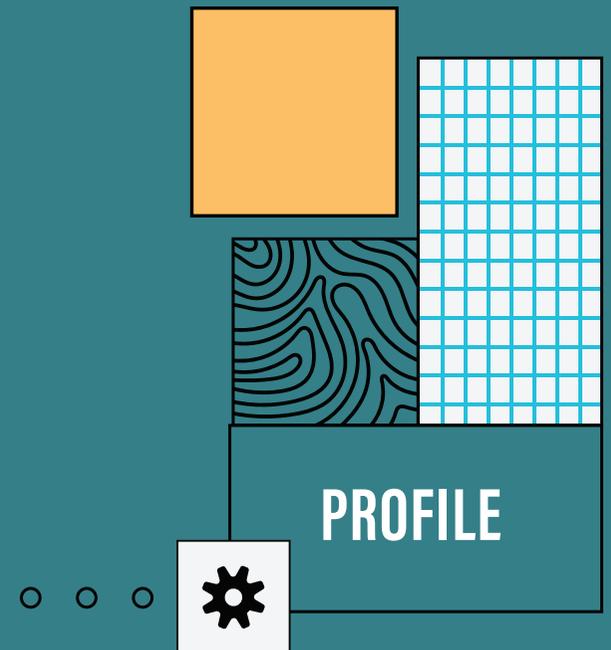
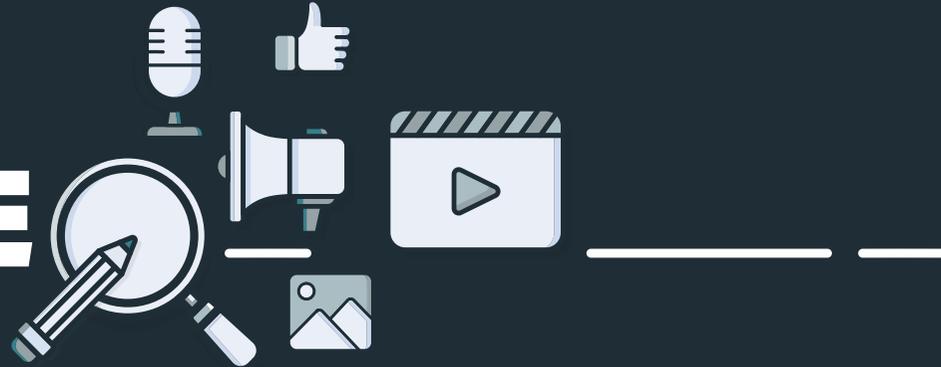


**dna.** Advertising  
& Marketing  
**agency.**



# WHO WE ARE



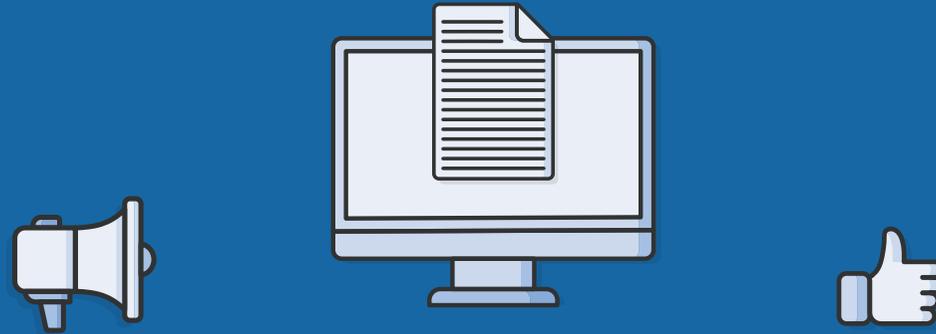
Founded in 2023, DNA. AGENCY is a forward-thinking advertising and marketing firm dedicated to delivering innovative, results-driven solutions. While we are a new entity, our leadership team brings over 20 years of industry expertise, having collaborated with leading brands across diverse sectors.

We specialize in creative branding, digital marketing, media planning, and strategic campaign development, ensuring enhanced brand visibility and sustainable business growth.

With a deep understanding of market dynamics and consumer behavior, we design tailored marketing strategies that drive measurable impact. At DNA. AGENCY, we integrate fresh perspectives with seasoned expertise to empower businesses in an evolving and competitive marketplace.

Our approach is rooted in strategic insight, creativity, and data-driven execution, enabling us to deliver high-performance marketing solutions that align with our clients' business objectives.

## **Leading with expertise**



# OUR **SERVICES**



# MARKETING EXCELLENCE

We craft strategic solutions that enhance brand recognition, optimize resources, and drive results. From lead generation to campaign optimization, every effort aligns with your business goals for maximum impact.

**Leading with expertise**



# CREATIVE

Backed by a highly skilled creative team, we transform ideas into compelling brand experiences. From captivating copy and refreshed branding to visually striking designs, we craft unique identities that resonate with your audience—seamlessly integrating a local touch for maximum impact.

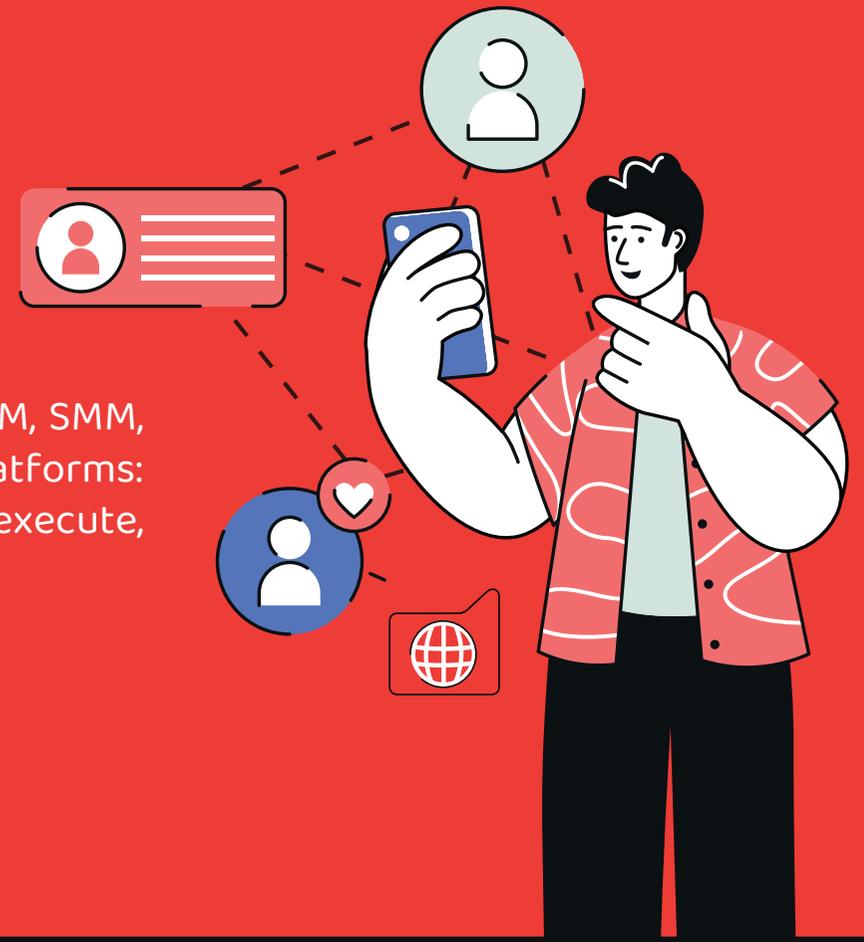
**Leading with expertise**



# DIGITAL MARKETING

We optimize your brand's online presence with tailored SEM, SMM, and strategic development. As certified partners with top platforms: Instagram, Google, Snapchat, TikTok, and Facebook we plan, execute, and track campaigns for measurable results.

**Leading with expertise**



# SOCIAL MEDIA

We provide comprehensive solutions for social media content management, including content planning, creative material creation, scheduling posts, and engaging with the audience. We are committed to delivering captivating content that reflects your brand identity, enhances customer interaction, and contributes to achieving your marketing goals effectively.

**Leading with expertise**



# MEDIA / PR

We have had the privilege of working with some of the biggest regional and international brands in Kuwait, delivering tailored marketing solutions across a wide variety of sectors.

Our clients trust us to drive their success through innovative and effective campaigns.

**Leading with expertise**

- **COMMUNICATION**

- **NEWS**

- **RADIO**

- **TV COVERAGE**

- **STAND & BOOTH**

- **EVENT**

- **INFLUENCER**

- **BLOGGERS**

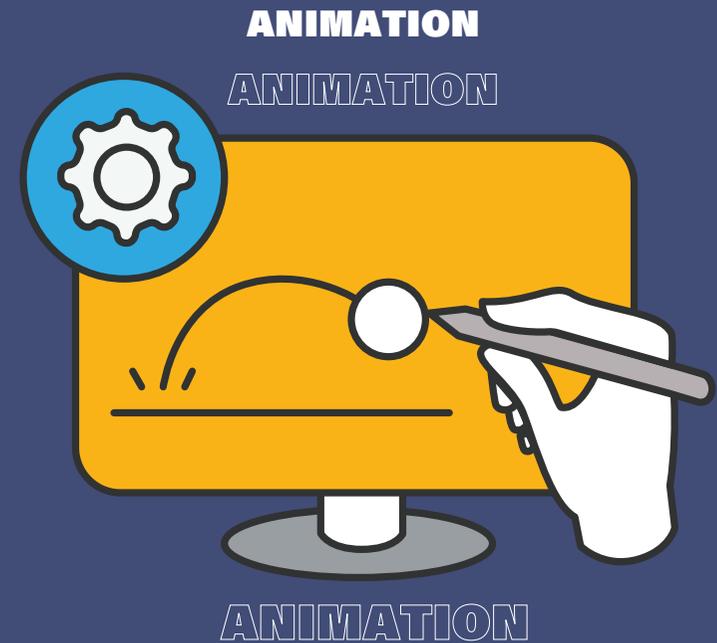
- **CELEBRITY  
COLLABORATIONS**



# ANIMATION

"Bringing your ideas to life with dynamic infographic animations and captivating animated graphics, designed to engage and inform your audience effectively."

**Leading with expertise**



# OUR CLIENTS



Leading with expertise

# **dna.** Advertising & Marketing **agency.**

**Leading with expertise**

[www.dnaagency.co](http://www.dnaagency.co)

 [dna.agency.kw](https://www.instagram.com/dna.agency.kw)  00965 60 3471 30

Let's collaborate and create impactful advertising and marketing solutions together.