

**WE  
ARE  
DOING**

Together,   
doing things  
differently.



WE are a **living, evolving community of people, organisations & initiatives** who believe business as usual isn't working, and that things need to be **fundamentally different**, and want to **actively build** what that looks like.



WE exist to cultivate *regenerative ways of seeing*,  
**shaping** and **caring** for the world, igniting the  
**collective intelligence** that helps us unlock the value  
in people, places and the living systems around us.

# Our Mission / Our Compass



## WE — Collective Intelligence

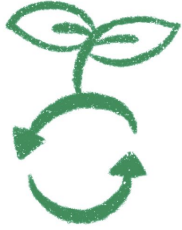
We harness the collective power of diverse minds, experiences and perspectives, igniting passion and recognising the value that lives within each person and in the world around us. We then unite it all into something far greater than the sum of its parts, a shared capacity to see further, think deeper, solve better and act with greater wisdom when true collective intelligence is harnessed.

## RE — Radical Regeneration

REthink what's possible. REstructure what doesn't serve people or planet. REgenerate what's been depleted and what continues to be by starting with cultivating individual and collective regenerative practices. Using collective intelligence in combination to restructuring livelihoods - redesigning the very conditions that allow life to flourish and renew itself. Socially. Ecologically. Economically.

## DO — Designing Livelihoods

This is where vision becomes reality. Bold, decisive, critical actions, acting with pace not haste. We help shape the work people do every day so that earning a living, and healing ourselves and the world become the same act. A livelihood is the most human unit of transformation, and when they're designed with intention, care and harnessing nature's power, the world will shift around us.



We are...

## REGENERATING LIFE

We do this by...

## re-IMAGINING & re-DESIGNING LIVELIHOODS

*A regenerative livelihood lives across three inseparable dimensions:*

<p><b>Living Systems</b></p> <p>Your relationship and treatment of the non-human world</p>	<p><b>Ways of Living</b></p> <p>How you meet your needs in ways that renew rather than just extract</p>	<p><b>Social &amp; Cultural Life</b></p> <p>How you belong, know and govern together</p>
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*Held together by **Integrated Systems Design** and brought to life through **Regenerative Practice**.*

*We generate knowledge, build collective power and turn ideas into action, always in service of a world where people and planet can genuinely thrive.*

## WE work across three dimensions: **Research, Movement & Practice.**



A **research** engine generating the knowledge needed to back bold action with real understanding.

A living **movement**, building community, sharing ideas and journeying together.

A **practice** working hands-on with people, initiatives & organisations to transform how they think, operate and create.

WE REDO is built on a simple truth:

**That the right people, united in the right way, can change almost anything.**

Real systems change needs all kinds of minds. So, we deliberately make space for people who cross disciplines, defy job titles and bring skills that don't fit into conventional structures.



## Our Changemaker Archetypes



The  
Visionaries

The Organisers &  
Managers

The Educators

The Advocates &  
Changemakers

The System Builders

The Connectors  
& Weavers

The  
Practitioners

The Makers &  
Creators

The Thinkers &  
Researchers



## WHERE WE'RE AT

**WE REDO's structure is designed to evolve.** Especially at this stage, being genuinely regenerative requires a willingness to adapt as we grow, and an openness to discovering the forms and ways of working that best serve the community.


What's already clear is the impact we're creating. Collective members are actively contributing to projects and organisations across three areas:

<p><b>Scientific &amp; Technological Research;</b> Supporting research studies and development at the frontier of people and planet health.</p>	<p><b>Strategic Advisory;</b> Advising corporations and organisations on structural, strategic and technical transformation.</p>	<p><b>Mentorship &amp; Guidance;</b> Mentoring and guiding initiatives and ventures building toward a regenerative future.</p>
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## *Regenerative is no longer a choice, it's a necessity.*

The **urgency is real**, and by designing livelihoods that place people, communities, ecosystems and the living world's health at the centre, we can **rebuild the conditions** that allow all life to sustain and renew itself.

The question is not whether change is needed, it's whether we have the collective will and intelligence to design something truly worth living in.

The challenges we face are not waiting, and neither are we 



## Who our collective members are:

### 1 Systems thinkers

You sense that current systems aren't truly serving people or the planet and you're ready or already asking why.

### 2 Curious co-creators

Open-minded and eager to learn, grow, and build a better future alongside others, not alone.

### 3 Root-cause changemakers

Passionate about lasting change at its roots, through both individual and collective transformation.

### 4 Evolvers of how we work

Committed to rethinking the way we live, work, and create together, not just what we produce.

Come as your **unique, individual selfs** and be a part of this **magical journey!**

If WE REDO resonates with you, please reach out by sending us an email :)

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