

DESIGN | PRINT | RSS | BRANDING

# GIC

*top selling products*

2025 PRODUCT AND SERVICES CATALOG

## HOW IT BEGINS

# IT STARTS WITH A *creative design*

At **GIC** we provide pride ourselves on personal service. Creating amazing ideas with you and make it real. we have created printing solutions and marketing strategies for all of our customers.

**GIC** is your one-stop shop for all your printing needs. From marketing to design services, packaging and exceptional print quality, we exceed expectations. **GIC** has the marketing knowledge to help you taking your business to the next level of success.

Our company is the printer of choice for many industries such as non-profit, education, food service, real estate, and many more! We offer a full line of capabilities to make each project unique and custom.

WE PRINT FOR LESS!

# G I C

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# Apparel

Corporate apparel gives your team a professional look. Whether it is a branded polo shirt embroidered with your company logo or a complete outfit.



*Workwear*



*Polo shirts*



*T-shirts*



*Sweatshirts*



*Hats*



# Banners

Increase indoor and outdoor promotion with banners, signs and posters that captivate customer's attention on the go. Draw attention to your booth with high-quality retractable and binal banners.



- Vinyl Banners
- X-Banner
- Retractable Banners
- Step and Repeat Banners
- Table Banners
- Mesh Banners
- Pole Banners
- Fabric Banners
- Straight Tension Pop-Up
- Backdrops



Additional options are available, the images in this catalog show the most common sizes, stocks and finishes

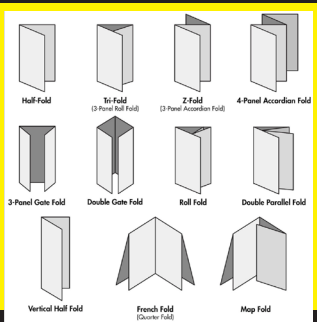
# Booklets

Your brand message might not fit inside of a compact brochure. When you need more space to tell your story, get custom printed booklets. Whether you want to test the waters with a small quantity or mass produce your marketing collateral, you've found the right printer for your project.



# Brochure

Brochure printing is part of every successful marketing campaign. Give away brochures at conventions, highlight details about your new collection, or include them with every new customer purchase. They are an effective, versatile, and affordable promotional tool.



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# Bookmarks

Bookmarks are great placeholders for any type of book or multi-paged sheets of papers. They assist you in keeping track of where you left off. The very best part about ordering from us is that you will help to order customize and then order bookmarks. If your company is related to a publishing or printing industry you may use these and give them with books as a nice little treat.



# Business cards

Every business card you give out needs to instantly give an impression and distinguish you from the competition. Standard business cards are proven and tested to convey professionalism while sticking to the classic look. Our premium cardstock options and protective coatings will definitely give your standard business cards the standout look it deserves.

 Standard	 Die-Cut	 Foil	 Plastic
RAISED PRINT SPOT UV	EMBOSSSED	MATTE GLOSSY	



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# Calendars & planners

PORTRAIT  
LANDSCAPE  
PLANNER  
DESK  
POCKET  
APPOINTMENT

EXECUTIVE PLANNER  
DAILY PLANNER  
MONTHLY PLANNER  
WALL

MATTE  
GLOSSY

Each month presents the opportunity to feature new products, special promotional offers, or industry tips and tricks. Once in the home or office of prospective customers, the customized wall calendar will constantly be on display, ensuring month after month both the prospective customer who received the calendar and anyone else who walks by it will be reminded of your business.



# Catalogs

Impress your clients with high-quality and appealing catalogs. Our wholesale catalogs can be used as product and service listing, directories, or restaurant menus. Work on the catalog design and let us handle the professional and affordable. Ince catalogs need to be attractive and well-designed, we offer various catalog sizes that would fit your design and layout.



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# Custom Tape

Print personalized poly packing tape to give your package deliveries a branded touch. Each roll is made of durable and cost-effective polypropylene material that safely seals and secures your packages



# Door hanger

Thinking of taking the usual door hanger marketing to the next level? Consider a double take by printing designs on both sides. This allows you to include more details about your business. Be sure to put the necessary information along with a great design to make them more appealing and convenient to your potential customers.



# Envelopes

People not only judge books by their cover, but also judge mail by the envelope. Wow recipients with unique envelope options to ensure they open them.



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# Flags

Print custom flags for any event! They're perfect promotional banners for everything from car dealerships, indoor convention booths, outside retail businesses, or even events at the beach

- Feather Flags
- Teardrop Flags
- Concave Flags
- Blade Flags
- Rectangle Flags



Missing out on proper branding reduces business recognition in competitive marketplaces. We provide a simple solution with premium vinyl floor decals for branding and promoting your business. Give effective direction to your establishment to raise business traffic and sales.

# Floor graphic



# Flyers

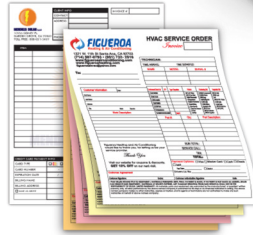
Business flyer printing has been used for decades to inform both loyal and potential customers of retail, real estate, and restaurant products and services. Promotional flyers are also used to announce major changes such as a new store branch or address change. They are also easy to hand out in high foot traffic areas, letting you target specific audiences.



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# Form & Carbonless

Seal the deal with custom printed business forms that give your customers confidence that they are working with the best. Carbonless forms are printed on multi-part NCR (no carbon required) paper and are also known as carbon copy forms. They are essential for keeping track of your business transactions and used for invoice booklets, work order forms, job orders, proposals and other business forms.



# Greeting cards & Invitations

Create impact on your messages folded greeting cards. These materials are commonly used as invitations, greetings and more to impress business partners and clients. You can also use these cards for personal usage such as party invitations, holiday gifts and so much more.



# Labels & Stickers

Whether you're a small business restocking an in-demand product or a restaurant in need of new takeout order labels, you can create popular stickers and labels fit for your business and marketing needs.



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# Letterheads

Letterheads are perhaps one of the most used tools in every business. Any transaction that requires written documents such as sending mail, office memos, product handouts, and sales sheets require custom letterhead printing.



# Large Format & Posters

When you're ready to go BIG, we've got your back! We offer a wide range of large format printing services that can accommodate your unique requirements. With high resolution, vibrant colors, durable materials, UV gloss protection, and custom finishes you can count on a professional-quality, large format piece.

\*Also page 4



# Magnets

Whether you're a small business restocking an in-demand product or a restaurant in need of new takeout order labels, you can create popular stickers and labels fit for your business and marketing needs.

Business Card Magnets  
Car Magnets  
Refrigerator Magnets  
Save the Date Magnets  
Magnetic Calendars



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# Menu & Table Tents

- Dine-in Menu
- Paper Placemats
- Disposable Menus
- Table Tents
- Menu Boards
- Take-out Menu

Food menus are a powerful marketing tool. They give customers a deeper look into your offer through mouthwatering food photography and enticing descriptions. From appetizers to decadent desserts, custom menus serve as a reflection of your brand.



## Notepads

Notepads are also a great tool to contribute to your branding. Personalize them by creating a good design that includes your brand name or logo



## Pens

If you want a simple but classic promotional approach use Pens. They are one of the simplest and most understated marketing materials around, but one of the most effective. Pens are effective because they are handy. They are useful to any type of person for any type of business. People use pens everyday, which means everyday brand exposure for you and your business. They are great corporate gifts and souvenirs during events or meetings.



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# Plastic cards



Customize your plastic card with durable heavy weight options, magnetic striping, bar coding, and more!

# Postcards

Effective marketing need not consume your entire budget and take up a lot of time. Promotional postcard printing is an affordable way of informing current and potential customers of your brand's latest deals, promos or products.



# Presentation folders



Prepare professionally by customizing your presentation folder with pockets, gloss finish, inserts and more!

# Promotional *products*

Everyone wants to get something useful for free. They will keep this product and use it, even better if it carries your name and contact information.



## Rack cards

Sometimes you want to communicate more information than you can fit on a standard business card but not so much that you need a brochure. A rack card might be the right solution.



## Signage

Signs make your business highly visible and promote your brand.



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# Tickets

Make your event even more memorable with custom event ticket printing. These prints are often complementary to other marketing materials such as event posters and flyers. Tickets serve as gate a pass for various events such as concerts, parties, exhibits and auctions.



# Papers

Finishing touches matter. Especially when you want to increase brand awareness and have loyal customers. Custom tissue paper or wax paper not only protects your products from dirt, but it also increases brand recall or your food.

Wax Paper  
Tissue Paper



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# Window Clings

Maximize the use of your storefront with window cling printing. These clever window graphics make your shop, restaurant, or salon look professional and inviting. While some stores blend into the background, yours can stand out when you print your own window clings. The eye-catching signs can help capture customers' attention and build interest around your brand. Give passersby and window-shoppers a treat.





# Additional Services

- Creative Design (Concept & Design)
- Logo & Corporate Identity
- Social Media & Website
- Digital Printing (Full Color or Black and White Ink)
- All Sizes & Papers
- Binding
- Folding
- Uv Coating
- Laminating

# Artwork Guidelines

## FILE FORMAT

When submitting a digital file, it needs to be -ready to print-. We request that you send us a PDF, as we prefer to work in a PDF workflow. If you don't have the file, we can do the design.



## RESOLUTION

To make sure that your art files print with clear, crisp images, we require that the artwork you supply has a resolution of no less than 300 dpi. Artwork submitted with resolutions lower than 300 dpi can produce blurry, bitmapped or pixelated print.



## COLORS

CMYK (Cyan, magenta, yellow, and black) is the industry standard formula. It was created to give accurate color reproductions. Artwork submitted using Pantone, Spot or RGB will be converted into the CMYK format when using a digital press. This may cause some slight color changes.



Our CMYK workflow is monitored and calibrated to maintain industry standards. Your monitor or personal printer may not be an accurate representation, so we recommend you proof your job before we print it.

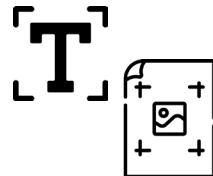
## FONTS

Many different fonts are available in the design world. Before sending us your file, tur your fonts into either curves or outlines, wich will make the text uneditable.



## TEXT AND BLEED

All text must be a safe distance from the edge of the final trim sheet. You should have at least 0.25" (1/4") of space between the text and the edge of the final trim sheet. Bleed refers to printing an image that goes beyond the edge of the sheet after trimming. We recommend that an area of approximately 0.125" (1/8") be created as a bleed area to be cut away on all sides.



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