



## Ozark Lyric Opera's Corporate and Business Advertising Rates FY24-25

**Business Name:**

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**Billing Address:**

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**Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Representative/Contact:**

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**Signature:**

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For the entirety of the Ozarks Lyric Opera 2024-2025 season, your advertisement will appear in all OLO event programs, including operas, concerts and special events. The typical opera audience comprises established professionals and retirees with significant income as well as a strong early professional and collegiate attendance.

**Please check the size of the promotion space you wish to purchase.**

Choice	Size	Height and Width	Rate
_____	Quarter page horizontal	4 ½ inch X 1 ¾ inch	\$350
_____	Quarter page vertical	2-1/8 inch X 3-5/8 inch	\$350
_____	Half page horizontal	4 ½ inch X 3-5/8 inch	\$500
_____	Half page vertical	2 ¼ inch X 7 ½ inch	\$500
_____	Full page	4 ½ inch X 7 ½ inch	\$800
_____	Inside Front Cover	4 ½ inch X 7 ½ inch	\$1000
_____	Inside Back Cover	4 ½ inch X 7 ½ inch	\$1000

**Ad Art and Copy:** Please check one of the following. Files must be at least 300 dpi.

**Send your camera-ready art to:** [lwheatly@ozarksl lyricopera.com](mailto:lwheatly@ozarksl lyricopera.com)

- ☐ Renewal: Copy and/or camera-ready art included.
- ☐ Renewal: New copy and/or camera-ready art will be provided.
- ☐ New: Copy and/or camera-ready art included.
- ☐ New: Copy and/or camera-ready art will be provided.
- ☐ Logo only provided. No copy needed.

**Terms:** Purchaser agrees to pay for promotion space in the OLO program book upon signing this contract. Make checks payable to “Ozarks Lyric Opera” and mail completed form and check to:

Ozarks Lyric Opera  
Attn: Susan Belcher  
325 Park Central E, Ste. 306  
Springfield, MO 65806

For questions, call the OLO office at 417-763-5661  
or email [administration@ozarksl lyricopera.com](mailto:administration@ozarksl lyricopera.com)