

Kayla Tang

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Education

University of Connecticut, Storrs, CT

Bachelor of Fine Arts, Digital Media & Design

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Summary

UI/UX design student with a solid foundation in user-centered design, wireframing, and prototyping. Proficient in tools such as Figma and Adobe Creative Suite, with a focus on creating intuitive digital experiences. Brings a collaborative mindset, strong attention to detail, and a passion for improving user interactions through thoughtful, accessible design. Eager to apply academic knowledge in a real-world setting and continue growing through hands-on experience and feedback.

Projects

CNN Desktop & Mobile Redesign

- Redesigned layouts for both desktop and mobile, prioritizing accessibility, readability and easy navigation.
- Developed modern UI components that aligned with CNN's brand identity.
- Created high-fidelity prototypes using Figma and conducted usability testing to validate design decisions.

Safe Space App

- Designed a wellness app focused on emotional, mental, and physical well-being through personalized, user-friendly features.
- Created core features including a mood tracker, sleep tracker, guided meditations, and daily journaling.
- Developed high-fidelity prototypes and design systems components to ensure consistency across the user journey throughout the application.

Monthly Subscription Box

- Designed a subscription-based snack box service experience, focusing on personalized snack discovery.
- Implemented a clean, minimalistic UI to enhance readability and accessibility.
- Kept a cohesive and consistent visual design across all pages.
- Created wireframes, high-fidelity mockups, and interactive prototypes to showcase design.

Skills

Hard skills:

- Wireframing & Prototyping (Figma), Visual design, Adobe Creative Suite, HTML/CSS, Responsive design, Interaction design, User persona & Journey mapping.

Soft skills:

- Communication, Collaboration, Adaptability, Attention to detail, Problem-solving, Feedback receptiveness.