



# TALAITY & PARTNERS

LAW FIRM

**PROFILE**



## ABOUT OUR

Talaity Law Firm is an Egyptian legal practice specializing in providing tailored legal services to individuals and businesses in areas such as startups, intellectual property, contracts, and litigation. Our mission is to deliver professional and transparent legal solutions using the latest technologies, with a focus on building long-term relationships and creating a positive impact in the business environment.





# HISTORY

Talaity Law Firm was originally established under the name "Talaity Foundation for Legal Development" in 2018 by Mazen Al- Talaity, with the aim of raising legal awareness and expanding legal knowledge in Egyptian society. At its inception, the foundation focused on providing legal consultations to individuals and enhancing legal culture, while ensuring it met the growing needs of the community in this vital field.

Then, in 2025, in light of rapid changes in the legal market and globalization, the institution was completely restructured to become a comprehensive law firm in accordance with the Egyptian Lawyers' Law No. 17 of 1983. This transformation included the development of the institution's administrative system and organizational structure to cope with new legal challenges and meet the diverse needs of clients. The firm's vision was also updated to offer innovative and comprehensive legal services that meet the changing legal market needs in Egypt and globally.

Since its transformation into a law firm, Talaity Law Firm has been committed to being a model of professionalism and integrity in the practice of law. It expanded its services to include local and international clients, including individuals, companies, governments, and non-profit organizations, which helped it build a strong reputation based on trust and professionalism.

Today, the firm continues its commitment to its core principles of integrity, transparency, and innovation. We strive to achieve justice and protect the rights of our clients by providing proactive legal advice, enabling them to make informed legal decisions. We also ensure to provide effective and fast legal solutions that suit their diverse needs.

At Talaity Law Firm, we continue to strive for excellence in everything we offer, looking forward to expanding our services to meet the needs of clients worldwide, relying on our rich history and our forward-looking vision in serving justice and upholding the highest legal values.



**Mazen ALTALAITY**  
Founder & Managing Partner



# Founder's Message

Since founding Talaity Law Firm, I have taken on the responsibility of ensuring that this institution becomes a model of professionalism and integrity, representing a true extension of the values of justice, respect, and commitment, which are at the heart of the legal profession.

Our vision stems from a deep understanding of the legal market's needs in the face of a changing and accelerating legal reality, both locally and internationally. Therefore, we sought to establish a legal entity with institutional flexibility, a professional administrative structure, and a team of diverse experiences and cultures, capable of providing comprehensive, cross-border legal solutions.

We do not limit ourselves to offering consultations or litigation alone but empower our clients to make decisions based on real legal awareness. We listen, study, analyze, and propose. We practice law with professionalism that knows no compromise and a heart committed to achieving justice.

We have made sure to embody our ten principles in our logo, identity, and daily practices: from integrity and transparency to dedication and innovation. These principles are not just slogans but a professional lifestyle we live and pass on to every client, every case, and every partnership.

Today, we are proud of our clients in Egypt and abroad, including individuals, companies, governments, and non-profit organizations. We look forward to expanding this partnership with anyone who values solid and serious legal work.

I invite you to join us on this journey to be partners in building a more conscious, just, and evolving legal environment.



# VISION & MISSION

## Vision

We aspire to be the leading law firm in Egypt and the Arab region by delivering high-quality, specialized legal services driven by innovation and a deep understanding of our clients' needs. Our goal is to make a positive impact in the legal market by raising the standards of legal practice, enhancing access to justice, and supporting the growth and stability of businesses—especially in emerging sectors and modern legal fields.

## Mission

At Talaity Law Firm, we are dedicated to providing comprehensive legal advice and solutions to individuals and businesses, grounded in a deep understanding of the legal and commercial challenges they face. We believe that transparency, professionalism, and effective communication are the foundations of our client relationships. With a team of skilled and experienced attorneys, we are committed to helping our clients protect their rights, facilitate their operations, and achieve their legal objectives in the best possible way—leveraging the latest technologies in case management and service delivery.

# VALUES & PRINCIPLES



At Talaity Law Firm, we believe that legal practice can only be complete when based on core values that govern professional behavior and ensure trust and stability for our clients. Hence, our vision is founded on ten foundational principles that represent the essence of our work and form the ethical framework and daily practices within the firm:

## Integrity

We reject any compromise in professional ethics, relying on honesty and adherence to legal and ethical principles at every step, without indulgence or manipulation

## Transparency

We believe it is essential for the client to fully understand their legal situation. We explain every procedure and option clearly and present the facts as they are, without embellishment or concealment.

## Responsibility

We take full responsibility for every consultation or legal action we provide, aware that the client's trust is built on our professional and human commitment.

## Dedication

We give every case our full attention, exerting all effort to achieve the best results, regardless of the challenge or complexity involved.

# VALUES & PRINCIPLES



## Loyalty

We always prioritize the client's best interest, handling every case as if it were our own, with a spirit of honesty and dedication.

## Development

We continuously strive to update our legal knowledge and skills to keep up with changes in systems and laws, offering modern and comprehensive solutions.

## Communication

We build bridges of trust with clients through effective and continuous communication, keeping them always informed and involved in the legal decision-making process.

## Professionalism

We adhere to the highest professional standards in delivering our services, whether in terms of quality of consultation, commitment to deadlines, or confidentiality of information.

## Innovation

We think outside the conventional framework and provide creative legal solutions tailored to the challenges our clients face.

## Participation

We believe that the client is a partner in decision-making. Therefore, we ensure they are empowered with legal information and knowledge that enables them to make the right choices.

# VALUES & PRINCIPLES



## **Sharing the Truth... A Principle We Never Compromise:**

**By adhering to these principles, we apply the "Sharing the Truth" rule, which we consider the cornerstone of our relationship with clients. We do not sell illusions nor promise what cannot be achieved, but rather we present the legal reality as it is, offering available options with complete objectivity.**

**In this way, we maintain our clients' trust, our professional reputation, and the name we are proud of.**

# Practice Sectors



## Commerce and Retail

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We assist businesses in drafting sales contracts, resolving commercial disputes, protecting trademarks, and providing legal advice related to trade.



## Startups

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We offer legal counsel to startups by drafting partnership and incorporation agreements, assisting with legal compliance, supporting funding acquisition, and protecting intellectual property.



## Construction and Real Estate

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We assist with drafting construction and real estate contracts, resolving disputes, and providing legal advice on buying, selling, and leasing properties.



## Intellectual Property

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We protect intellectual property rights such as patents and trademarks, and offer legal counsel in cases of infringement of these rights.



## Sports

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We provide legal services to sports clubs and athletes, including drafting sports contracts, resolving disputes, and supporting broadcasting and sponsorship rights.

# OUR SERVICES



# Mediation



**Mediation** is an alternative dispute resolution method that allows disputes to be settled without the need to go to court. This service aims to reach a peaceful settlement between the parties involved with the assistance of a neutral third party called the mediator. The goal of this service is to provide a quick and flexible solution that satisfies the needs of all parties while avoiding the time and costs associated with litigation.

Mediation is conducted with the help of certified legal mediators who have extensive experience in various areas of disputes, such as commercial, family, real estate, labor, and others. The mediator guides the parties toward effective dialogue and helps them identify common ground to reach a mutually acceptable agreement without the need for a judge's decision.

# Arbitration



**Arbitration** is a legal process for resolving disputes between parties through an alternative method, where an arbitrator or a panel of arbitrators is appointed to rule on the dispute based on the evidence and testimonies presented by the parties involved. Unlike traditional litigation, arbitration is a non-judicial process, and the parties involved agree on the arbitrators who will decide the outcome of the dispute. The award issued by the arbitrators has the force of law and can be enforced like any court judgment.

**1 Commercial**

**2 Investment Dispute**

**3 International**

**4 Labor Dispute**

**5 Construction and Real Estate**

# Litigation



**Litigation** is the process of resolving disputes through the court system. It involves one party (the plaintiff) filing a legal complaint against another party (the defendant), seeking a legal remedy. The court, after hearing arguments and examining evidence from both parties, makes a binding decision that is enforceable by law. Litigation is often seen as the last resort when alternative dispute resolution methods, such as mediation or arbitration, fail to yield results.

**1 Civil Litigation**

**2 Family Litigation**

**3 Commercial Litigation**

**4 Labor Litigation**

**5 Criminal Litigation**

**6 Administrative Litigation**

# LEGAL SERVICES FOR COMPANIES

 **General Corporate Legal Services**

 **Ongoing Legal Advisory**

 **Dispute Resolution and Litigation**

 **Regulatory Compliance**

 **Intellectual Property**

 **M&A**

 **Labor and Employment Law**

 **Tax and Customs Law**

 **Internal Investigations & Anti-Corruption**

 **Technology Law & Data Protection**

# THANK YOU

# WE LOOK FORWARD TO WORKING WITH YOU

## Contact Us



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