



# HIRLOYE

Empowering Businesses, Elevating Revenues.

## Google My Business

### 1.1. One Time Setup

- \* Google Business Profile creation
- \* Full business information optimization
- \* Ensure map pin Accuracy
- \* Better local visibility

**₹ 5000**

### 1.2. Monthly Package

- \* Monitor all new Google reviews
- \* Professional replies
- \* Brand-focused, customized responses
- \* Basic reputation management support

**₹ 5000**

### 1.3. Yearly Package

- \* End-to-end profile handling
- \* Monitoring & brand-focused responses
- \* Visibility Enhancement
- \* Improve ranking, reach & lead generation

**₹ 25,000**



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## Social Media Management

### 2.1. Creative Visuals ✦ 4 Posters

- ✦ Custom-Made Creatives
- ✦ Brand-Focused Designs
- ✦ High-Quality & Modern Effects

Monthly

**₹ 2000**

Yearly

**₹ 22000**

### 2.2. Creative Visuals Plus ✦ 6 Posters

- ✦ Premium Quality Creatives
- ✦ Impact-Oriented Visuals
- ✦ Professional Social Creatives

Monthly

**₹ 3000**

Yearly

**₹ 33000**

### 2.3. Creative Visuals Elite ✦ 8 Posters

- ✦ Premium 3D & Modern Visual Effects
- ✦ Advanced Custom-Made Creatives
- ✦ Strategic Content Layout & Positioning

Monthly

**₹ 4000**

Yearly

**₹ 40000**



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## Social Media Management

### 2.4. Influencer-Style Video Creatives

- \* On-Camera Product/Service Presentation
- \* Clean Editing with Brand Logo & Text
- \* Optimized for Reels & Short Videos

**2 Videos & 4 Posters** ✦ With Models

iphone

**₹ 9500**

camera

**₹ 12800**

### 2.5. Influencer-Style Video Creatives Plus

- \* Engaging Script-Based Delivery
- \* Dynamic Transitions & Trend-Based Effects
- \* Brand-Focused Storytelling Approach

**3 Videos & 4 Posters** ✦ With Models

iphone

**₹ 11000**

camera

**₹ 15300**

### 2.6. Influencer-Style Video Creatives Elite

- \* High-Impact Cinematic Editing Style
- \* Conversion-Driven Call-to-Action Strategy
- \* Premium Creative Direction & Branding

**4 Videos & 4 Posters** ✦ With Models

iphone

**₹ 13000**

camera

**₹ 19000**



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## Social Media Management

### 2.7. Video Creatives

- \* Simple & Clean Video Editing
- \* Brand Logo & Text Integration
- \* Optimized for Social Media Posting

**2 Videos & 4 Posters** ✦ Without Models

iphone

**₹ 6300**

camera

**₹ 9500**

### 2.8. Video Creatives Plus

- \* Advanced Motion Graphics & Effects
- \* Brand-Focused Storytelling Style
- \* Engagement-Optimized Video Format

**3 Videos & 4 Posters** ✦ Without Models

iphone

**₹ 8200**

camera

**₹ 14500**

### 2.9. Video Creatives Elite

- \* High-Impact Cinematic Visual Effects
- \* Strategic Conversion-Driven Content
- \* Premium Branding & Creative Direction

**4 Videos & 4 Posters** ✦ Without Models

iphone

**₹ 10000**

camera

**₹ 17200**



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## Social Media Management

### 2.10. Gen AI Creatives

- \* AI-Generated Video & Poster Design
- \* Modern Visual Effects & Smooth Transitions
- \* Optimized for Social Media Platforms

**₹ 7200**

✦ **2 Ai Videos & 8 Posters**

### 2.11. Gen AI Creatives Plus

- \* Advanced AI Visual Enhancements
- \* Brand-Focused Custom Prompt Design
- \* Engagement-Driven Content Style

**₹ 9500**

✦ **4 Ai Videos & 4 Posters**

### 2.12. Gen AI Creatives Elite

- \* High-Impact Cinematic AI Production
- \* Strategic Conversion-Oriented Content
- \* Premium Creative Direction & Brand Positioning

**₹ 11000**

✦ **6 Ai Videos & 4 Posters**



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## Meta Ads

### 3.1. Starter Package ✦ 2 posters

- ✦ Campaign Setup & Audience Targeting
- ✦ Basic Ad Creative & Copywriting
- ✦ Monthly Performance Monitoring

✦ Ads Budget ₹ 2500

Based on Ad Budget

**₹ 5000**

### 3.2. Growth Package ✦ 3 posters

- ✦ Advanced Targeting & Retargeting Strategy
- ✦ Conversion-Focused Ad Creatives
- ✦ Bi-Weekly Optimization & Reporting

✦ Ads Budget ₹ 4000

Based on Ad Budget

**₹ 8000**

### 3.3. Premium Package ✦ 4 posters

- ✦ Full Funnel Campaign Strategy
- ✦ A/B Testing & Performance Scaling
- ✦ Detailed Analytics & ROI Tracking

✦ Ads Budget ₹ 6000

Based on Ad Budget

**₹ 12000**



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## Meta Ads

### 3.4. Business Package ✦ 5 posters

- ✦ Multi-Audience Management
- ✦ High-Budget Scaling Strategy
- ✦ Dedicated Performance Optimization Support

Based on Ad Budget

**₹ 18000**

✦ Ads Budget ₹ 9000

### 3.5. Customized Package

- ✦ Strategy Based on Business Goals
- ✦ Industry-Specific Audience
- ✦ Flexible Budget & Campaign Structure

**50%**

fee from Ad Budget

✦ ₹500 Per Poster

## Special Add-On

### Lead Daily Reporting

- ✦ Daily Lead Performance Updates & Tracking

**₹ 5000**

Per Month

### Lead Follow Up

- ✦ Timely Lead Follow-Up for Better Conversions

**₹ 18000**

Per Month



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## Video Shoot

### 4.1. Iphone Shoot ✦ Without Model

* 1 Video	<b>₹ 2000</b>	
* 2 Videos	<b>₹ 3700</b>	Same Day Shoot
	<b>₹ 4700</b>	Different Day Shoot
* 3 Videos	<b>₹ 5500</b>	Same Day Shoot
	<b>₹ 6600</b>	Different Day Shoot
* 4 Videos	<b>₹ 7000</b>	Same Day Shoot
	<b>₹ 8800</b>	Different Day Shoot
* 5 Videos	<b>₹ 8500</b>	Same Day Shoot
	<b>₹ 10500</b>	Different Day Shoot

### 4.2. Iphone Shoot ✦ With Model

* 1 Video	<b>₹ 4000</b>	
* 2 Videos	<b>₹ 6500</b>	Same Day Shoot
	<b>₹ 7800</b>	Different Day Shoot
* 3 Videos	<b>₹ 8500</b>	Same Day Shoot
	<b>₹ 9000</b>	Different Day Shoot
* 4 Videos	<b>₹ 9800</b>	Same Day Shoot
	<b>₹ 12000</b>	Different Day Shoot
* 5 Videos	<b>₹ 12000</b>	Same Day Shoot
	<b>₹ 15000</b>	Different Day Shoot



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## Video Shoot

### 4.3. Camera Shoot ✦ Without Model

* 1 Video	<b>₹ 3500</b>	
* 2 Videos	<b>₹ 6000</b>	Same Day Shoot
	<b>₹ 8000</b>	Different Day Shoot
* 3 Videos	<b>₹ 10000</b>	Same Day Shoot
	<b>₹ 12900</b>	Different Day Shoot
* 4 Videos	<b>₹ 12700</b>	Same Day Shoot
	<b>₹ 15900</b>	Different Day Shoot
* 5 Videos	<b>₹ 15000</b>	Same Day Shoot
	<b>₹ 18500</b>	Different Day Shoot

DSLR Camera, Tripod, Dubbing Mic, Studio & Light

### 4.4. Camera Shoot ✦ With Model

* 1 Video	<b>₹ 6500</b>	
* 2 Videos	<b>₹ 9000</b>	Same Day Shoot
	<b>₹ 11000</b>	Different Day Shoot
* 3 Videos	<b>₹ 11500</b>	Same Day Shoot
	<b>₹ 14000</b>	Different Day Shoot
* 4 Videos	<b>₹ 16000</b>	Same Day Shoot
	<b>₹ 20000</b>	Different Day Shoot
* 5 Videos	<b>₹ 19000</b>	Same Day Shoot
	<b>₹ 23000</b>	Different Day Shoot

DSLR Camera, Tripod, Dubbing Mic, Studio & Light



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## Video Shoot

### 4.5. Video Edit ✦ Without VFX

✦ 1 Video	₹ 1500
✦ 2 Videos	₹ 2800
✦ 3 Videos	₹ 4200
✦ 4 Videos	₹ 5000
✦ 5 Videos	₹ 6500
✦ 6 Videos	₹ 7200

### 4.6. Video Edit ✦ With VFX

✦ 1 Video	₹ 2000
✦ 2 Videos	₹ 3800
✦ 3 Videos	₹ 5500
✦ 4 Videos	₹ 6500
✦ 5 Videos	₹ 7200
✦ 6 Videos	₹ 8500

### 4.7. Reels Package ✦ 30 Reels

✦ Video Shoot + Edit	₹ 33000 Without Model
✦ Video Shoot + Edit	₹ 65000 With Model

DSLR Camera, Tripod, Dubbing Mic, Studio & Light



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## Video Shoot

### 4.8. AI Video Creation

* 1 Video	₹ 2200
* 2 Videos	₹ 3800
* 3 Videos	₹ 6000
* 4 Videos	₹ 8200
* 5 Videos	₹ 8999
* 8 Videos	₹ 9999



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## Google Ads

### 5.1. Growth Package

- \* Keyword Research & Campaign Setup
- \* Targeted Search & Display Ads
- \* Ongoing Performance Monitoring

✦ Ads Budget ₹ 7000

Based on Ad Budget

**₹ 14000**

### 5.2. Premium Package

- \* Advanced Keyword & Competitor Analysis
- \* Conversion-Focused Ad Strategy
- \* A/B Testing & ROI Performance Tracking

✦ Ads Budget ₹ 10600

Based on Ad Budget

**₹ 21000**

### 5.3. Customized Package

- \* Tailor-Made Campaign Strategy
- \* Industry-Specific Targeting & Funnel Setup
- \* Flexible Budget & Goal-Based Optimization

**50%**

fee from Ad Budget



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## Website Development

### 6.1. Product Design

- \* Modern UI/UX-Based Product Interface Design
  - \* User-Centered Wireframing & Prototyping
  - \* Conversion-Focused Layout Structure
- Per Product  
**₹ 3000**

### 6.2. Web Design

- \* Responsive & Mobile-Friendly Design
  - \* Modern, Clean & Brand-Focused Layout
  - \* Fast-Loading & SEO-Ready Structure
- Per Page  
**₹ 6000**

### 6.3. Business Portfolio Website

- \* Complete Website Setup with Domain & Hosting
  - \* Professional Business Profile Pages
  - \* Full Technical Deployment & Configuration
- ✦ With DNS & Hosting
- ₹ 10500**



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## Website Development

### 6.4. Business Portfolio Website

- \* Custom Business Website Design
- \* Responsive & SEO-Friendly Structure
- \* Ready-to-Deploy Website Files
- ✦ Without DNS & Hosting

**₹ 8000**

### 6.5. Appointment Booking Website

- \* Online Appointment Scheduling System
- \* Domain, Hosting & Full Setup Included
- \* Admin Dashboard for Booking Management
- ✦ With DNS & Hosting

**₹ 16700**

### 6.6. Appointment Booking Website

- \* Integrated Online Booking System
- \* Custom Design Based on Business Needs
- \* Ready for Hosting Deployment
- ✦ Without DNS & Hosting

**₹ 12500**



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## Website Development

### 6.7. Ecom Website

- \* Secure Payment Gateway Integration
- \* Complete Shopping Cart & Checkout System
- \* Order Management & Sales Tracking Dashboard
- ★ With Payment Gateway

**₹ 34500**

### 6.8. Ecom Website

- \* Product Listing & Cart Functionality
- \* Admin Panel for Product Management
- \* Responsive & User-Friendly Store Design
- ★ Without Payment Gateway

**₹ 29000**



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## Logo Design

### 7.1. Basic Design

- \* Custom Concept-Based Logo Creation
- \* Clean & Minimal Brand Identity Style
- \* High-Resolution Files for Digital Use

Only Logo  
**₹ 3000**

### 7.2. Premium Design

- \* Multiple Creative Logo Concepts
- \* Strategic Brand-Focused Design Approach
- \* Complete High-Resolution & Source Files Included

With  
Product  
Samples  
**₹ 6000**



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## SEO

### 8.1. Complete SEO Optimization Services

#### On-Page SEO

- \* Keyword Optimization & Content Structuring
- \* Meta Tags, Internal Linking & Page Performance Improvement

#### Off-Page SEO

- \* High-Quality Backlink Building Strategy
- \* Authority & Brand Visibility Enhancement

#### Technical SEO

- \* Website Speed & Core Web Optimization
- \* Crawlability, Indexing & Error Fixing

Per Month  
**₹ 15000**

### Requirements

- ★ Website Access
- ★ Google Access
- ★ Business Details
- ★ SEO Goals



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## All-in-One Package

### 9.1. Full Social Media Marketing

#### Social Media Management

- \* Brand Awareness Growth
- \* Content & Campaign Management

#### Meta Ads

- \* Targeted Paid Campaigns
- \* Conversion-Focused Advertising

**₹ 22000**

### Including

- ✦ 2 Videos
- ✦ DSLR Camera Shoot
- ✦ With Model
- ✦ Video Edit
- ✦ 8 Posters

### Complement

- ✦ Content Publishing in Facebook and Insta



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## All-in-One Package

### 9.2. Full Social Media Marketing 2.0

#### Social Media Management

- \* Audience Engagement Development
- \* Strategic Content Planning & Execution

#### Meta Ads

- \* Precision Audience Targeting
- \* Results-Driven Ad Strategy

#### Ai Video Creation

- \* AI-Generated High-Quality Video Production
- \* Creative Visual Effects & Smart Automation Editing

**₹ 30000**

### Including

- ◆ 2 Ai Videos ◆ 3 Camera Videos ◆ With Model
- ◆ Video Edit ◆ 8 Posters

### Complement

- ◆ Content Publishing in Facebook and Insta



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## All-in-One Package

### 9.3. Full Digital Marketing

#### Social Media Management

- \* Creative Content & Page Management

#### Meta Ads

- \* Strategic Paid Media Campaigns

#### Ai Video Creation

- \* AI-Powered Professional Video Creation

#### SEO

- \* Performance-Driven SEO Services

#### GMB

- \* Map Ranking

#### Website Optimization

- \* Technical Enhancement

**₹ 60000**

### Including

- ★ 4 Ai Videos
- ★ 4 Camera Videos
- ★ With Model
- ★ Video Edit
- ★ 8 Posters
- ★ On-Page SEO
- ★ Off-Page SEO
- ★ Technical SEO
- ★ GMB Account Optimisation
- ★ Website Optimisation
- ★ Content Publishing in Facebook and Insta