

Madison McPeak

Qualifications

Creative individual and multitalented Graphic Designer with knowledge in multimedia and print design. Strong collaboration skills, with experience working in cross-functional teams and with clients to understand their needs and translate them into visually compelling designs. Excellent attention to detail and a passion for creating designs that not only look great but also effectively communicate the desired message.

Technology Proficiency

MS Office Suites (Word, Excel, Access, PowerPoint, Outlook), G Suites, Adobe Creative Suites (Photoshop, InDesign, Illustrator, After Effects, Premiere Pro), Net Suites, Box Enterprise, Figma, Slack, and Discord.

Education Background

- Bachelor of Fine Arts in Graphic Design (January 2016 - May 2021)
Wichita State University – Wichita, Kansas
- Associates of Liberal Arts (August 2014 - December 2016)
Butler Community College – El Dorado, Kansas

Employment

Meritrust Credit Union - Wichita, KS

Graphic Designer, May 2022 – Present

Designed debit/credit cards, marketing materials, and digital ads that align with brand messaging and standards. Created visually engaging designs for websites, including icons and marquees. Produced social media posts and magazine editorials that effectively communicate messaging. Captured high-quality photos of new employees and on/off-site events that align with branding. Edited impactful videos for awards ceremonies and tutorials. Redesigned and rebranded engaging and informative PowerPoints. Demonstrated a fast-paced, adaptable approach to take on new tasks and support organizational success.

Open Road Brands, LLC - Wichita, KS

Production Designer, July 2021 – May 2022

Prepared production files for clients in China and America, ensuring proper sizing and formatting. Fixed artwork or information to meet buyer's requirements, demonstrating exceptional attention to detail. Demonstrated knowledge of specific legal requirements for clients in art, and thoughtfully placed legal information throughout artwork while maintaining coherence and visual appeal. Completed *Net Suite* profiles for art, ensuring correct packaging and materials were used in production. Created mockup files for art and packaging, providing clients with accurate depictions of the final product. Assisted other departments as needed, including supporting production line efforts in Wichita, KS.

Don Hattan Dealerships - Wichita, KS

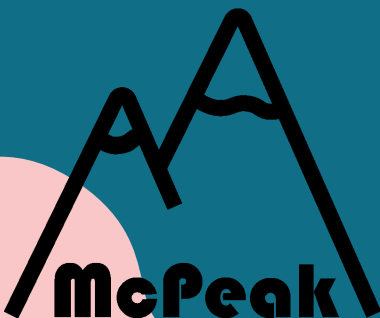
Title Clerk, October 2015 – July 2021

Worked in an office environment answering and directing customer calls, prepare tax and title documents to transfer ownership of property, looking over documents to ensure that all information is accurate, complete clerical tasks, such as filing, data entry, and copying. Maintain monthly accounting schedules all while maintaining a professional and organized work area.

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References

Beth Grimmert, Creative Brand Manager
Meritrust Credit Union
P: 801.592.9727

Kimberly Becker, Creative Operations Specialist
Meritrust Credit Union
P: 316.210.6530

Promise Asher, Copywriter
Meritrust Credit Union
P: 316.207.2941

Jennifer McMillan, Controller
Don Hattan Companies, Accounting Office
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Myra Curtiss, Office Supervisor
Don Hattan Dealerships, Accounting Office
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