



Big Win Celebrity & Pro-Am Classic

(April 26, 2026)

Who We Are

At Big Win Sports Foundation, we believe competition builds community. Our mission is to unite celebrities, athletes, and amateurs through sport—creating unforgettable experiences that inspire generosity, wellness, and impact. From exclusive tournaments to philanthropic partnerships, we bring purpose and excitement to every course.

Event Overview

The Big Win Celebrity & Pro-Am Classic pairs a celebrity with each foursome for a day of championship golf, high-level networking, and charity. Held on April 26th, 2026 at the legendary Innisbrook Copperhead Course—home of the PGA TOUR Valspar Championship—the event blends luxury, entertainment, and philanthropy in a setting built for champions

Join Us

Join celebrities, athletes, and amateurs at the legendary Innisbrook Copperhead Course for championship golf, networking, and charity that creates unforgettable impact.



The Copperhead Course

- Host of PGA TOUR Valspar Championship
- Rolling hills and the famous Snake Pit finish
- Favored by Tiger Woods, Jordan Spieth, Sam Burns
- Private resort with luxury amenities

A Day at the Classic

Throughout the day, enjoy chef-inspired cuisine, live entertainment, celebrity photo opportunities, luxury sponsor activations, and the spirit of giving. It's more than golf—it's an experience.

Charitable Impact

Proceeds benefit leading national health organizations. Together, we're turning competition into compassion—one swing at a time.



Alzheimer's Association

Advancing research, care, and awareness for families affected by Alzheimer's and dementias.



American Heart Association

Promoting cardiovascular health, stroke prevention, and longer lives.



National Kidney Foundation

Supporting kidney health education, early detection, and patient care.

Donation Row

Guests can donate on-site or digitally to support the event's partner charities, with live updates showing the impact in real time. Photo moments with ambassadors and celebrities make giving both meaningful and memorable. 100% of these funds go directly to the charities.



Premier Sponsorship Opportunities



Presenting Sponsor

\$350,000 (Exclusive)

- All Elite benefits plus below exclusives.
- Official event naming rights.
- Snake Pit Takeover (holes 16-18).
- Celebrity Priority Access.
- Legacy Award presented on stage.
- Private Hospitality Villa for client & networking.
- Executive remarks at VIP Mixer & Dinner.
- Two (2) additional foursomes (6 total).
- Eight (8) additional Spa passes (24 total).
- Sixteen (8) additional VIP passes (24 total).
- Multi-year renewal rights.



Elite Sponsor

\$50,000 (Exclusive)

- Prominent logo on all marketing.
- Signage, carts, and digital media.
- Feature placement in national press release.
- VIP tented lounge for celebrity networking.
- Custom award in sponsor's name.
- Four (4) Foursomes.
- Sixteen (16) Spa Passes.
- Eight (16) VIP Guest Passes.



Premium Sponsor

\$25,000 (2 Available)

- Exhibit booth at VIP Mixers.
- Featured on-course activations.
- Half-page Ad in Pairing Guide.
- On-stage mention during Awards Ceremony.
- Two (2) Foursomes.
- Eight (8) Spa Passes.
- Eight (8) VIP Guest Passes.

Experience & Support Sponsorships



Culinary Experience - \$10K (1 Aval)

Elevate your brand as the official culinary partner with prominent dining-area branding. Includes a foursome, 4 VIP & 4 Spa passes.

Beverage Cart Sponsor-\$5K(1 Aval)

Branding on two carts; logo on cups; MC acknowledgment.

Bar Experience - \$10K (1 Aval)

Showcase your brand at morning and on-course bars with an optional signature cocktail. Includes a foursome plus 4 VIP & 4 Spa passes.

Hole Sponsor - \$5K (4 Aval)

Branded tee signage, tent/table option. Includes foursome, 4 VIP & 4 Spa passes, Pairing Guide listing.

Swag Bag Sponsor - \$10K (2 Aval)

Co-branded executive cooler bags and player gifts, plus a foursome, 4 VIP & 4 Spa passes, and a VIP mixer booth for direct engagement.

Driving Range Sponsor - \$1.5K

Logo across range banners, tickets for 4 guests at VIP reception.

On-Course Engagement - \$7.5K (2 Aval)

Host a contest hole (Longest Drive or Hole-in-One) with prominent branding. Includes foursome, 4 VIP & 4 Spa passes.

Clubhouse Sponsor - \$1.5K

Branding throughout clubhouse, tickets for 4 guests at VIP reception.

Why Celebrities Say “Yes”

- National press exposure across sports, entertainment, and business outlets.
- Premier networking with corporate leaders, influencers, and fellow athletes.
- Five-star accommodations and white-glove on-site support at Innisbrook.
- A chance to compete for a cause that truly matters

“Contact us today and help us make an impact in our community”

Next Steps and Contacts to Secure Your Spot

Sponsors: Select your tier and sign the sponsorship agreement to confirm participation.

Celebrities & Influencers: Coordinate availability with our VIP Relations Team.

Jason Ziarno

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