





**Board of Directors** - Coming Soon

## **Founder and Director:** Alexandra Everitt

## **Community Outreach Coordinator**: Colin Everitt

### Agenda

An overview of our mission and history

Our annual achievements and activities

A detailed financial report

Funding and donation insights

Future plans and goals

Volunteer opportunities

Q&A

We would like to acknowledge our dedicated volunteers, generous donors, and community partners who have been instrumental in our journey so far. Your support has been invaluable in helping us reach this milestone.

### **HOW WE STARTED:**

The Lunchbox London was founded in April 2023, inspired by a simple yet profound moment.

Our son noticed a classmate without a lunch. This observation sparked a heartfelt discussion at home about food insecurity within our community. Determined to make a difference, we began collecting food donations through a modest Facebook page and delivering weekly food bundles using our personal vehicle.

> Registered as a Not-for-Profit on November 23rd, 2023

To address food insecurity among schoolaged children while simultaneously reducing food waste in landfills. We want to help struggling families by offering them donated and rescued food, ensuring that both hunger and environmental concerns are addressed.

Proper nutrition plays a vital role in supporting the overall growth and development of children, enabling them to thrive academically and socially. By addressing food insecurity, we can create an environment where every child has the opportunity to reach their full potential.

### **OUR MISSION:**

## **Not-for-Profit Status**

**Donated cost to** register as a Not**for-Profit:** Alexandra and Colin Everitt \$2473.79 (non taxable)

### B.I.G. Charity Law Group

Practicing Exclusively Charity & NFP Corporate Law

File # BILL TO Alexandra Everitt	DESCRIPTION	FILE # DATE	C.1187 11/17/2023 TAX	AMOUNT
Professional Services Rendered	(a) Not-for-Profit Articles of Incorporation/Amendment		HST ON	2,260.00
Disbursements			Out of Scope	213.80
Comprehensive NFP Incorporation		HST (ON) @ 13%		260.00
		TOTAL		2,473.80
		PAYMENT		2,473.79
		BALANCE DUE		\$0.01



**Urban Roots** 



# **Key Partnerships in 2024**

**Other Charities/Not-for-Profits** 

### **Harvest Hands:**

Frequency: 19 weeks in 2024 **Quantity:** Approximately 30–40 pounds per visit **Types:** Near-expiry vegetables (carrots, peppers) frozen food and pantry staples **Impact:** Reduced food waste and provided fresh items for 300+ bundles

### **Urban Roots:**

**Frequency**: ~4 per month seasonally **Quantity:** ~165.24lbs total or 3.37lbs per week **Types:** Mixed greens, root vegetables, eggplant, broccoli **Impact:** Enhanced nutritional diversity in 130+ bundles **East Lions Optimist Club:** \$770 cheque plus food donation (cheque used for produce) **London Shout Sister Choir:** 

\$155 cash donation for food items (cash used for produce)



### **East Lions Optimist Club**





Ocean's Brand Tuna: 1356 snack kits (113 cases of <u>near</u> <u>expiry</u> tuna snacks) that couldn't be sold

Canadian Council on Invasive Species: Donation of food items like: Goldfish, cheese, juice boxes and more...



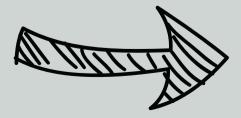
**Amazon Donations** 







Cheese-Yogurt Chicken-Lunch Meat Fruit Cups Granola Bars Juice boxes-Goldfish Fruit snacks-Ziplocs KD-Noodle Cups Nutri-grain bars





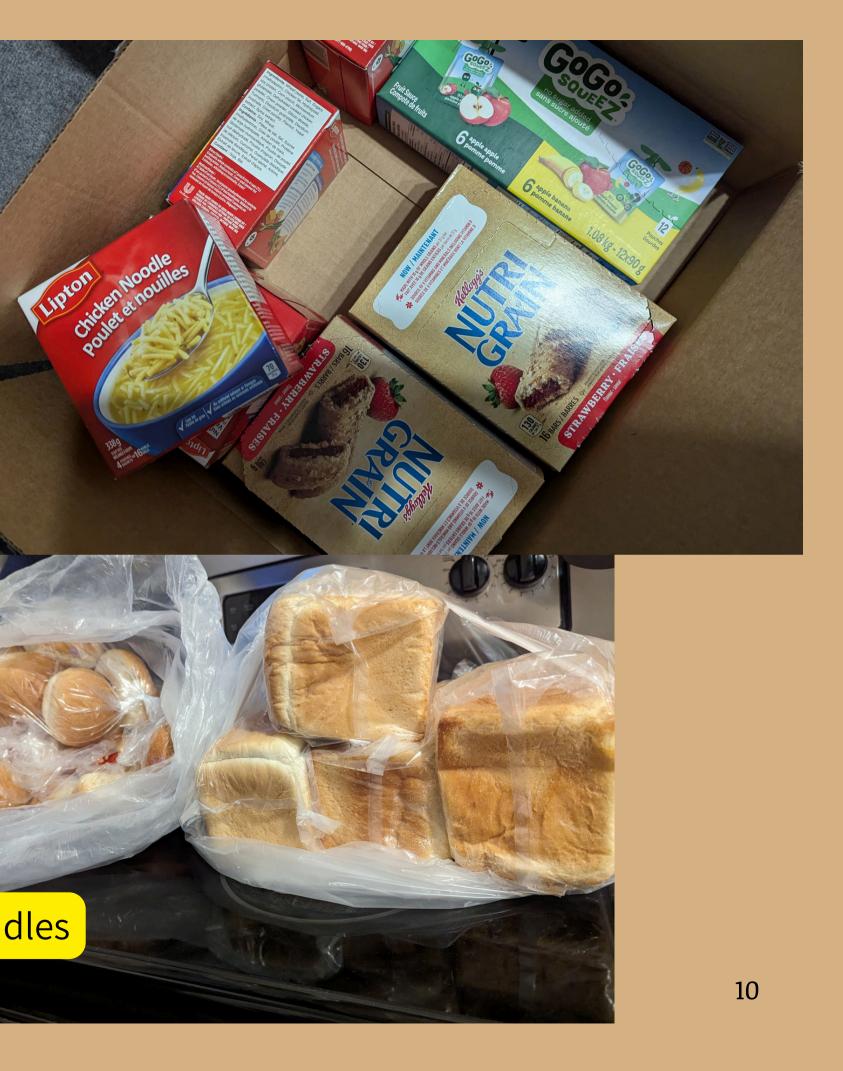
### Storage Room April 2024







## The Road to 1000 Bundles





### Masse's No Frills

Dates: March 16, August 31

### **Tremblett's Independent Grocer**

Dates: April 6, August 9

Freshco July 13

### **Food Basics** September 13



## **2024 Food Drives!**





11











# **<u>Corporate Donations</u>**

- Website Hosting and Domain: Hostinger AI Translation Services: Elevenlabs Educational Content Creation, Not-for-Profit Use: Canva Excel, Word and Other Administrative Tools: Microsoft 365 Accounting Services: Angela Fehr Professional Corporation







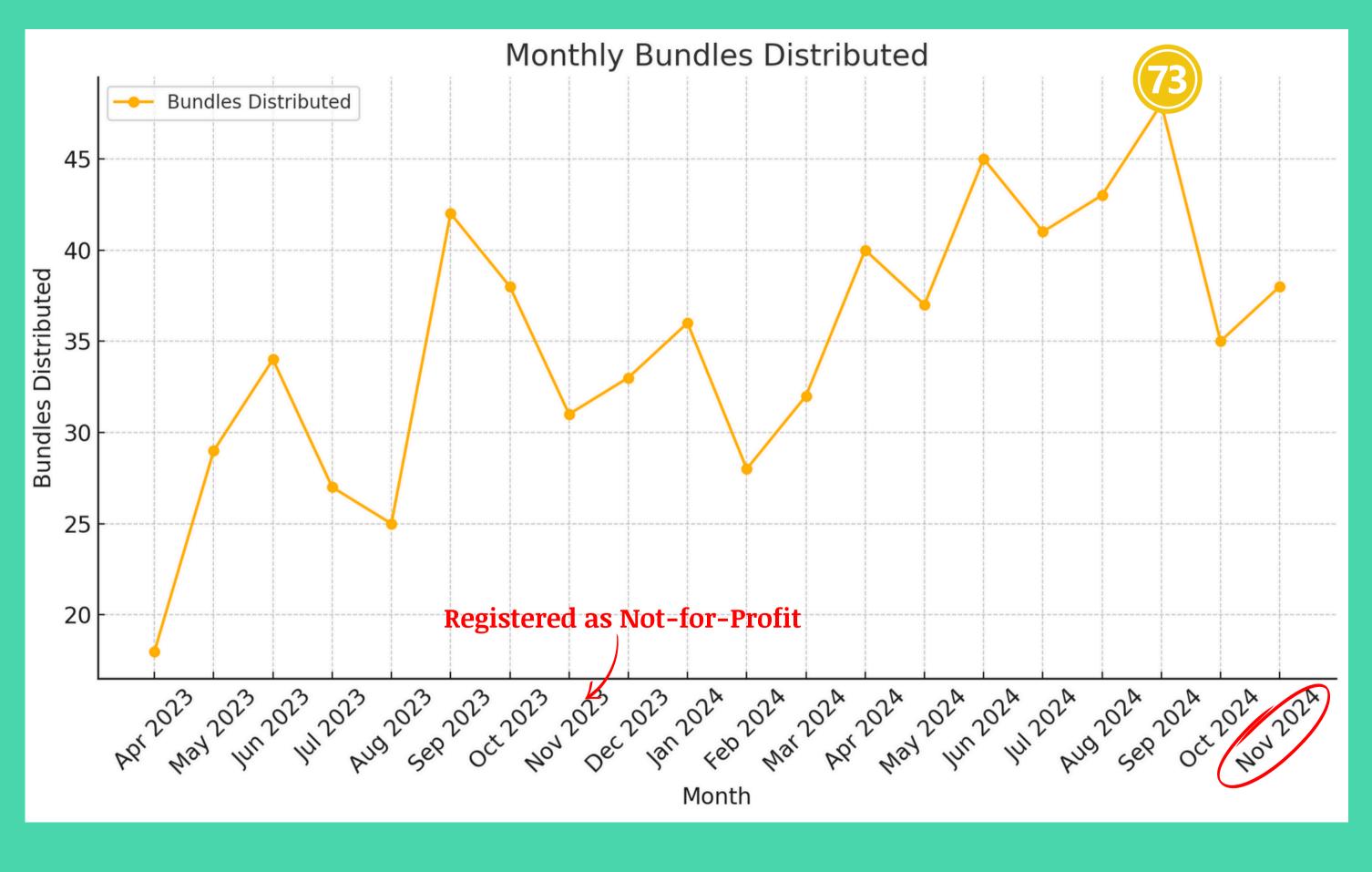
997 food bundles have been provided over the last 19 months

> 2023: 480 Bundles 2024: 517 Bundles

About 300 unique families have received assistance

In 2023, 25 families had more than 5 food bundles In 2024, 24 different families received more than 5 bundles each

Most families have requested less than 5 bundles



### **Insights**

The majority of spending went towards fresh produce to support our food bundles

May had the highest expenses due to both high produce costs and the \$75 PILLAR membership fee (this will be waived in the future)

Service charges were consistent throughout the year, adding a predictable monthly overhead.

Other Not-for-Profit related expenses (PILLAR fee) and printing flyers (Staples) were minimal compared to total produce spending, but still impacted the budget when they occurred.

### Monthly Breakdown of Expenses (2024)

Month	Produce (Grocery)	Other (PILLAR/Staples)	Bank Service Fee	Total Monthly Cost
January	\$0.00	\$0.00	\$3.00	\$3.00
February	\$0.00	\$0.00	\$3.00	\$3.00
March	\$0.00	\$0.00	\$3.00	\$3.00
April	\$44.44	\$0.00	\$3.00	\$47.44
May	\$99.55	\$75.00 (PILLAR)	\$3.00	\$177.55
June	\$98.99	\$0.00	\$3.00	\$101.99
July	\$39.68	\$0.00	\$3.00	\$42.68
August	\$21.94	\$40.00 (Staples)	\$3.00	\$64.94
September	\$62.76	\$0.00	\$3.00	\$65.76
October	\$11.11	\$0.00	\$3.00	\$14.11
November	\$85.11	\$0.00	\$3.00	\$88.11
December	\$20.41	\$0.00	\$0.00*	\$20.41

\*No December service charge recorded in provided data.

Pilliarnonprofit.ca - Membership Fee Staples cost covered flyers printed for food drives

## **Donations:**

**\$1040.00** was donated through Cheque/eTransfer **\$115.00** in Cash Donations **\$105** in Gas/Grocery gift cards **Total: \$1260.00** 

### **Operating Costs:**

**\$483.99** was spent on produce \$33.00 on Bank Fees **\$75.00** on PILLAR MEMBERSHIP **\$40.00** spent at Staples for Flyers **\$140.00** of donated money on Gas **Total: \$771.99** 

Account Balance: \$408.01 Gift cards balance: \$80.00 **Total: \$488.01** 

## **Thank You Notes We Have Received:**

"We are a professional family in our country and were victims of violence to a large extent. We are grateful for your good heart towards our daughter. We know that you do this work with the best attitude and God will return this donation in a great way. We are sure that we will soon recover our lives just as we did in our country with the needy. We will do the same here when we can. Thank you for your good attitude and for the great love in your hearts"

"I almost cried at how grateful I am. This lightens my heavy heart. Thank you."

### **Notable Events**

Oakridge Pride

Fill the Truck Event for Period Equity Project

Meeting with NDP leader Jagmeet Singh to discuss food insecurity and the

need for a federally funded lunch program in schools





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Aug 24 · 🔇

Shout out to Gaz Turner from The House of Gaz for keeping us company under our tent on this beautiful day! And thank you to Period Equity Project-London for the invite



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# **Delivery Day!**

We have provided **<u>997 food bundles</u>** between April 25, 2023 and Dec 8th, 2024. This means an average of **1.68 families every day** for 593 days. Each "bundle" typically consists of 1-2 bags of food using donated reusable bags. \*Please see the spreadsheets provided with this presentation for

specifics

# **Back to School**

## \*Fun Fact **In September 2024 we received our highest** amount of help requests ever





We partnered with London-Fanshawe **NDP MP Lindsay** Mathyssen to distribute backpacks and school supplies to families in need

Lindsay also came to talk with us in April about food insecurity locally

## What's next for The Lunchbox London?

In 2025, we are excited to form a board of directors and refine our processes to better serve the environment. Our focus will be on enhancing our food rescue efforts, building stronger relationships with other groups in the city, and expanding our outreach to have a greater impact on families in need. We are committed to making a positive difference and look forward to working together to create a more sustainable and supportive community.

# **Volunteer with us!**

## What We Need

Do you have skills that may help our cause? Send us an email, we'd love to discuss in more detail!

A delivery driver once a week (weekend) who would be willing to use their personal vehicle for deliveries around the city!

Are you a social person? We need volunteers for our food drives!

## **Join Our Board of Directors!**

We are excited to invite community members to collaborate and volunteer with us in our mission to support families in need. Whether you have experience in non-profit or community work, or simply a passion for making a difference, we would love to hear from you.

<u>Other reasons to apply:</u>

- Professional Development: Gain valuable experience and skills in leadership, project management, and community outreach.
- - Networking Opportunities: Connect with like-minded individuals and organizations dedicated to social impact.
- Personal Fulfillment: Make a tangible difference in the lives of families in need and
  - contribute to a meaningful cause.
- <u>If you're interested, please reach out to us at thelunchboxlondon@outlook.com with a</u>

<u>cover letter detailing your experience and reasons for applying.</u>

## **Privacy statement**

The Lunchbox London is committed to protecting your privacy. We do not share or sell clients' confidential information. We maintain records of names, addresses, email addresses, and phone numbers to keep track of the support provided to each client, however we remove sensitive data regularly.

## **Closing Statement:**

As we conclude this year's meeting, we want to extend our deepest gratitude to each and every one of you. Your unwavering trust and support has been the cornerstone of our grassroots efforts. Without your dedication, we would not have reached the incredible milestone of providing 1,000 food bundles to families in need. Your belief in our mission has empowered us to make a tangible difference in our community. Together, we have shown that when we unite with a common purpose, we can achieve remarkable things. Thank you for being an integral part of our journey and for continuing to stand by us as we strive to support even more families in the coming year.



Thank you for being someone who genuinely cares about uplifting our community as a team!