## **Privacy Policy**

#### Cookies

This website uses cookies. We use cookies to personalise content and ads, to provide social media features and to analyse our traffic. We also share information about your use of our site with our social media, advertising and analytics partners who may combine it with other information that you've provided to them or that they've collected from your use of their services.

Cookies are small text files that can be used by websites to make a user's experience more efficient.

The law states that we can store cookies on your device if they are strictly necessary for the operation of this site. For all other types of cookies we need your permission.

This site uses different types of cookies. Some cookies are placed by third party services that appear on our pages.

### Marketing/Remarketing

We partner with third parties ad network to manage our advertising on other sites. Our ad network partner uses cookies and web beacons to collect non-personally identifiable information about your activities on this and other websites.

- Google Adwords
- Facebook
- Revcontent
- Modaramo
- Ad Blade

### Analytics/Log Files

As is true of most websites, we gather certain information automatically and store it in log files. This information includes IP addresses, browser type, referring/exit pages, the files viewed on our site (e.g. HTML pages, graphics, etc.) date/time stamp, and clickstream data to analyze trends in the aggregate and administer the site.

- Google Analytics
- Green Arrow

### Links to Other Sites

If you click on a link to a third party site, you will leave our site and go to the site you selected. Because we cannot control the activities of third parties, we cannot accept responsibility for any use of your personally identifiable information by such third parties, and we cannot guarantee that they will adhere to the same privacy practices as us. We encourage you to review the privacy statements of any other service provider from whom you request services.

Your consent applies to the following domains: arthronol.com

## **Data Policy**

Personal data will be processed according to the law, in a correct and transparent way. We will collect your data for legitimate purposes. This data is also processed under high security levels. Your data will be retained only until you request removal by contacting our team at support@arthronol.com

You have the right to have access to your data, to be informed, to correct, delete, restrict the use of it.

Transparency:

## 1.Identify Data

Through our systems and our third parties, we might identify data like: e-Mail Address, Name, Social Media Posts, Location, IP Address, Cookies, MetaData, Logs or Backups.

## 2. Manage Data

Through our systems and our third parties, we might manage and classify it in a secure and controlled way. Data can be managed as: inactive, in process, in transit, in inventory, by recovering it, by retaining it or removing it. Data can be classified based on: type, sensibility, holder, caretaker, administrators or user.

### 3. Protecting Data

We protect your data through security check-ups in order to prevent, detect and respond to any possible vulnerability or attack. We prevent attacks through: a physical protection of the database, network security, inventory security, processing security, identity management, access control, encryption and risk mitigation. We monitor and detect the intrusion into the system through by identifying successful attacks, by calculating the impact, by having a disaster recovery plan and by notifying the authorities and the clients.

We implement a variety of security measures to maintain the safety of your personal information when you place an order or enter, submit, or access your personal information.

We offer the use of a secure server. All supplied sensitive/credit information is transmitted via Secure Socket Layer (SSL) technology and then encrypted into our Payment gateway providers database only to be accessible by those authorized with special access rights to such systems, and are required to keep the information confidential.

After a transaction, your private information (credit cards, social security numbers, financials, etc.) will not be stored on our servers.

## 4. Reporting Data

We will use our reporting capabilities in order to document and manage our customer requests.

#### What information do we collect?

We collect information from you when you register on our site, place an order, subscribe to our newsletter, respond to a survey or fill out a form.

When ordering or registering on our site, as appropriate, you may be asked to enter your: name, e-mail address, mailing address, phone number. You may, however, visit our site anonymously.

## What do we use your information for?

Any of the information we collect from you may be used in one of the following ways:

- To personalize your experience (your information helps us to better respond to your individual needs).
- To improve our website (we continually strive to improve our website offerings based on the information and feedback we receive from you).
- To improve customer service (your information helps us to more effectively respond to your customer service requests and support needs).
- To process transactions. Your information, whether public or private, will not be sold, exchanged, transferred, or given to any other company for any reason whatsoever, without your consent, other than for the express purpose of delivering the purchased product or service requested.
- To administer a contest, promotion, survey or other site feature.
- To send periodic emails. The email address you provide for order processing, may be used to send you information and updates pertaining to your order, in addition to receiving occasional company news, updates, related product or service information, etc.

## **California Online Privacy Protection Act Compliance**

Because we value your privacy we have taken the necessary precautions to be in compliance with the California Online Privacy Protection Act. We therefore will not distribute your personal information to outside parties without your consent.

As part of the California Online Privacy Protection Act, all users of our site may make any changes to their information at anytime by logging into their control panel and going to the 'Edit Profile' page.

### **Children's Online Privacy Protection Act Compliance**

We are in compliance with the requirements of COPPA (Childrens Online Privacy Protection Act), we do not collect any information from anyone under 13 years of age.

Our website, products and services are all directed to people who are at least 16 years old or older.

## **Online Privacy Policy Only**

This online privacy policy applies only to information collected through our website and not to information collected offline.

#### **Terms and Conditions**

Please also visit our Terms and Conditions section establishing the use, disclaimers, and limitations of liability governing the use of our website at Terms and Conditions

#### **Your Consent**

By using our site, you consent to our web site privacy policy.

# **Changes to our Privacy Policy**

If we decide to change our privacy policy, we will post those changes on this page.

### UNSUBSCRIBE PROCEDURES.

If you wish to discontinue receiving email messages from Arthronol please just click on the unsubscribe link on the bottom of the email message.

We reserve the right to add Individual Information to multiple lists maintained by Arthronol.

For more information about protecting your privacy, you may wish to visit: www.ftc.gov If you have questions about this policy, please feel free to contact us at the number on the order page.