

■ The Billionaire-Grade Luxury™ Checklist

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by Scott Keo

How do you know if you're playing in the big leagues? Luxury is everywhere. Billionaire-Grade is rare. Let's go there.

"Anyone can buy pretty. Few can create forever."

Manifesto

I'm not a planner. I'm the guy on stage — behind the mic, watching 300 guests breathe as one when the first note hits.

After 500+ events across the world, I've seen what separates "pretty" from Billionaire-Grade. Luxury can be bought. Billionaire-Grade is rare. Not because it's louder, shinier, or more extravagant — but because it's intimate. It's the details you only discover when you live inside an experience.

To sharpen this checklist, I pressure-tested it with CMPs, DMCs, and partners who live at the apex of global hospitality. What you're holding is part audit, part industry mirror, and part performer's confession.

This is not theory. This is practice. This is now.

And in this world, excellence is not a goal — it's a minimum.

How to Use This Checklist

The Billionaire-Grade Index (BGI) rates each lever from 0–3:

0 = Not considered

1 = In progress

2 = Executed

3 = Executed with finesse

Your Score: Sum across all sections (max 150).

125–150: Billionaire-Grade — rare air.

100–124: Almost There — elevate 3–5 levers.

70–99: Everyday Luxury — pretty, not legendary.

<70: Reset the score; re-orchestrate the night.

Philosophy Sidebar:

Luxury lives in empathy — feel the night as your guests feel it. The highest form of design is anticipation.

The Rubric in Depth

Score 0 — Not considered: The lever wasn't planned or discussed. Omission is rarely neutral; it almost always diminishes.

Score 1 — In progress: Exists but lacks coherence, timing, or narrative integration. It "checks a box" but doesn't move hearts.

Score 2 — Executed: Delivered to spec and on time. Competent, polished, but not transcendent.

Score 3 — Executed with finesse: Invisible in effort, obvious in impact, and elevates the whole. This is the standard that makes "Billionaire-Grade" more than a phrase — it makes it a lived truth.

Case Study: At a Monaco gala, every cue hit on time — lighting, sound, service — but what elevated it was restraint. The room's silence at the reveal was more powerful than any fireworks. That's 3-level finesse.

Section I — Vision & Narrative (The Overture)

1. North-Star Feeling

Prompt: Can you name the one feeling guests should take home?

Quick Test: Can your team say it in 7 words?

From the Stage: When a room has one emotion guiding it, every song feels connected — even the silence.

Luxury Cue: Editing décor until only the feeling remains.

Velvet Red Flag: “We’re doing everything.”

Expert Insight: Billionaire-Grade events are never about “more.” They’re about “only.” A singular emotional signature is harder to design than 50 visual effects — but it’s unforgettable.

2. Storyline > Theme

Prompt: Do moments connect like scenes, not stations?

Quick Test: Is there a clear opening, midpoint lift, and encore?

Soundtrack Test: A story arc lets music breathe like a score.

Luxury Cue: A single through-line phrase, not a hashtag.

Case Study: A luxury fashion house launch in Milan turned a typical runway into a three-act narrative: Act I — intimacy with the craft; Act II — crescendo with movement; Act III — silence and applause. Guests didn’t describe “clothes.” They described “the journey.”

3. Guest Lens

Prompt: Have you designed for their emotional arc (arrival → surprise → intimacy → pride → afterglow)?

Quick Test: Name your three guest archetypes and what each must feel.

From the Stage: When I can see emotions ripple across faces, I know the arc works.

Luxury Philosophy: Empathy is the most underused luxury tool. Guests don’t remember the lighting rig; they remember how you remembered them.

4. Visual Restraint

Prompt: Are you editing décor as much as adding?

Quick Test: Remove one “wow” to make space for emotion.

Soundtrack Test: Fewer distractions = music lands deeper.

Performer's Note: I've sung in palaces dripping with chandeliers where the music disappeared in the clutter. I've sung in minimalist halls where a single spotlight made the room unforgettable. Subtraction is sometimes the highest form of luxury.

Section II — Experience Architecture (Flow, Tempo, Choreography)

5. The Entrance

Prompt: Does arrival feel choreographed — light, scent, tempo, greeting?

Quick Test: 60-second glide from curb to first sip.

From the Stage: When guests enter smoothly, the first note lands harder.

Velvet Red Flag: Chaos at the coat check.

Case Study: At a Dubai wedding, guests stepped out of Rolls-Royces into a scent-curated garden, greeted by live strings. It took 45 seconds to feel like another world. Arrival was the first act of memory.

Section II — Experience Architecture (Flow, Tempo, Choreography)

If Section I is the score, Section II is the orchestra. It's how vision becomes motion. A Billionaire-Grade event isn't just attended — it's choreographed. Guests glide, moments breathe, surprises arrive on tempo. Flow isn't logistics. Flow is luxury.

5. The Entrance

Prompt: Does arrival feel choreographed — light, scent, tempo, greeting?

Quick Test: 60-second glide from curb to first sip.

From the Stage: When guests enter smoothly, the first note lands harder.

Velvet Red Flag: Chaos at the coat check.

Expert Analysis: Billionaire-Grade entrances are never accidental. Arrival is Act I — it must signal restraint, exclusivity, and transformation. Within the first minute, a guest decides: Am I stepping into another world, or just another ballroom?

Case Study: In Paris, a luxury brand transformed arrival into theater. Guests entered a candlelit alley where scents shifted from bergamot to cedar as they walked. A single harpist played unseen behind velvet drapes. By the time the first glass of champagne touched lips, the room felt alive.

6. Room Flow

Prompt: Can 300 people move like water?

Quick Test: No 90-degree bottlenecks; staff are ushers, not traffic cops.

Soundtrack Test: Flow is rhythm. If bodies can't move, neither can the night.

Luxury Cue: Seamless circulation is invisible luxury. Guests should never "wait" for their night to unfold; it should unfold around them.

Philosophy Sidebar: In music, silence is as important as sound. In events, space is as important as spectacle. Room flow is the pause that lets memory breathe.

Case Study: At a Hong Kong gala, a 700-person guest list flowed like a ballet because every transition (cocktails → dinner → performance) had pre-mapped arcs. Waiters doubled as guides. Guests never once stopped moving — except to gasp at the reveals.

7. Timeline Tempo

Prompt: Is the night scored (allegro → andante → presto → coda)?

Quick Test: Two silences; one surprise.

From the Stage: Momentum is everything. If tempo dies, the crowd never comes back.

Expert Analysis: Billionaire-Grade tempo is not “tight.” It’s elastic. High points lift, rests allow reflection, and the finale arrives with inevitability. Luxury is pacing as much as product.

Case Study: At a Florence wedding, speeches were framed like interludes in a symphony — each 3 minutes, scored by light dips and musical underscoring. The night felt cinematic because tempo was engineered, not improvised.

8. Lighting as Story

Prompt: Do the cues shift like chapters?

Luxury Cue: Lighting arcs with emotion, not just visibility.

Velvet Red Flag: “Stage wash only.”

Philosophy Sidebar: Light is not utility — it is language. Just as music modulates, light must narrate.

Case Study: A Singapore gala began in deep indigo, lifted into warm amber at the keynote, then closed in shimmering white. The lighting design told the story as much as the words on stage. Guests remembered “the glow,” not the podium.

9. Culinary Arc

Prompt: Does the menu rise and resolve like a narrative?

Luxury Cue: Guests remember timing more than taste when rhythm is right.

Velvet Red Flag: Overstuffed, underpaced.

Expert Insight: A Billionaire-Grade menu is not about ingredients alone. It’s about arc. When courses arrive in dialogue with the night’s emotional tempo, dining becomes symphony.

Case Study: In Tokyo, a six-course menu was synchronized to live jazz tempo — light amuse-bouche during allegro, full-bodied entrée during andante, sparkling sorbet with presto swing. Guests didn’t just eat. They experienced rhythm through flavor.

10. Seating & Sightlines

Prompt: Can everyone see and feel the moment?

Luxury Cue: The stage is not just physical, it’s emotional.

Velvet Red Flag: VIP tables with obstructed views.

Performer's Note: From stage, I can tell instantly when half the room feels excluded. Nothing kills emotion faster than invisibility.

Case Study: At a Venice ball, no table was more than 20 feet from the stage. Instead of filling space with décor, designers compressed the room. Every guest felt seen, heard, part of the story. Billionaire-Grade isn't about size — it's about intimacy at scale.

Section II Closing Thought

Experience architecture is where most “luxury” events fail. They spend millions on chandeliers and florals, yet ignore the choreography of flow, tempo, and sightlines. Billionaire-Grade lives in architecture you don’t see, but always feel.

Section III — Music & Emotion (From First Note to Encore)

If vision is the overture and architecture the staging, music is the pulse. It's where memory fuses to emotion. Guests may forget florals. They will not forget the goosebumps when the first note hit.

11. The First-Note Test

Prompt: Does the room freeze on bar one?

Quick Test: Lights dip → breath held → first phrase lands.

From the Stage: When 300 guests inhale together, I know we've crossed into Billionaire-Grade.

Velvet Red Flag: Playlist filler instead of engineered silence.

Expert Analysis: The first note sets authority. It announces: this is not background music, this is the night's heartbeat. In luxury, anticipation is engineered, not improvised.

Case Study: At a Monaco gala, a 14-piece orchestra began behind velvet drapes. Only when silence had ripened did the curtains sweep. The audience didn't just hear music — they felt inducted into a secret.

12. Live > Playlist

Prompt: Are live moments reserved for meaning, not filler?

Soundtrack Test: Bespoke arrangement beats 1,000 Spotify tracks.

Velvet Red Flag: Streaming background tracks with no intention.

Expert Insight: Billionaire-Grade events use playlists only as connective tissue. The soul must be live — curated, rehearsed, alive to the room's tempo. A live note changes chemistry in a way recorded sound never will.

Case Study: In New York, a product launch climaxed with a surprise quartet weaving the brand jingle into a Bach motif. Guests weren't sold a product. They felt it in harmony.

13. Speech Staging

Prompt: Are speeches scored like scenes, not interruptions?

Luxury Cue: The mic is as important as the meal.

Velvet Red Flag: Lights full up, audience restless, speech as filler.

Philosophy Sidebar: In Billionaire-Grade events, words are music. A speech without rhythm is just logistics.

Case Study: At a London awards night, every speaker was introduced with a 12-bar instrumental. Lighting dimmed to spotlight. Speeches became performance — brief, timed, resonant. No one looked at their phone.

14. Signature Soundworld

Prompt: Does the sound design feel bespoke?

Cue: The night has its own sonic fingerprint.

Velvet Red Flag: Generic AV presets with no tailoring.

Expert Analysis: Billionaire-Grade sound is invisible but immersive. It's tuned to the room, the story, the brand. Done right, the sonic landscape feels inevitable, not engineered.

Case Study: In Dubai, one gala layered custom-designed sound cues into transitions — crystal chimes at champagne pours, low strings at speech walk-ons. Guests described it later not as “sound” but as “mood.”

15. Encore & Exit

Prompt: Does the goodbye echo the hello?

Luxury Cue: The last note lingers longer than the dessert.

Velvet Red Flag: House lights on, playlist filler as guests leave.

Performer's Note: The final 30 seconds are what guests carry into their cars, their Instagrams, their memory. Endings decide whether a night was “lovely” or legendary.

Case Study: At a Riviera wedding, the encore wasn't confetti — it was a single saxophonist leading guests down the villa steps into candlelit gardens. No one wanted to leave. The goodbye became the memory.

Section III Closing Thought

Music is not an accessory. It is the spine of emotion. Billionaire-Grade events don't just program sound — they sculpt silence, surprise, and resonance into legacy.

Section IV — Hospitality & Touch (White-Glove Details)

Luxury is not just seen — it is felt. True hospitality is choreography in miniature: the brush of a linen napkin, the timing of a champagne refill, the warmth of a welcome that makes guests feel expected rather than simply accommodated.

Billionaire-Grade hospitality is about engineering serenity: every detail whispers care without drawing attention to itself.

16. Greeting Rituals

Prompt: Does the first touch feel elevated?

From the Stage: When the first face greets with elegance, the room's energy shifts before I sing a note.

Velvet Red Flag: Guests queue with confusion at the door.

Expert Analysis: The first handshake, smile, or gesture sets a permanent imprint. Guests decide within seconds whether they are in a space of abundance or austerity.

Case Study: In Vienna, a gala replaced “check-in desks” with butlers offering champagne trays, each greeting addressed by name. Registration became theatre — and loyalty was sealed before the first course.

17. White-Glove Details

Prompt: Are micro-touches curated with care?

Luxury Cue: Details are invisible in execution, unforgettable in memory.

Velvet Red Flag: Plastic stir sticks at a \$1M event.

Expert Insight: Guests rarely cite the centerpiece in post-event surveys. They mention how the menu card felt embossed, or that the staff anticipated their vegetarian preference without a question.

Philosophy Sidebar: Billionaire-Grade is not about gold leaf. It is about emotional leaf — the small touches that whisper: we thought of you before you arrived.

18. Service Flow

Prompt: Does service feel like choreography?

Luxury Cue: Waiters move like dancers, with synchronicity and grace.

Velvet Red Flag: Plates collide, trays block sightlines, staff appear rushed.

Case Study: At a Singapore investor dinner, 24 servers entered in formation to place plates in perfect unison. Guests described the meal as “a ballet before the first bite.”

Performer’s Note: When service flows seamlessly, I can hold silence longer on stage — because the room is already breathing as one.

19. Comfort & Ease

Prompt: Are guests guided without noticing?

Luxury Cue: The environment melts barriers before they appear.

Velvet Red Flag: Guests hunting for bathrooms or feeling lost in transitions.

Expert Analysis: Comfort is not softness — it is frictionless design. In high luxury, the guest never asks “where do I go?” or “how do I...?” because the answer appears one step before the question.

Case Study: In Aspen, shuttle drivers doubled as storytellers, weaving local history en route to the venue. Logistics became intimacy. Guests arrived informed, oriented, and already enchanted.

20. Personalization

Prompt: Is each guest seen, not just seated?

Luxury Cue: The individual feels essential to the collective.

Velvet Red Flag: Mass-printed name tags at a 200-guest soirée.

Expert Insight: Personalization is not about gimmicks — it is about precision. A handwritten place card, a playlist adjusted to reflect the host’s heritage, a menu acknowledging cultural nuances: these are the signals of Billionaire-Grade intent.

Case Study: In Dubai, every guest received a handwritten note at their seat, each line penned by the host family. Guests cried before dinner was served.

Section IV Closing Thought

True luxury is not spectacle. It is stewardship. Hospitality, when executed with restraint and care, turns logistics into love. That's when guests stop being attendees and start becoming advocates.

Section V — Legacy & Memory (Afterglow & Artifacts)

Luxury events are fleeting by nature — yet the truly exceptional ones live on long after the last glass has been cleared. Legacy is the quiet test of Billionaire-Grade: did the experience dissolve into the calendar, or did it become a story retold, a symbol remembered, a tradition seeded?

Memory is not a byproduct. It is engineered.

21. Artifacts

Prompt: Is there a keepsake beyond photos?

Soundtrack Test: If there's no artifact — a song, a photo, a story — the night evaporates.

Velvet Red Flag: Forgettable party favors tossed in the bin.

Expert Analysis: Artifacts transform a night into a legacy. Not branded pens or tote bags, but mementos that become part of life's gallery.

Case Study: In Capri, a wedding gifted guests with a framed sketch of the villa, each signed by the artist during the evening. Years later, the sketch still hangs in living rooms around the world — proof the memory lasted longer than the florals.

Reflection Prompt: What artifact from your last event would guests proudly display five years from now?

22. Emotional Afterglow

Prompt: Does the event live on in story?

Luxury Cue: The measure of success is not applause in the room but retelling afterward.

Velvet Red Flag: Guests leave saying “that was nice” instead of “I’ll never forget...”

Philosophy Sidebar: Billionaire-Grade events engineer afterglow deliberately. It is not the peak moment that endures but the emotional resonance seeded in the quieter beats.

Case Study: At a Hong Kong product launch, the finale wasn't a celebrity performance but a moment where every guest was invited to sign a digital mural that became the company's new lobby installation. For months, attendees returned with pride to see their signature embedded in the brand.

Performer's Note: When I see guests holding each other's hands as they leave, I know the music didn't just fill the room — it filled their memory.

23. Memory Engineering

Prompt: Have you planned the highlight reel?

Luxury Cue: The moments that survive the night are crafted, not accidental.

Velvet Red Flag: Relying on photographers to “find” the magic.

Expert Insight: Every unforgettable event has 3–5 memory anchors — engineered, staged, timed. The rest is connective tissue.

Case Study: In Paris, a luxury brand timed the reveal of its collection with the ringing of church bells across the city. The images and video became iconic, but the true genius was the foresight: memory engineered for amplification.

Reflection Prompt: Which three moments from your event deserve to outlive the evening? How will you ensure they do?

Section V Closing Thought

Luxury without legacy is decoration. Billionaire-Grade events are not consumed — they are remembered, repeated, and revered.

Section VI — Risk & Resilience (Quiet Contingencies)

No guest should ever feel the pulse of panic. In Billionaire-Grade luxury, resilience is invisible: contingencies exist but never cast a shadow. Risk is inevitable; the art lies in disguising it as poise.

The highest luxury is serenity under pressure.

24. Technical Serenity

Prompt: Is AV flawless, invisible?

From the Stage: If the mic pops or feedback hits, the illusion is gone. Serenity = luxury.

Velvet Red Flag: Screens flicker, spotlights miss cues, or the sound feels “off.”

Expert Analysis: Billionaire-Grade does not mean the biggest rig. It means the best calibration. The more invisible the tech, the more magical the experience feels.

Case Study: At a Shanghai summit, every device ran on redundant power. When a blackout hit the block, guests inside never knew — the chandeliers glowed, the music soared. Resilience became invisible elegance.

Reflection Prompt: If every screen went dark, how long could your event hold its spell?

25. Vendor Harmony

Prompt: Are partners working in quiet sync?

Luxury Cue: Vendors behave less like suppliers, more like orchestra sections tuned to the same score.

Velvet Red Flag: Finger-pointing in front of guests.

Expert Insight: True luxury is not a single vendor excelling, but dozens aligning in invisible rhythm. Billionaire-Grade vendors act as one voice, not competing solos.

Case Study: At an Abu Dhabi wedding, the floral team, lighting crew, and sound engineers rehearsed transitions together. Guests never saw the changeovers — they felt continuous magic.

Philosophy Sidebar: Luxury dissolves when ego surfaces. Billionaire-Grade thrives when harmony replaces hierarchy.

26. Contingency Elegance

Prompt: Are backup plans hidden from sight?

Luxury Cue: Guests never sense a “Plan B.”

Velvet Red Flag: Staff whispering, visible stress, or sudden logistical detours.

Expert Analysis: The true test of luxury is not how the plan works, but how the backup unfolds without disrupting grace.

Case Study: In Marrakech, a sandstorm forced an outdoor dinner indoors at the last moment. The switch was disguised as a “planned reveal” — curtains opened to a candlelit atrium. Guests believed they’d been part of the script all along.

Reflection Prompt: Could your contingency plan be reframed as a surprise upgrade rather than a compromise?

Section VI Closing Thought

Billionaire-Grade resilience is never about avoiding disruption — it is about absorbing it with such elegance that the guest remembers the upgrade, not the accident.

Section VII — The Audit (50-Point Checklist & Scorecard)

Luxury can feel elusive, but it must also be measurable. The Billionaire-Grade Index (BGI) transforms philosophy into precision. Every lever from this checklist becomes a data point. This section is your scorecard, your mirror, and your strategy map.

How to Use This Audit

Score each lever from 0–3 using the rubric.

Tally the totals for each section.

Identify gaps — not just in execution, but in finesse.

Use the reflection prompts to set immediate next steps.

The Rubric (reminder):

0 – Not considered: Absent from planning.

1 – In progress: Exists, but incomplete or inconsistent.

2 – Executed: Delivered to professional standard.

3 – Executed with finesse: Invisible in effort, unforgettable in impact.

Audit by Section

I. Vision & Narrative (Items 1–4)

North-Star Feeling

Storyline > Theme

Guest Lens

Visual Restraint Section Total (0–12): _____

Reflection Prompt: Could your guests summarize the story of the night in one sentence the morning after?

II. Experience Architecture (Items 5–10)

The Entrance

Room Flow

Timeline Tempo

Lighting as Story

Culinary Arc

Seating & Sightlines Section Total (0–18): _____

Reflection Prompt: Did guests glide or stumble from scene to scene?

III. Music & Emotion (Items 11–15)

The First-Note Test

Live > Playlist

Speech Staging

Signature Soundworld

Encore & Exit Section Total (0–15): _____

Reflection Prompt: Which moment would guests hum, whistle, or recall if asked a week later?

IV. Hospitality & Touch (Items 16–20)

Greeting Rituals

White-Glove Details

Service Flow

Comfort & Ease

Personalization Section Total (0–15): _____

Reflection Prompt: Did any guest feel anonymous?

V. Legacy & Memory (Items 21–23)

Artifacts

Emotional Afterglow

Memory Engineering Section Total (0–9): _____

Reflection Prompt: What story will guests tell first when they describe the event?

VI. Risk & Resilience (Items 24–26)

Technical Serenity

Vendor Harmony

Contingency Elegance Section Total (0–9): _____

Reflection Prompt: Did your guests ever notice a problem? If so, the answer is no.

VII. Master Audit (Items 27–50)

Exercise: Walk back through each section and score all 50 levers. Use the totals to calculate your Billionaire-Grade Index.

Scoring Summary

125–150: Billionaire-Grade — rare air. You’ve engineered restraint, resonance, and legacy. Protect this level: over-design is now your enemy.

100–124: Almost There. You’re circling rare air. Focus on 3–5 levers — likely in Experience Architecture or Music & Emotion. Small adjustments unlock exponential impact.

70–99: Everyday Luxury. Elegant, yes. Legendary, no. Edit visuals. Invest in the emotional arc. Rehearse the reveals.

<70: Reset. You’re staging logistics, not memories. Re-orchestrate with a story-first philosophy.

Sample Walk-Through (Case Study Audit)

Event: Global investor summit, 400 guests.

Vision & Narrative: 9/12 → Clear storyline, but visual restraint lacking (over-branding diluted intimacy).

Experience Architecture: 12/18 → Flow smooth, but lighting missed emotional arc.

Music & Emotion: 14/15 → Goosebumps at first note, encore engineered perfectly.

Hospitality & Touch: 11/15 → Greeting rituals flawless; personalization inconsistent.

Legacy & Memory: 8/9 → Custom artifact (framed photo with calligraphy quote) became a talking point for months.

Risk & Resilience: 9/9 → Backup generator activated silently; no one noticed.

Total: 63/78 → Extrapolated to full index: 121/150 → Almost There. Next Steps: Invest in restraint, sharpen lighting arcs, standardize personalization cues.

Workbook Space

Your Event Audit:

Event Name: _____

Date: _____

Section Scores:

Vision & Narrative: _____ / 12

Experience Architecture: _____ / 18

Music & Emotion: _____ / 15

Hospitality & Touch: _____ / 15

Legacy & Memory: _____ / 9

Risk & Resilience: _____ / 9 Total: _____ / 78 Projected Billionaire-Grade Index: _____ / 150

Three levers to elevate immediately:

Section VII Closing Thought

Luxury without measurement is opinion. Measurement without emotion is sterile. The Billionaire-Grade Index exists to unite both — quantifiable precision and unforgettable magic.

Closing & Next Steps

You've read the philosophy. You've scored the levers. You've seen where luxury ends and Billionaire-Grade begins. The next step isn't more décor, bigger budgets, or louder performances. The next step is precision — restraint, rhythm, and resonance.

Billionaire-Grade isn't a finish line. It's a discipline. It means asking, before every decision: does this create forever, or just "pretty"?

Three Practices to Protect Billionaire-Grade

Engineer Silence as Much as Sound True luxury is never wall-to-wall noise. It's the hush before the first note, the pause before the reveal, the stillness that frames the story.

Curate for Emotion, Not Excess Guests may admire chandeliers, but they remember goosebumps. The more intentional the edit, the deeper the imprint.

Audit Relentlessly Use the Billionaire-Grade Index after every event. Treat it not as judgment, but as rehearsal notes. The difference between 118 and 132 is not budget — it's finesse.

For Planners, Producers, and Partners

This checklist is a tool, but also a mirror. Share it with your teams, vendors, and clients. Use it to reframe conversations away from "things" and toward "feelings." The most elegant way to say no to over-design is to say yes to Billionaire-Grade.

Final Note from the Stage

After 500+ events, I can tell you: the décor fades, the menu changes, the venue shifts. But when guests breathe as one — when silence becomes memory — that is forever.

Anyone can buy pretty. Few can create forever.

Connect & Elevate

For booking inquiries, collaborations, or to bring unforgettable music into your next Billionaire-Grade event:



I'm Scott Keo... Billionaire-Grade Luxury™ needs unforgettable music.

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