

Samar Altuwayjiri

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EDUCATION

The George Washington University, Washington, D.C.

Expected in May 2025

Bachelor of Arts, Graphic Design

Relevant Coursework: Typography, Brand Identity & Logo Design, UX/UI Design, Motion Graphics, Publication Design.

PROFESSIONAL EXPERIENCE

Eya clean pro, Graphic Designer, Arlington, Virginia

Jun 2024 – Aug 2024

- Designed marketing materials including brochures, flyers, and digital ads.
- Conducted product photoshoots and edited visuals for social media and websites.
- Collaborated on layout and color selection, ensuring adherence to brand guidelines.

VOLUNTEERING EXPERIENCE

Media Manager, Saudi Students Association, Washington, D.C.

Nov 2021 – May 2024

- Managed media content by designing Instagram posts and writing the content.
- Executed social media campaigns to increase engagement by 25%, using analytics to refine strategies and boost follower interaction.
- Supported the team in organizing events, overseeing logistics and budget.

Events Photographer, Embassy of Saudi Arabia, Washington, D.C.

Sep 2021 – Dec 2024

- Served as the on-site photographer and visual storyteller for key events, including Saudi National Day and Founding Day celebrations.
- Edited and enhanced professional photographs for publication in major media channels, ensuring high-quality visuals.
- Collaborated on the design of event invitations, using graphic design principles to create compelling promotional materials.

TECHNICAL SKILLS

- Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects, Adobe XD). Also Figma, and Canva
- Web & Mobile Design
- Visual Design & Branding
- 2D/3D Modeling
- Video & Photo Editing

PROJECTS

YouTube University Overview Video

Sep 2023

- Developed a promotional video to showcase the university's offerings and campus life.
- Used video editing techniques to capture and seamlessly transition footage, integrating sound design and a dynamic soundtrack for enhanced engagement.
- Published on YouTube, the video garnered over 1.7k views, reflecting strong audience interest.

Art Competition Winner & Exhibition

Dec 2021 – Dec 2022

- Won the university's annual art competition two years in a row.
- Paintings were selected and exhibited in the university gallery, showcasing my skills in composition, and color theory.

Senior Thesis: The Art of Arabic Typography

Aug 2024 – May 2025

- Explored Arabic letters as visual design elements across cultures.
- Created 20 sculptural paper vases using Arabic words, idioms, and names.
- Designed a mini-magazine, exhibition posters, and a full thesis book.
- Exhibited at GWU's NEXT Festival and received strong public feedback.