

Company Profile



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Company Overview



BG General Trading is a dynamic and customer-focused trading company based in Dubai, UAE. Established with a vision to deliver high-quality products to the Middle Eastern market, we specialize in the import and distribution of iodized salt from Pakistan and tiles from India. Our commitment to excellence, reliability, and competitive pricing has positioned us as a trusted partner for businesses across the region.

With a strong emphasis on quality assurance and customer satisfaction, BG General Trading has built a reputation for delivering premium products that meet the diverse needs of our clients. Our strategic location in Dubai enables us to efficiently serve markets across the UAE and beyond.



Mission Statement



Our mission is to provide our clients with the highest quality iodized salt and tiles, sourced from trusted suppliers in Pakistan and India, while maintaining competitive pricing and exceptional service. We aim to build long-term partnerships with our customers by delivering value and reliability in every transaction.



Vision Statement



To become the leading importer and distributor of iodized salt and tiles in the UAE, recognized for our commitment to quality, innovation, and customer satisfaction.

Core Values



Quality

We ensure that all our products meet international standards.



Integrity

We conduct our business with honesty and transparency.



Customer Focus

We prioritize the needs of our clients and strive to exceed their expectations.



Innovation

We continuously seek new ways to improve our products and services



Sustainability

We are committed to environmentally responsible practices.





Products and Services

Iodized Salt Import (Pakistan)

We import high-quality iodized salt from Pakistan, known for its purity and compliance with international health standards.

Tiles Import (India)

We source premium tiles from India, offering a wide range of designs, colors, and finishes



Market Overview



The UAE is a thriving hub for trade and commerce, with a growing demand for construction materials and essential commodities. The construction boom in Dubai and other emirates has created a significant demand for high-quality tiles, while the food and healthcare sectors continue to drive the need for iodized salt.

BG General Trading is well-positioned to capitalize on these opportunities by offering competitively priced, high-quality products that meet the needs of diverse industries.





Competitive Advantage



Strategic Sourcing

We partner with trusted suppliers in Pakistan and India to ensure the highest quality products.

Efficient Logistics

Our operations in Dubai enable us to offer fast and reliable delivery across the UAE.

Competitive Pricing

By leveraging our strong supplier relationships, we offer cost-effective solutions to our clients

Customer-Centric Approach

We tailor our services to meet the unique needs of each client.



Sustainability and Corporate Social Responsibility (CSR)



We are committed to sustainable business practices and minimizing our environmental impact. Our CSR initiatives include:

- ✔ Promoting eco-friendly products
- ✔ Reducing waste in our operations
- ✔ Supporting local communities through charitable initiatives



Future Plans

BG General Trading is committed to continuous growth and expansion. Our future plans include:

- ✔ Expanding our product portfolio to include additional construction materials and industrial products.
- ✔ Exploring new markets in the Middle East and North Africa (MENA) region.
- ✔ Investing in technology to enhance our operations and customer experience.





Thank You
For Your Attention

