# In Harmony With Less Privacy Policy

### Last updated: 01 March 2025

### 1. Who We Are

- Business Name: In Harmony With Less
- Registered Address: Utrecht, the Netherlands
- Chamber of Commerce (KvK) Number: 96324902
- **Email:** <u>info@inharmonywithless.com</u>
- Website: <u>www.inharmonywithless.com</u>

This Privacy Policy explains how In Harmony With Less collects, uses, and protects your personal data.

# 2. What Data We Collect

We collect the following types of personal data:

- **Name & email address** (when subscribing to newsletters or purchasing a product)
- **Payment details** (processed securely by third-party providers such as Stripe and PayPal)
- Website usage data (via analytics tools like Google Analytics)

#### 3. How We Use Your Data

We use your data for:

- Processing orders and providing digital downloads
- Sending newsletters and marketing emails (only if you opt-in)
- Improving website performance and security

#### 4. How We Store & Protect Your Data

- We store data securely and only for as long as necessary.
- Payment information is **not** stored by us but handled securely by payment processors (Stripe and PayPal).
- We take security measures (e.g., encryption, limited access) to protect your data.

#### 5. Sharing Your Data

We do **not** sell or rent your personal data. However, we may share data with:

• **Payment processors** (Stripe and PayPal) for order fulfillment

- **Email marketing providers** (MailerLite) if you subscribe to our newsletter
- Analytics providers (e.g., Google Analytics) to improve the website

# 6. Your Rights

You have the right to:

- Access your personal data
- **Request deletion** of your data
- Withdraw consent for marketing emails (unsubscribe anytime)
- **File a complaint** with the Dutch Data Protection Authority (Autoriteit Persoonsgegevens) if you believe your data is misused

To exercise these rights, contact <u>info@inharmonywithless.com</u>

## 7. Cookies & Tracking

We use cookies to:

- Improve website functionality
- Track visitor statistics (via Google Analytics)

You can adjust your cookie preferences in your browser settings.

#### 8. Updates to This Policy

We may update this policy, and any changes will be posted on this page. We encourage you to review it periodically.

#### 9. Contact Information

For any privacy-related inquiries, email: info@inharmonywithless.com