. Contact Us**

If you have any questions or concerns about this Privacy Policy, or if you would like to exercise your rights regarding your personal information, please contact us at:

- **Email:** [contact@swantrades.com](mailto:contact@swantrades.com)