

Kochav Koren Nobre (He/Him)

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Born: October 17, 1986—Fortaleza, Brazil
ID Passport Number: GJ293798
An alternative academic name was used in publications prior to 2024: Fernando Nobre
Nationality: Brazilian

International Academic Degrees

2024-ongoing MASTER’S DEGREE in **Mediterranean Studies**, Adam Mickiewicz University, Poland
Supervisor: Yet to be defined

Domestic Degrees

2019 DOCTORAL DEGREE in **Media Studies**, Universidade Federal do Rio Grande do Norte, Brazil
Supervisor: Prof. Michael Manfred Hanke (Dr. phil, Universität Duisburg-Essen, Germany)

2015 MASTER’S DEGREE in **Sociology**, Universidade Federal do Ceará, Brazil
Supervisor: Prof. Jawdat Abu-El-Haj (Pd.D. University of California, Riverside)

2010 BACHELOR DEGREE in **Media Studies**, Escola Superior de Propaganda e Marketing, Brazil
CR (Brazilian GRP): 8,64 (max. 10)

Language skills

Native	Portuguese
Fluency	English, Spanish
Reading	Latin and Hebrew
Willing	Polish

Current employment

Collaborator researcher, Many Labs at Harvard University, (remote)

Experience Scientist, Ernst Young (EY), São Paulo, Brazil, (remote)

Previous work experience

2022-present

Experience Scientist, Ernst Young (EY)

- Ethnographic research into the mining routines for Vale company
- Building Digital Journeys for Workplace Safety

2021-2022

Product Researcher Lead, will Bank

- Mixed methods and agile process implementation
- Management of ten researchers

2021-2022

Product Researcher, Banco do Brasil

- Usability testing and linguistic coding
- Journey design by analyzing surveys and focus groups

+6

research roles [since 2012](#)

Career breaks

In 2018, I took a hiatus enabled by a visiting researcher scholarship from Kansas University, which allowed me to digitize historical archives on public opinion regarding Urban Sociology.

Research funding and grants

2023-present

Huawei

- **Perception of IPv6 Security in Latin America for Huawei's Future Implementations:** EY Ernst Young

The present market research project is focused on investigating the Latin American perceptions regarding the security of IPv6 in the context of future Huawei projects. The primary objective of this research is to identify the critical concerns associated with IPv6 adoption in the region, assess the current level of knowledge on this subject, analyze Huawei's approach towards IPv6, and develop recommendations that can facilitate secure adoption, thereby promoting regional cybersecurity and informed decision-making..

2022-2023

Harvard University and University of Zurich network

- **Trust in Science and Science-Related to Political Participation:** Ernest Manheim Lab

This project aims to analyze the various factors that impact trust in science and explore the prevalence and predictors of science-related far-right attitudes in different countries. Through a mixed-methods approach, with a focus on longitudinal data analysis using Python, I had to investigate several key areas, including a) public perceptions of the role of science in society and policymaking, b) perceived benefits and goals of scientific research, c) global trends in science education and communication, and d) attitudes towards climate change.

2022

Visiting Research Fellow, ZeMKI-Bremen

- Publicize the [qualichat software](#) functionalities (See Python project).
- Successful fulfillment of research objectives within grant timelines.
- Publishing of scientific papers in peer-reviewed journals to support the research program.
- Analyzed the Gestalt linguistic corpora from ultra-right-wing groups on WhatsApp by natural language processing.

2020-2022

Institute of Language Studies, Universidade de Campinas

- **Framing groups figurations: relevances by media ethnography and natural language processing:** Research experience

Qualichat is a cutting-edge open-source software designed specifically for media ethnography researchers. Its primary function is to analyze WhatsApp groups and identify the presence of bots and authoritarian discourse content, as well as any thematic structure, using quantitative indexes. The software project utilizes Gestalt methods for digital humanities research, enabling researchers to pinpoint relevant points for ethnographic studies. Additionally, it employs natural language processing techniques in quantitative investigations on the contents disseminated in groups. It can detect vulnerabilities and conversational frames via machinations and laminations based on the concepts of Ernesto Laclau, Ernest Manheim, and Erving Goffman's face-to-face representation and figuration. It also considers Ernest Manheim's concepts of group linkages in forming publicity experiences and changes in public opinion. Download the software package in Python: <https://pypi.org/project/qualichat>.

Research output

- Software 1 (Qualichat)
- Full Papers Published in Journals 8
- Papers Published in Conference Proceedings 1
- Book Chapters 4
- Other 18
- Research Interest Score: 20.8
- h-index: 3

Publications

IN SUBMISSION PEER-REVIEW ARTICLES

- 2024 TISP Team Koren Nobre, Kochav. "Perceptions of science, science communication, and climate change attitudes in 67 countries – the TISP dataset", Accepted to be in review status 4th January 24, Editor Assignment 30th November 23. Nature. DOI: ongoing

PEER-REVIEW ARTICLES

- 2024 Mede, Niels G., Viktoria Cologna, Sebastian Berger, John C. Besley, Cameron Brick, Marina Joubert, Edward Maibach, et al. 2024. "Perceptions of Science, Science Communication, and Climate Change Attitudes in 68 Countries: The TISP Dataset." PsyArXiv. January 30. doi:10.31234/osf.io/jktsy.
- 2022 Cavalcante, Fernando Nobre. "When Goffman faces Schütz: Response To Persson", *Symbolic Interaction*, Accepted for publication in October 2023. ISSN: 1533-8665
- 2023 Nobre, Fernando. "Designer of experience: interview with Gilmar de Carvalho (in memoriam)", *In book: The Transformation of Mediatization*, textitRevista Brasileira de História da Mídia, Feb 2023. DOI: 10.26664/issn.2238-5126.112202212545
- 2022 Cavalcante, Fernando Nobre. "Book Review: Digital humanities in Latin America", *Acervo Journal* <https://revista.arquivonacional.gov.br/index.php/revistaacervo/article/view/1784>.
- 2021 Cavalcante, Fernando Nobre. "Book Review: The Routledge International Handbook of Ethnographic Film and Video", *New Florida Journal of Anthropology*, July 2021 DOI: 10.32473/nfja.v2i1.127772
- 2021 Cavalcante, Fernando Nobre; Ribeiro, Bruno (2021). "UX Researchers: Framing Brazilian's Perspectives", *HCII* 14: 55-62. DOI 10.1007/978-3-030-78635-9_8
- 2020 Cavalcante, Fernando Nobre; Hanke, Michael (2020). "Interaction Anchorages in Mediatized Groups: a quantiquantitative approach", *Comunicação, Mídia e Consumo - ESPM*, 17: 536-559. DOI 10.18568/CMC.V17I49.2227
- 2020 Cavalcante, Fernando Nobre (2020). "Diário de Mídia: retrato, autorretrato e status", *Texto Digital*, 16: 240-272. DOI 10.5007/1807-9288.2020v16n2p240
- 2020 Cavalcante, Fernando Nobre; Hanke, Michael (2020). "Framing Interaction Anchorage in Mediatized Groups", *Eikon*, 1: 21-28. DOI 10.25768/20.04.04.07.02
- 2017 Cavalcante, Fernando Nobre (2017). "Watch and surveillance: A content analysis of the National Registry of Internet Access in Brazil", *Retos*, 7: 63-80. DOI 10.17163/ret.n14.2017.03

BOOK CHAPTER

- 2023 Nobre, Fernando. "Going Beyond Discourse: Exploring Algorithmization of Polls as an Extension of the Presidential Body" *In book: Midiatização, pandemia e eleições: disputas e transformações nas discursividades contemporâneas*, EDUEPB, ISBN 978-85-7879-872-7
- 2021 Cavalcante, Fernando Nobre; Buzato, Marcelo (2021). "Quadros de Relevância na Pesquisa em Grupos de WhatsApp: enquadres sobre Coronavírus" *In book: Pandemia e Produção de Sentidos: Relatos, Diálogos e Discursos*, EDUEPB. ISBN: 78-85-7879-626-6
- 2020 Cavalcante, Fernando Nobre (2020). "'Alexa, What about LGPD?': The Brazilian Data Protection Regulation in the Context of the Mediatization of Virtual Assistants." *Security and Privacy in the Internet of Things* (pp. 151-169). Chapman and Hall/CRC. ISBN 9781003016304

Scientific and societal impact

- 2025 I had a paper accepted by The International Alfred Schutz Circle for Phenomenology and Interpretive Social Science.
- 2023 I had a paper accepted by The International Alfred Schutz Circle for Phenomenology and Interpretive Social Science.
- 2020-present Interviews in Brazilian media about the Qualichat software I created

Last updated: November 6, 2024 • kochav.science