**Build Credibility & Awareness through social media**

***By consistently using these social media post and story ideas, each of us can establish ourselves as experts in foreclosure solutions, making it easier for homeowners and investors to find and trust us first.***

**POST IDEA: "Introducing WeRescueHomes – Your Home Rescue Team"**

Post Type: Image of your team, your logo, or a home with a "Saved!" sign

Caption:

Introducing WeRescueHomes!
We are a team dedicated to helping homeowners facing foreclosure find real solutions before it’s too late.

Whether you’re struggling with mortgage payments, need a short sale, or just don’t know your options, we’re here to guide you every step of the way.

 We help with:
✔️ Stopping foreclosure in its tracks
✔️ Navigating short sales & loan modifications
✔️ Connecting homeowners with the right resources

 Need help? Know someone who does?
 Visit WeRescueHomes.com today!

**STORY IDEA: "Common Myths About Foreclosure"**

 Use **TRUE or FALSE** Question Stickers!
**If the bank starts foreclosure, there’s nothing I can do.**
FALSE! You still have options—visit **WeRescueHomes.com**

**Short sales always hurt your credit as badly as foreclosure.**
FALSE! A short sale is less damaging than foreclosure.

**STORY IDEA: "DM Us for a Free Consultation"**

**Use a “Question” sticker to encourage engagement**
“Have questions about foreclosure? Ask us anything—we’re here to help!”
**Follow up with answers in stories** + CTA: “For expert guidance, visit **WeRescueHomes.com**.

**STORY IDEA: "Who We Are & How We Help"**

Use a series of Instagram Story slides to introduce your team and mission.

Slide 1:
Meet WeRescueHomes!
We help homeowners avoid foreclosure & take back control of their future.

Slide 2:
Struggling with mortgage payments? You’re not alone.
1 in 12 homeowners is at risk of foreclosure—BUT there’s hope!

Slide 3:
We offer REAL solutions:
✔️ Stop foreclosure
✔️ Short sale assistance
✔️ Loan modification guidance

Slide 4:
Don’t wait until it’s too late! We can help.
Visit WeRescueHomes.com today!

(Use a Question Sticker on the last slide!)
“Have questions about foreclosure? Ask us!”

**POST IDEA: "Your Home Rescue Starts Here" (Website Awareness Post)**

 **Post Type:** Static image of the homepage or a well-designed website preview
 **Caption:**
 Struggling with your mortgage? Need foreclosure solutions? WeRescueHomes is here to help!
 Our website is your one-stop resource for expert guidance, options to save your home, and a team that truly cares.

Visit **WeRescueHomes.com** today and take the first step toward financial relief.

**POST IDEA: "The Cost of Waiting" (Urgency Post)**

**Post Type:** Infographic showing the timeline of foreclosure and how quick action can help
**Caption:**
TIME IS CRITICAL!
Many homeowners don’t realize that waiting too long can make foreclosure unavoidable.
 The good news? You have options!
 Reach out to us at **WeRescueHomes.com** before it’s too late. We’ve helped many families—let’s make sure you’re next!

**POST IDEA: "We Help Investors Too!" (Targeting Investors)**

**Post Type:** Image of a handshake or an investor reviewing properties
**Caption:**
Investors: Looking for foreclosure deals? WeRescueHomes connects distressed homeowners with real estate investors to create WIN-WIN solutions.
Whether you’re looking for short sales, rental properties, or flips, we have opportunities waiting for you.
Sign up at **WeRescueHomes.com** and start finding your next deal today!

**POST IDEA:** **“Did You Know?” Series (Educating Homeowners)**

**Post Type:** Carousel (multiple slides) with key facts about foreclosure
**Caption:**
**DID YOU KNOW?** **60% of homeowners facing foreclosure don’t seek help because they don’t know where to start!**
You have options, and we’re here to help you understand them.
Don’t wait until it’s too late—visit **WeRescueHomes.com** to learn what steps you can take TODAY.

**Slide Ideas for the Carousel:**

**1.Foreclosure Timeline** (What happens at each stage?)
**2.Common Myths About Foreclosure**
**3.Options to Save Your Home**
**4.How WeRescueHomes Can Help**
**5.Success Stories: Real People, Real Solutions**

**STORY IDEA:** **“What Would You Do?” (Engagement Post)**

**Post Type:** Poll or Question Sticker
**Caption:**
If you suddenly missed a few mortgage payments and got a letter from your lender…
What would you do FIRST?
A) Call the lender
B) Look for help online
C) Ignore it and hope for the best

The RIGHT answer? **Seeking help ASAP!** Many homeowners don’t realize they can avoid foreclosure if they take action early. Don’t wait—find solutions at **WeRescueHomes.com.**

**POST/STORY IDEA: “How We Help” (Quick Website Tour)**

* Show your **website homepage**
* Highlight key sections (Foreclosure Solutions, Contact Us, FAQs)
* Add text like **“Everything you need in one place!”**
* **CTA:** "Visit WeRescueHomes.com for expert guidance!"

**STORY IDEA: “DM Us for Help” (Q&A Engagement)**

Use the **Question Sticker** and ask:
“Have questions about foreclosure? Ask us anything—we’re here to help!”
Then, **answer the questions** in follow-up Stories, ending each with **“Visit WeRescueHomes.com for more info!”**

**POST/STORY IDEA: "Foreclosure Facts You NEED to Know"**

**Post Type:** Simple text graphic or video with foreclosure statistics
**Caption:**
**Foreclosure FACTS you need to know!**
1. The foreclosure process can start after **just 3 missed payments**.
2. Many homeowners wait too long to seek help—by the time they act, their options are limited.
3. You don’t have to go through this alone. **WeRescueHomes** is here to help you explore solutions!
Visit **WeRescueHomes.com** today.

**POST IDEA: "Foreclosure vs. Short Sale – What’s the Difference?"**

**Post Type:** Side-by-side infographic or carousel
**Caption:**
**Not sure what to do if you're behind on payments?** You may have **more options than you think!**
**Foreclosure:** You lose your home AND your credit takes a major hit.
**Short Sale:** You sell your home before foreclosure AND limit damage to your credit.
Don’t know which is right for you? Let’s talk! **Visit WeRescueHomes.com for guidance.**

**POST/STORY IDEA: "Avoid These Foreclosure Mistakes!"**

**Post Type:** Carousel or Reel listing mistakes homeowners make
**Caption:**
🚫 **DON’T make these mistakes if you’re behind on your mortgage!**
❌ Ignoring letters from your lender
❌ Waiting too long to ask for help
❌ Not knowing your legal rights
**The GOOD news? WeRescueHomes can help you avoid these costly errors.**
Visit **WeRescueHomes.com** for expert guidance.

**POST/Story IDEA: "We Help Landlords Too!"**

**Post Type:** Image of a rental property with text overlay
**Caption:**
**OWN A RENTAL PROPERTY? STRUGGLING WITH PAYMENTS?**
Many landlords face foreclosure when tenants stop paying rent or unexpected expenses arise.
**We help property owners find solutions—before it’s too late!**
Visit **WeRescueHomes.com** to explore your options.

**POST IDEA: "How to Spot a Foreclosure Scam"**

**Post Type:** Video or carousel warning homeowners about common scams
**Caption:**
**BEWARE OF FORECLOSURE SCAMS!**
If you’re behind on payments, scammers may try to take advantage of you. Look out for:
❌ “Pay us upfront, and we’ll save your home”
❌ Fake government programs
❌ Companies that rush you to sign paperwork
**WeRescueHomes provides REAL solutions you can trust.**
Visit **WeRescueHomes.com for safe, legal help.**

**STORY IDEA: “Can You Afford to Wait?” (Urgency Post)**

**Poll Sticker:**
“If you’re behind on payments, how soon do you think foreclosure can happen?”
🔘 6 months
🔘 1 year
🔘 3 years

**Answer:** "Foreclosure can start after just 3 missed payments. Don’t wait—WeRescueHomes can help!"
[Include website link]

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