



henu

Designed to Present

DE

EN

عربي

Business Profile 2025

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story of henu

The name "Henu" is deeply rooted in ancient Egyptian mythology.

In ancient Egypt, the Henu boat, also known as the Sokar barque, was a ceremonial vessel used in rituals dedicated to the god Seker of Memphis. This boat represented a journey across time and space, linking the setting sun in the West with the rising sun in the East.

It was a **powerful symbol** of **transformation, renewal**, and the harmonious blending of different worlds. We embody this spirit of unity and transformation, merging innovative design with timeless storytelling to elevate your presentations.



— about us

Henu is a design studio where creativity meets professionalism. We specialize in designing presentations that captivate, inspire, and drive results. Our team of expert designers and strategists are dedicated to transforming your ideas into visually stunning and impactful presentations.

We understand that each client is unique, with distinct goals and audiences. This is why we take a personalized approach to every project, ensuring that our solutions are tailored to meet your specific needs. From corporate presentations to educational workshops, from startup pitches to investor decks, we bring the same level of dedication and creativity to every task.

Our Vision

We empower stories with impactful visuals, transforming businesses with our innovative designs. Our goal is to elevate brands to their fullest potential.

Our Mission

We excel in storytelling through exceptional design, capturing attention and driving success. Our commitment to quality and innovation brings stories to life.

Our Ethical code

We uphold the highest ethical standards in all our endeavors.

Our principles include:


**Confidentiality
& Trust**

Protecting
sensitive data
with care.


**Social
Responsibility**

Making
a positive impact
on society.


**Respect
& Fairness**

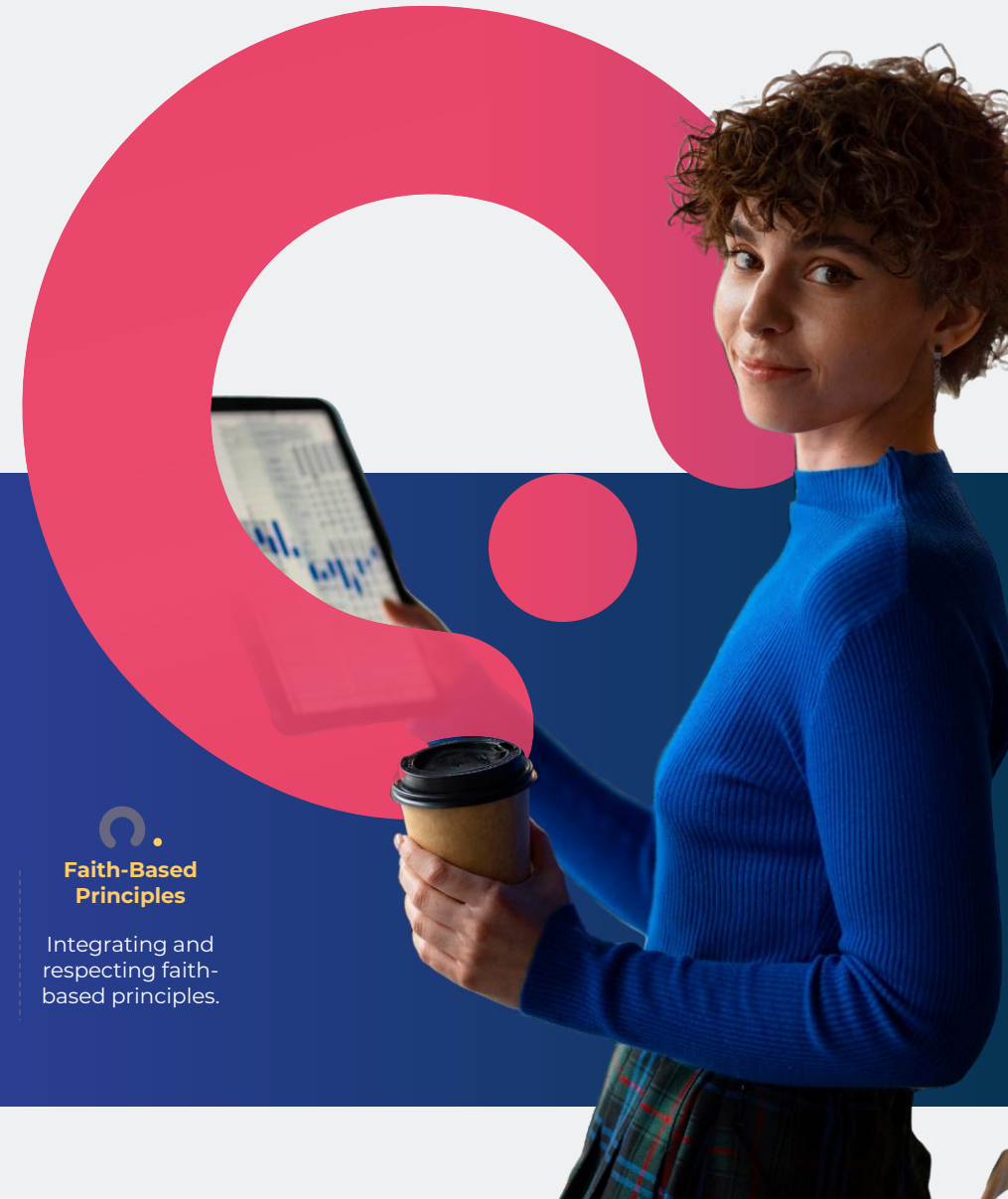
Ensuring respect
and fairness
in all interactions


**Health
& Safety**

Providing a safe
healthy work
environment.


**Faith-Based
Principles**

Integrating and
respecting faith-
based principles.



our services

*You nail
every project
presentation
with us.*



Presentation Branding

Elevate your presentations with a cohesive visual identity that aligns with your brand.

We create custom templates, color schemes, and design elements to ensure your presentations consistently reflect your brand's image and message.



Business Profiles

Craft professional business profiles that effectively communicate your company's strengths, values, and vision.

Our service includes designing visually appealing layouts and compelling content to highlight your achievements and capabilities.



Presentation Refresh

Give your presentations a fresh look or completely reinvent them with our service.

We update outdated designs, improve content flow, and add modern visuals to make your presentations more impactful and engaging.



Visualizing Data

Turn complex data into clear and compelling visualizations that tell a story.

We create custom charts, graphs, and infographics that make your data easy to comprehend and visually appealing.



Slide Reports

Transform your data and findings into engaging and informative slide reports.

Our experts design visually appealing slides that clearly communicate your insights and make your reports easy to understand.



Design on Demand

Got a last-minute presentation or need a quick service? We are here to save the day with a guaranteed 72-hour turnaround.

Our team delivers top-notch designs promptly, ensuring you meet those tight deadlines with confidence.

work flow

We offer an effortless workflow for our clients, providing a clear plan to understand and follow each work detail. We focus on understanding client needs, customizing services, and maintaining quality and innovation. We strive to be trusted advisors, build long-term loyalty, and continuously optimize client satisfaction.



Receive Requests
& Fast Response



Project Discussion
& Sample



Sample Review
& Approval



Timeline
& Agreement



Design
& Delivery




Revisions
& Request Closure

We provide
ongoing and post-delivery support, ensuring seamless
project closure based on client feedback.

✉ projects@henu.at


✉ feedback@henu.at

Our Core Values



Empowerment

We are committed to providing the best solutions and services for our customers.




Creativity

We encourage innovative thinking and problem-solving to deliver unique solutions. Our out-of-the-box approach ensures that we meet and exceed our clients' expectations.




Transformation

We drive positive change and growth to help our clients achieve their goals. Our transformative solutions lead to measurable improvements and success.




Transparency

We provide clear, straightforward communication and pricing to ensure full understanding. By being open and honest, we foster strong, lasting relationships with our clients.



Reliability

Trust, Dependability and consistency are our hallmarks, ensuring high-quality results every time. We excel at delivering on tight schedules and accommodating short notice requests.



Refinement

We are dedicated to continuously improving our processes, products, and services. Through regular assessments and feedback, we strive to achieve excellence in everything we do.



Our innovative, transparent color wheel seamlessly integrates with any brand, enhancing it, reflecting its unique identity, and adding an extra dimension to every design.



A woman in a yellow blazer is shown from the chest up, sitting at a desk. Instead of a head, there is a large, fluffy white cloud. The background is a solid blue color.

— importance of presentation design

Visual Impact



Research indicates that **90%** of the information transmitted to the brain is visual, highlighting the importance of engaging visuals in communication.

Improved Retention



Effective presentations can improve audience retention by up to **42%**, ensuring your key messages are remembered long after the presentation is over.

Enhanced Engagement



A well-designed presentation can increase your audience engagement by **23%**, keeping them interested and attentive throughout.

Boosted Credibility



Professionally crafted presentations reflect your brand's credibility, boosting customer trust and perception by as much as **15%**.

Competitive Advantage



In today's competitive market, businesses that invest in high-quality presentation design see up to a **20%** increase in successful project outcomes.

*With our expertise in **visual storytelling**, we enhance your presentation, building an emotional connection that leaves a lasting impression and conveys your message clearly.*

A black fist is raised in a power salute, set against a large pink circle. The background of the slide is a dark blue gradient with a lighter blue curved shape on the left.

*Bringing your vision
to the screen
is our mission.*

We are proud of our extensive global experience, successfully navigating diverse markets with adaptability and cultural insight.

This perspective allows us to craft tailored solutions for our clients' unique needs.

Located in Linz, Austria, our headquarters benefit from Europe's strategic advantages, rich cultural heritage, and vibrant innovation scene.

Get in touch with us to explore how our customized solutions can help you achieve your goals.

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