

4MEDIA

Spec' Us In

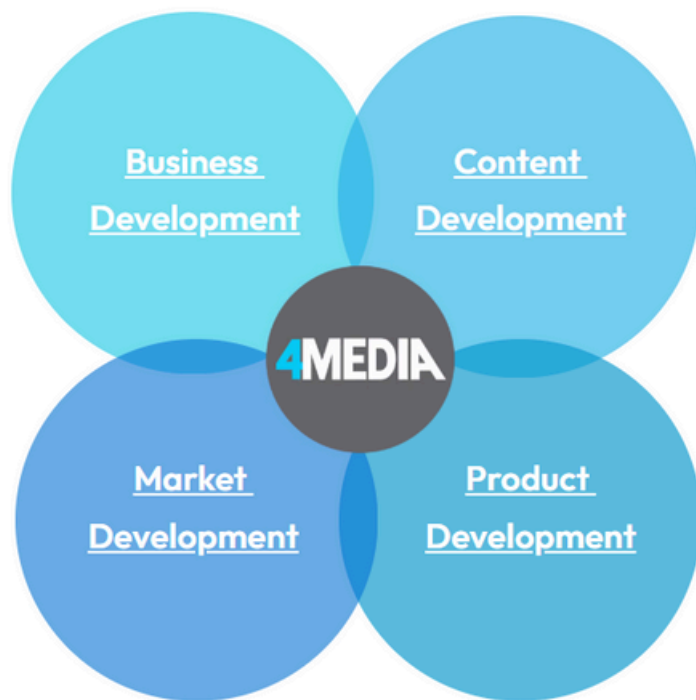


4Media Solutions

4Media is a nationally recognized leading agency in the ProAV industry, specializing in innovative technology and business solutions that drive success. With a suite of services focused on delivering profitable results, we leverage our extensive network and expertise to deliver unparalleled value. At 4Media, we are committed to being at the forefront of the industry, providing solutions tailored to meet the unique needs of our clients.

Our team of experts is dedicated to collaborating to spearhead digital transformation initiatives within your projects and organizations. We are committed to empowering you with resources that streamline processes, enhance efficiency, and boost profitability across your enterprise.

Our strategic content creation services are designed to develop tailored strategies and actionable roadmaps that are aligned with your objectives, ensuring tangible, impactful results.



We provide results-driven strategic consulting services across four key areas:

- **Business Development**, accelerating revenue and creating opportunities
- **Market Development**, increasing market share and expanding reach
- **Content Development**, creating technical assets and engaging content
- **Product Development**, turning ideas into market-ready solutions

Our integrated approach drives your business' success.

Reasons for Digital Transformation

To equip your enterprise with advanced tools for sustained success, we collaborate with you to transform your 2D product designs into dynamic 3D assets using Autodesk Revit families and 3D models. These assets are versatile across various platforms, including architectural projects and virtual environments, ensuring their utility throughout your product's lifecycle.



PRODUCT REPRESENTATION

Each Revit family and 3D model can be used in determining your product's viability as well as aiding in further refinement and development.



SPECIFICATION

Making high-quality Revit families, 3D Models, and specification documents readily available to AV consultants and architects will allow your products to be specified in new projects.



ENHANCED VISUALIZATION

Revit families and 3D models allow for better visualization of the products enabling customers to see how the products will look in the actual and virtual environment.



ONGOING DATA

This digital transformation will allow you to collect more data and information to assist in future development. From knowing who downloads your assets to BIM monitoring, this data will help to improve your future products.

Our Services

A one-of-a-kind solution. We combine our best business and content development services to get your products specified into more jobs. We provide you with:

- Assessment of Products and Market Applications
- Creation of Essential Operational and Marketing Assets
- Direction and Design Assistance of Resource Management and Hosting

As the industry standardizes BIM and 3D assets, investing in these aspects of your business will position your business as a leader of the industry.

4Media's specialized Revit and 3D model development services help position our manufacturer partner's products as the preferred choice for Consultants and Architects in various projects.

AUTODESK REVIT FAMILY CREATION

Autodesk Revit Families guarantee that your products are accurately represented and incorporated into projects.

- Revit Family LOD 100 - 350
- Revit Family LOD 400 - 500

3D MODELS AND ENVIRONMENTS

Providing 3D models to be used in marketing materials and animations or for internal business operations.

- 3D Models (.3ds/.max)
- Film Box (.fbx)
- Project Based Renderings
- Virtual Environments/Showrooms
- AR/VR Experiences

PRODUCT DOCUMENTATION

We help create compelling diagrams and designs showing your products used in common market applications. Along with the technical documentation you may need.

- System Diagrams
- Market Application Designs
- Sole-Source Specification
- Guide Specification

MARKETING ASSETS

By assisting your marketing team we can create cohesive and informational marketing assets.

- Whitepapers/Brochures/Flyers
- Product Application Guides
- Vertical Market Playbooks
- Branded Documentation

CONSULTING SERVICES

4Media leverages its experience and network to provide highly customized, actionable insight and recommendations that improve client product performance.

- Resources Management System
- Market Reporting & Development
- UX/UI Development
- Go-to-Market Strategy



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