



AMAZON ON

Connectivity & Sustainability

Welcome to Amazon On 2025!

In this material, you will find all the relevant information about the Amazon On project, including sponsorship opportunities to feature your brand in the 2025 edition of the event.

Enjoy the read!

ABOUT

Connectivity is an essential tool for the sustainable and socio-environmental development of the Amazon region. This is why MMoreira Consulting, founded by Moisés Moreira (*), is joining forces to hold the second edition of the Amazon On event.

(*) LinkedIn: https://www.linkedin.com/in/mois%C3%A9s-queiroz-moreira-411ba42a2?utm_source=share&utm_campaign=share_via&utm_content=profile&utm_medium=ios_app



The second edition of the event aims to address important topics concerning the relationship between connectivity, technology for sustainability, and environmental protection, including climate change response, sustainable development, clean energy, environmentally friendly connectivity equipment, and renewable energy sources

This is a unique opportunity to make your brand stand out in this domain.

It will bring together key players in the sector to discuss the current landscape and present sustainability solutions for the Amazon. This demonstrates how sustainable technology can aid in seeking innovative and efficient solutions that minimize the environmental impact on the region's biodiversity, both in production and usage.





WHO MAKES IT HAPPEN?

WHO IS COMMITTED TO THE INTEGRATION AND SUSTAINABLE DEVELOPMENT OF THE AMAZON?

MMoreira Consulting is a company dedicated to the integration and sustainable development of the Amazon. One of its key goals is to foster social dialogue on technology and connectivity, seeking innovative and efficient solutions that can minimize the environmental impact on the region's biodiversity, thereby contributing to the Amazon's development.

Site: <https://mmoreiraconsult.com/>

WHAT IS COMING NEXT



**NEW VENUE**

Amazon On 2025 will be held at the Vasco Vasques Amazonas Convention Center, the largest and most modern venue of its kind in Brazil's Northern Region, with an area of over 4,634.51 m².

**NEW DATES**

Aligned with the 2025 event agenda focusing on sustainability and environmental protection, such as COP30, the second edition of Amazon On will take place in the second half of the year, on August 20 and 21, 2025.

**NEW FORMAT**

In addition to the areas created for the 2024 edition, Amazon On 2025 will feature new networking and brand exhibition spaces, including lounges with booths, exclusive meeting rooms, and an exclusive lounge area for guests.

WHAT IS COMING NEXT



PARTNER COMPANY LEADERSHIP

Multiple opportunities for brand activation at the event and in strategic spaces.



MORE INTERACTION, CONNECTION, AND CONVENIENCE

Spaces for bilateral meetings, relationship booths, and extended coffee breaks in exclusive areas to foster networking.

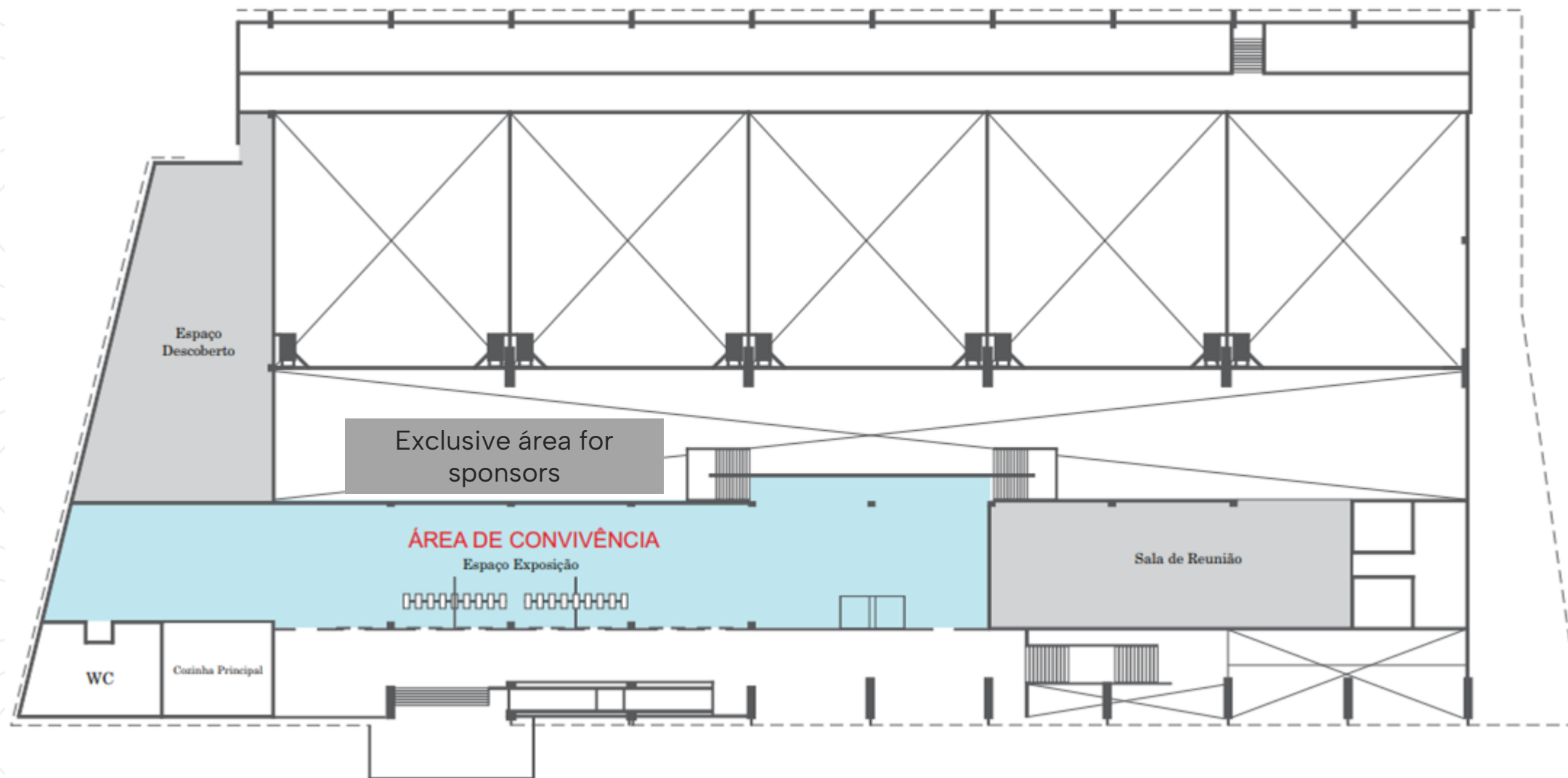


MORE SUSTAINABILITY AND TECHNOLOGY

Innovative solutions to ensure a sustainable and technologically advanced event.







SPONSORSHIP TIERS

Amazon On 2025 offers various brand exposure opportunities.

PLATINUM TIER

Relationship booth
24sqm
9 slots available

GOLD TIER

Relationship booth
16 sqm
6 slots available

SILVER TIER

Relationship lounge
4sqm
16 slots available

COBALT TIER

Brand
Insertion

**CHOOSE THE OPTION THAT BEST FITS YOUR MOMENT
AND SECURE YOUR SPOT!!**



RELATIONSHIP BOOTH

An excellent opportunity to build strong connections between your brand and participants by highlighting your company's sustainability and connectivity projects!

INCLUDES

- Brand display panel
- Customized counter
- Media for showcasing your content in an assertive and exclusive way
- Lounge area for networking with: bistro table, stools, armchair, sofa, and side tables

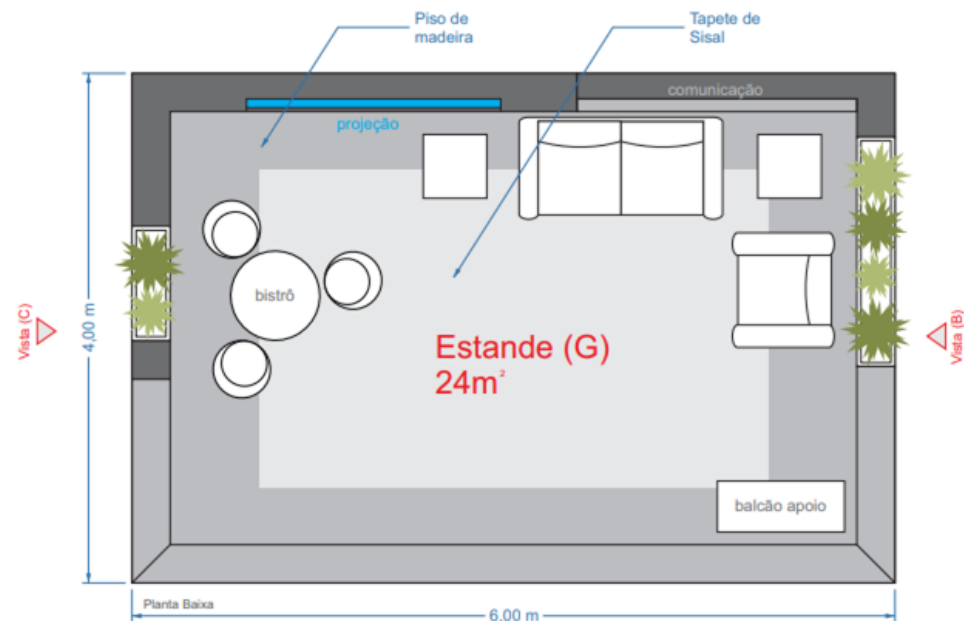
* Assembly provided by the event organization!

PLATINUM TIER

Relationship
Booth

BENEFITS

- 24 sqm booth in a strategic location within the exclusive sponsor exhibition area
- Opportunity to create custom artwork for a communication panel
- Video content display on media within the venue
- Possibility of up to 1 company representative participating in plenary debates
- Guest access to the Coffee Break area (Mezzanine – sponsor area)
- Access to exclusive meeting rooms (appointment-based service)
- Announcements by the master of ceremonies
- Distribution of promotional materials or giveaways in the space
- Brand exposure in the plenary session video intros
- Brand visibility in pre-designated areas of the Amazonas Vasco Vasques Convention Center, including the stage
- Brand exposure on the event's social media channels
- Brand presence in the Amazon On 2025 event coverage video

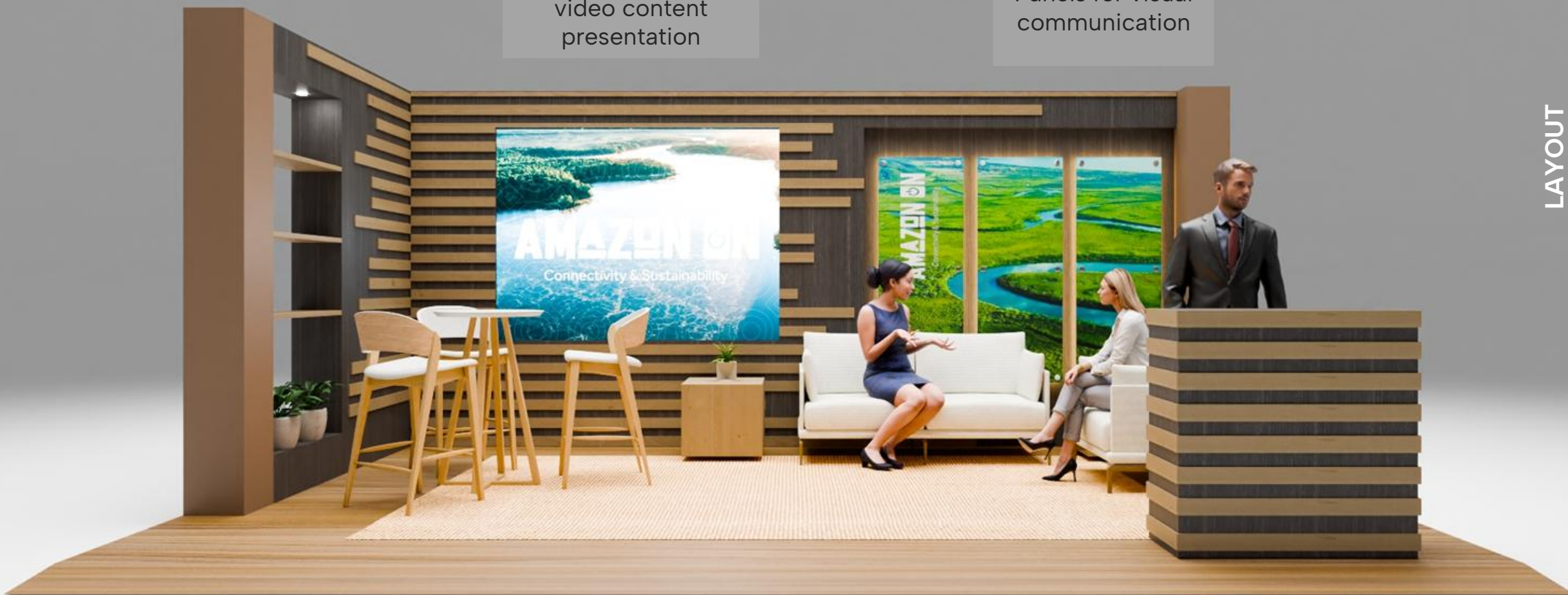


BOOTH LAYOUT G-24sqm

LED display for
video content
presentation

Panels for visual
communication

LAYOUT





LAYOUT

Landscaping

External visual
communication
panel

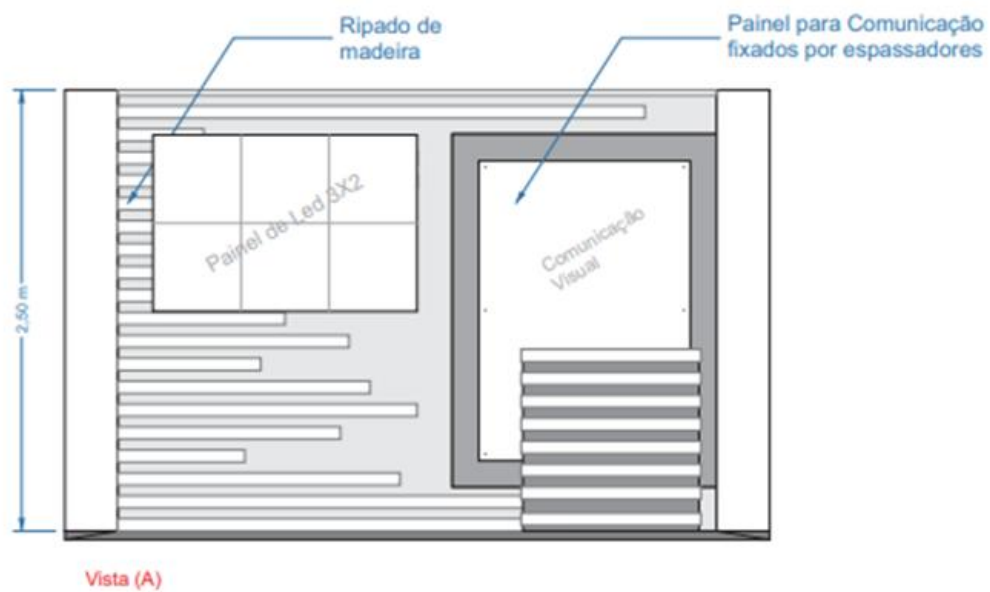
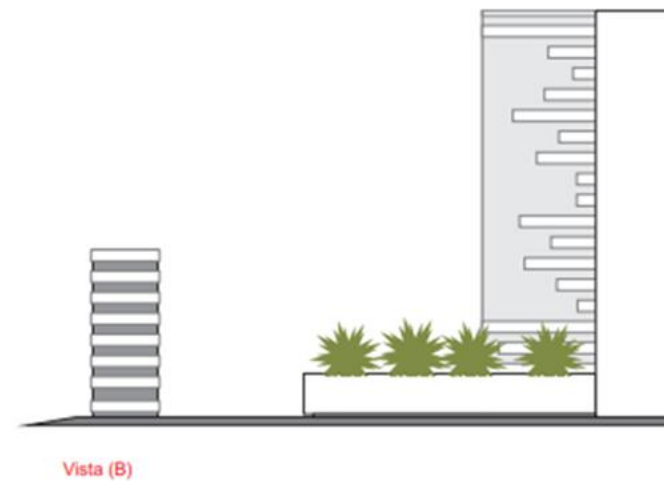
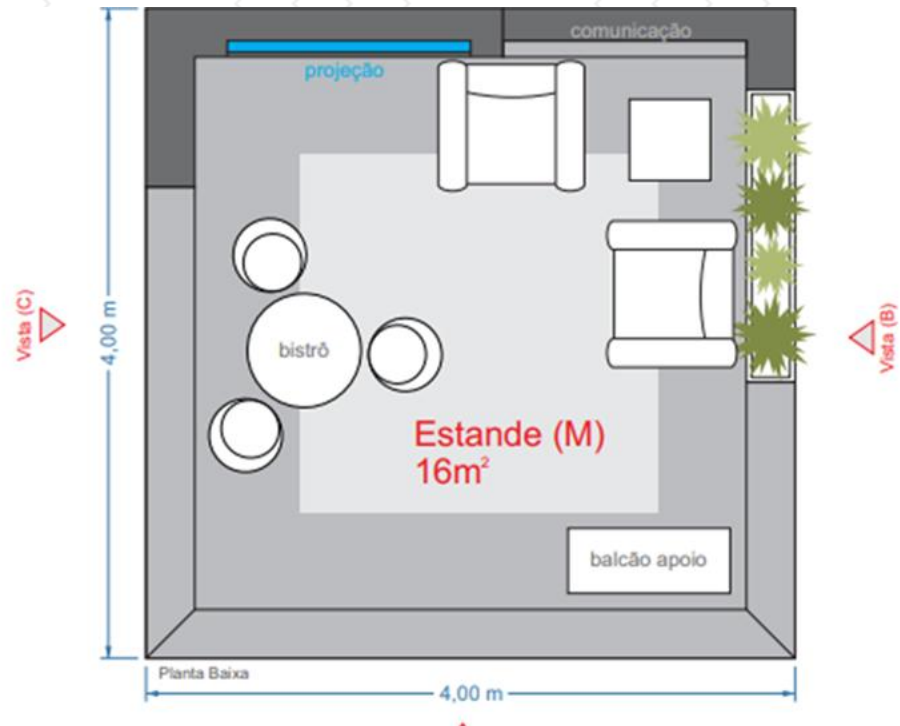


GOLD TIER

Relationship
Booth

BENEFITS

- 16 sqm booth in a strategic location within the event's exclusive exhibition area
- Opportunity to create custom artwork for a communication panel
- Video content display on media within the venue
- Possibility of up to 1 company representative participating in plenary debates
- Access to exclusive meeting rooms (appointment-based service)
- Announcements by the master of ceremonies
- Distribution of promotional materials or giveaways in the space
- Brand exposure in the plenary session video intros
- Brand visibility in pre-designated areas of the Amazonas Vasco Vasques Convention Center
- Brand exposure on the event's social media channels
- Brand presence in the Amazon On event coverage video



BOOTH LAYOUT – 16sqm

LED display for
video content
presentation

Panels for visual
communication



LAYOUT



Landscaping



External visual
communication
panel

RELATIONSHIP LOUNGE

Space for brand interaction and presentation to event participants.

INCLUDES

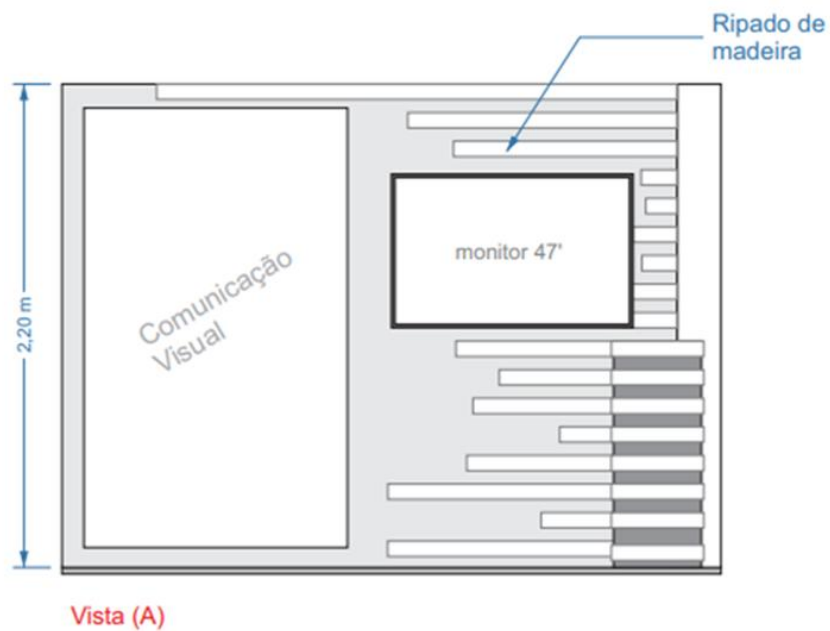
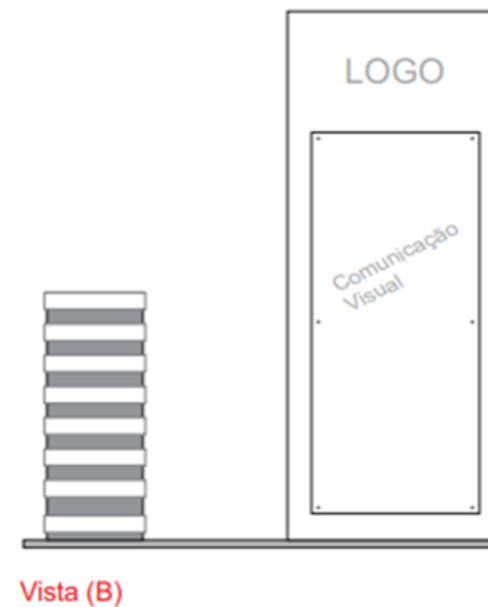
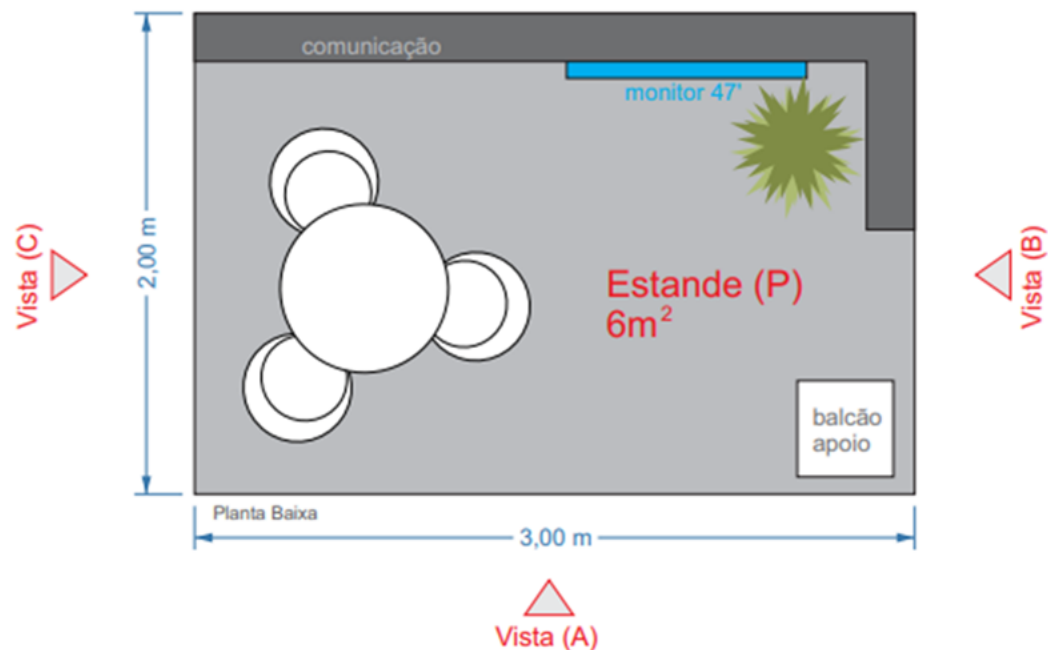
- – Brand display panel
- – Counter
- – Media for assertive and exclusive content display
- – Lounge area for networking – table with 3 chairs
- *Assembly provided by the event organization!

SILVER TIER

Relationship
Lounge

BENEFITS

- 6 sqm area in a strategic location in the foyer
- Option for custom visual communication artwork
- Announcement by the master of ceremonies
- Distribution of materials or giveaways in the space
- Brand exposure in the plenary video intros
- Brand exposure in designated areas of the Vasco Vasques Amazonas Convention Center
- Brand exposure on the event's social media
- Brand exposure in the Amazon On event coverage video



BOOTH LAYOUT 6sqm

LED display for
video content
presentation

Panels for visual
communication







External visual
communication
panel

This sponsorship package includes your logo in the plenary intro video, social media, and event media.

COBALT TIER

Brand
Insertion

BENEFITS

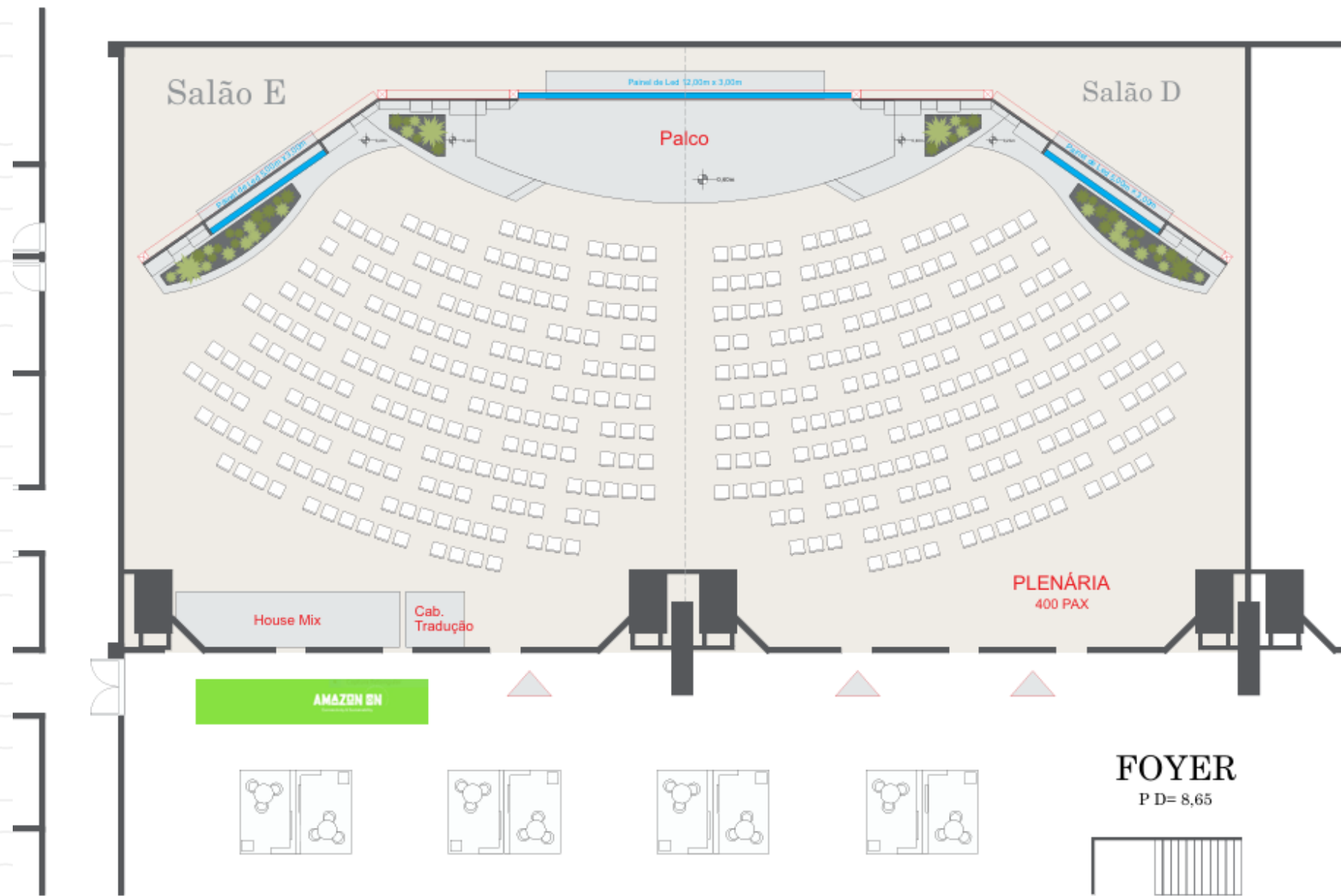
- Brand exposure in the plenary intro video
- Brand exposure on the event's social media and media channels

PLENARY AREA

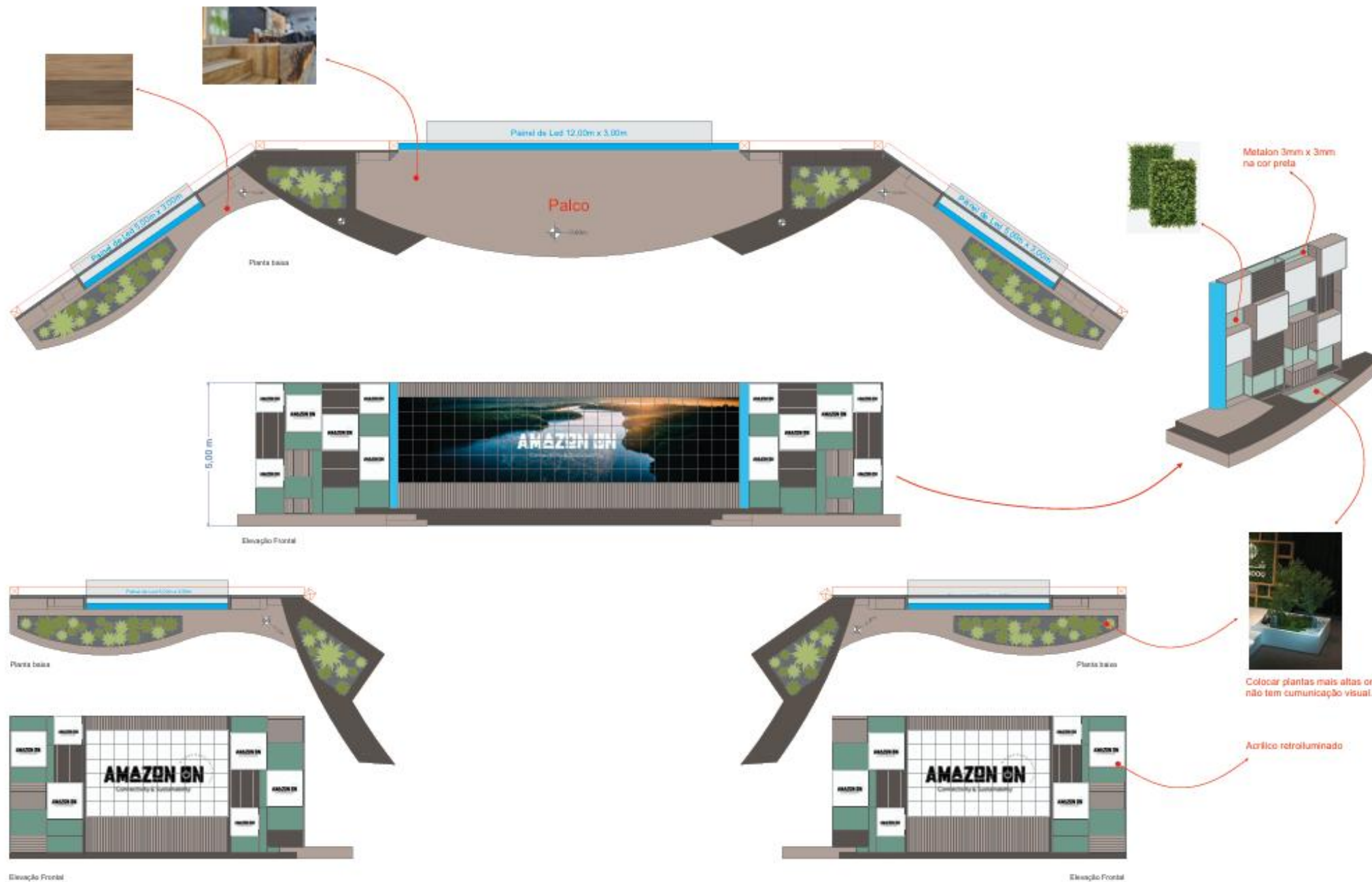
The plenary area will comfortably accommodate up to 400 guests.

We will set up all the necessary infrastructure to support the event dynamics. The stage will follow the sustainable design of the 2024 edition, but with some exciting new features!

We will include new LED panels and spaces for sponsor brand exposure.



Centro de Convenções Vasco Vasques





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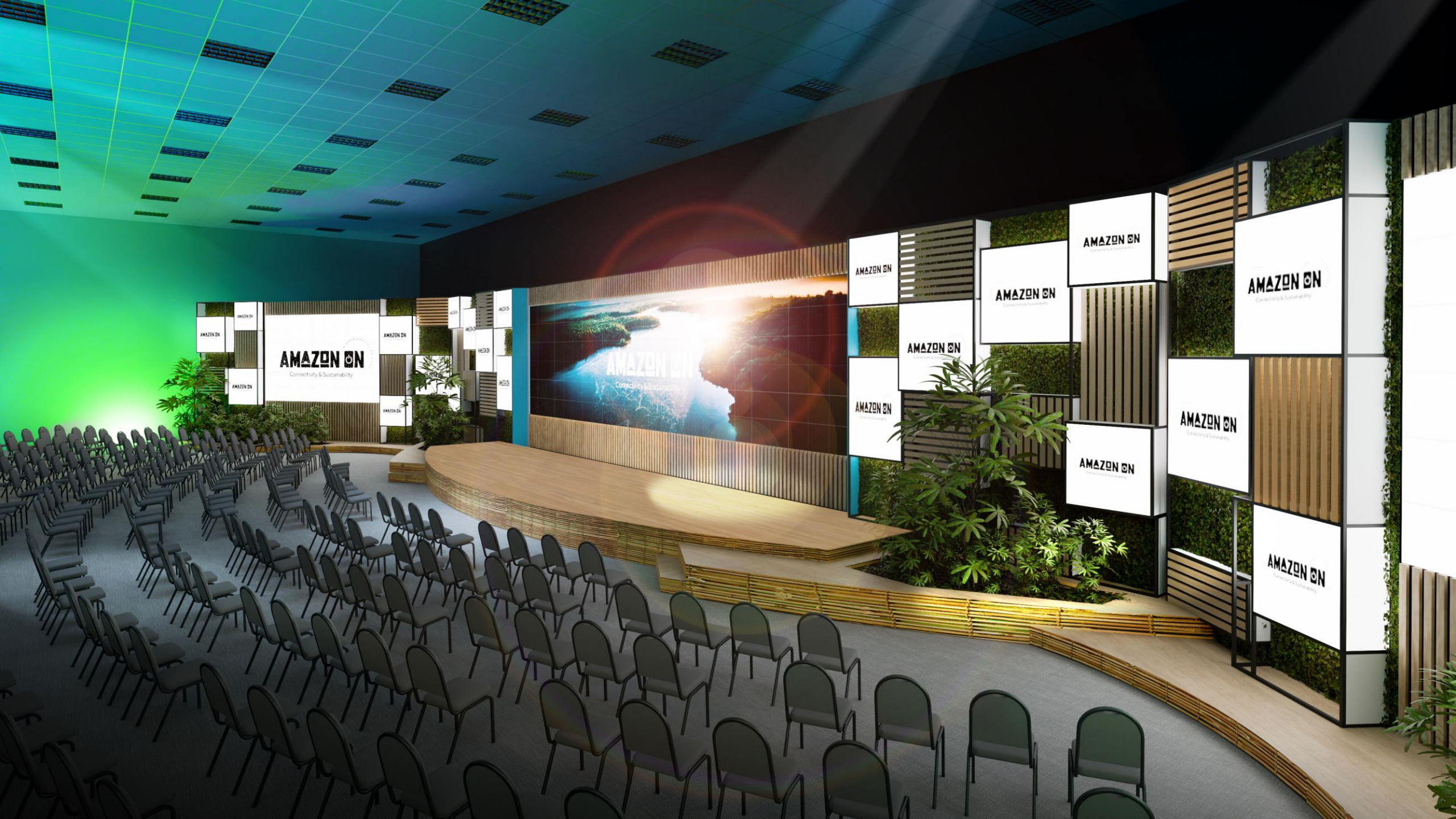




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BUT WHY BECOME A SPONSOR OF AMAZON ON 2025?

In one of the largest sustainability stages in the world, the event will bring personalities and discussions focused on technology in Brazil.

For two days, brands will have the opportunity to showcase all their initiatives and innovations to participants in activation spaces set up exclusively for the event.

If your company considers itself an influential brand in sustainability, environment, connectivity, and technology topics, you can't miss out.

Come share knowledge and contribute to this important agenda for the development of our country.

Secure your sponsorship slot now!!





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