

# King To (Toby), CHUNG

## **EDUCATION**

# George Brown College, Toronto, CA

Analyttics for Business Decision Making Program GPA: 3.95 (First semester)

Expected in 05/2025

# **Hong Kong Baptist University, Hong Kong**

Bachelor of Science,

Business Computing and Data Analytic Honours: Second Class (Division I) Honours

Graduated in July 2024

# **Professional Summary**

As a data analyst proficient in SQL, NoSQL, data visualization, and AI modeling, I excel at transforming complex datasets into actionable insights. With strong storytelling and communication skills, I present data-driven narratives that inform strategic decisions. I am committed to continuous learning and eager to apply my skills in challenging environments. I bring a unique blend of customer service experience and technical expertise to drive business success.

## **Skills**

Python
Java
R
SQL
JavaScript
MongoDB
SQLite
Oracle
Microsoft Access

Power BI Tableau Teamwork and Collaboration

Problem-Solving Customer Service Customer Assistance Patience and Empathy Money Handling

**Work History** 

# **Customer Service Representative**

LCBO, Pickering, Ontario

November 2024 - December 2024 (Seasonal)

- Assisted customers with product selection and provided personalized recommendations on alcoholic beverages.
- Delivered excellent customer service, ensuring a positive shopping experience.
- Operated the cash register and managed transactions efficiently.

- Promoted and upsold "staff picks" and featured products.
- Supported charitable donation campaigns and community events.

#### **Achievements:**

- Achieved a staff pick upsell rate of up to 30%, driving increased sales.
- Boosted charity donation participation to 28%, contributing to community impact efforts.

# **Research Assistant Intern**

Department of Physics, HKBU, Hong Kong July 2022 - September 2022

- Conducted data analysis and statistical research for academic projects.
- Assisted professors in preparing research papers and conference presentations.
- Utilized Python to automate data cleaning and reporting processes.
- Applied analytical skills to improve research accuracy and insights.

## **Achievements:**

• Identified a design fault in a prototype and experiment through data analysis, providing actionable suggestions for improvement.

## **System Developer**

Ubivox Limited, Hong Kong May 2023 - August 2023

- Developed data processing applications and automated reporting systems
- Managed cloud-based applications using AWS services

LANGUAGE	English	Full Professional
	Chinese (Cantonese) Chinese (Mandarin)	Native or Bilingual Native or Bilingual

