



The Expose Dementia Conference

2026

March 19-21, 2026
Maritime Conference Center

**“Spring into Brain Health with
the Arts!”**



SPONSORSHIP PACKET

HISTORY

Expose Dementia Inc. is a 501c3 nonprofit organization that utilizes the arts and media to unite, educate and advocate for those living with dementia and their care partners. The organization partners with individuals, businesses, government agencies, and other organizations to provide programs and services including respite for caregivers, art therapy for people living with dementia, and educational events on topics like brain health awareness. We want to bring awareness to dementia through the arts, remove the stigma of dementia; and normalize healthier lifestyles.

According to the Alzheimer's Association, Baltimore City and Prince George's County are both in the top 5 areas of Alzheimer's cases in the United States. In March 2025, **The Expose Dementia Conference** converged on the Maritime Conference Center with a weekend of sessions, events and arts-related activities such as a film festival, an art exhibit, a comedy show and educational sessions by therapists, clinicians, researchers, and more.

Thank you to our 2025 sponsors and community partners for helping us build a solid foundation for years to come. We welcome new partners for 2026.



BECOME A SPONSOR

Expose Dementia Inc. invites you to become a sponsor of the 2nd Annual Expose Dementia Conference.

The Expose Dementia Conference takes place March 19-21, 2026, in the DMV at the Maritime Conference Center in Linthicum, MD. We anticipate more than 350 people during the 3-day, creative arts-driven gatherings. Attendees will converge from across the country with emphasis on Baltimore, Washington, D.C., and Northern Virginia; dementia organizations, professionals, representatives from various churches associations, students, youth and young adult caregivers. In addition to general conference traffic, sponsor-attendee interaction is built into the daily schedule, giving added value to our partners.

SPONSORSHIP BENEFITS

- Access to about 350 attendees, including dementia professionals, church associations, people living with dementia, caregivers, and care facilities.
- Media and Social Media acknowledgements before, during and after the conference. Platforms include all team members, speakers, volunteers and other sponsors.
- Conference registration, which includes continental breakfast, buffet style lunch on Friday and Saturday, and attendance at various ticketed functions including the comedy show and receptions.
- Recognition in the conference program.

Join us as a sponsor and help us to expose dementia while assisting those who need it most. There are various sponsorship levels as well as ala carte sponsorship opportunities to accommodate you and your team's participation interests. See sponsorship information below or contact Tarai Alexander at (678) 744-4646 or ExposeDementia@gmail.com.

PRESENTING SPONSOR

\$20,000

(Only 1 sponsorship available)

Become our presenting sponsor and have your company/organization's name recognized in the conference title: The Expose Dementia Conference presented by "YOUR COMPANY/ORGANIZATION"

Additional "Presenting Sponsor" Benefits:

- Logo prominently displayed throughout the conference venue
- Logo printed on conference resource bags
- Logo printed on step and repeat as presenting sponsor
- Logo printed on each classroom door
- Name/logo included in press materials
- Name/logo prominently posted on Expose Dementia Conference website
- Name/logo included on attendee badges
- Inclusion in eblast and social media posts
- 10 complimentary tickets to all ticketed conference events
- Full-page ad on the back of the event's program
- 6-foot table in vendor area



SPONSORSHIP LEVELS

Platinum Sponsor \$10,000

- Logo prominently displayed throughout the conference venue
- Logo printed on conference resource bags
- Logo printed on step and repeat
- Name/logo included in press materials
- Name/logo recognized on Expose Dementia Conference website
- Inclusion in eblast and social media posts
- 8 complimentary tickets to all ticketed conference events and meals
- Full-page ad in the event's program
- 6-foot table in vendor area

Gold Sponsor - \$5,000

- Logo printed on step and repeat
- Name/logo included in press materials
- Name/logo recognized on Expose Dementia conference website
- Inclusion in eblast and social media posts
- 5 complimentary tickets to all ticketed conference events and meals
- ½-page ad in the event's program
- 6-foot table in vendor area

Silver - \$2,500

- Logo printed on step and repeat
- Name/logo included in press materials
- Name/logo recognized on Expose Dementia conference website
- Inclusion in eblast and social media posts
- 3 complimentary tickets to all ticketed conference events and meals
- 1/4-page ad in the event's program
- 6-foot table in vendor area

ALA CARTE SPONSORSHIPS

Welcome Reception Sponsor \$5,000

Your company or organization would be the presenting sponsor of the opening night registration and welcome reception.

- ¼-page ad in the event program
- Logo on step and repeat
- Inclusion in eblast and social media posts
- Recognition on Expose Dementia conference website
- 6-foot vendor table

Comedy Show Sponsor \$5,000

Your company or organization would be the presenting sponsor for the comedy show, which will also feature an improv presentation.

- ¼-page ad in the event program
- Logo on step and repeat
- Name/Company displayed on screen prior to the show
- DJ shout out before and during the comedy show
- Inclusion in eblast and social media posts
- Recognition on Expose Dementia conference website
- 6-foot vendor table

Art Exhibit/Film Festival Sponsor \$5,000

Your company or organization will be the sponsor of the conference's art exhibit and film festival, which will feature 5 short films about brain health or dementia.

- ¼-page ad in the event program
- Logo on step and repeat
- Inclusion in eblast and social media posts
- Recognition on Expose Dementia conference website
- 6-foot vendor table

Table Vendors \$1,500

- 6-foot vendor table
- Listed in Event Program
- Recognition on Expose Dementia conference website
- Included in eblast and social media posts

Authors Corner Bookstore \$350

- 6-foot vendor table to sell books (Authors/Book only)

PARTNER WITH US

Become a sponsor today and help us EXPOSE DEMENTIA!!

For additional information, to create a custom sponsorship package, or to sign up, reach out today and speak with a team member.



(678) 744-4646



ExposeDementia@gmail.com



www.ExposeDementia.org

