

**WE  
ARE  
DOING**

Together,   
doing things  
differently.

The systems we live and work within were **not  
designed for us OR for the planet.**

In many cases, they were **not designed at all.**

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They've accumulated, unquestioned, until they  
became the only world we knew.

**Something is breaking.**

Most of us can feel it. The question is  
no longer whether change is coming.



**It's whether we shape it, or it shapes us.**

*So, what are we doing?*

***WE REDO*** is a collective reimagining how we live,  
work and sustain ourselves !



*We are uniting people, knowledge and practice to design  
livelihoods that are as good for the planet as they are for people.*



WE are a **living, evolving community of people, organisations & initiatives** who believe business as usual isn't working, and that things need to be **fundamentally different**, and want to **actively build** what that looks like.



WE exist to cultivate *regenerative ways of seeing*,  
**shaping** and **caring** for the world, igniting the  
**collective intelligence** that helps us unlock the value  
in people, places and the living systems around us.



# Our Mission / Our Compass

## **WE** — Collective Intelligence

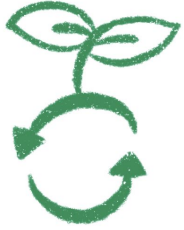
We need each other to thrive. We believe in the power of diverse minds, experiences and perspectives coming together — igniting passion, recognising the value in every person, and building something none of us could create alone.

## **RE** — Radical Regeneration

We don't patch what's broken. We tackle it from the root. REthink what's possible. REstructure what doesn't serve people or planet. REgenerate what's been depleted & REdesigning the human systems and conditions that allow life to truly flourish.

## **DO** — Designing Livelihoods

Now is the time to DO! Vision and intention becomes reality. Bold, decisive action with pace, not haste. WE inspire, drive and transform the way we live, work and create every day so that earning a living and healing the world become the same act.



We are...

## REGENERATING LIFE

We do this by...

## re-IMAGINING & re-DESIGNING LIVELIHOODS

*A regenerative livelihood lives across three inseparable dimensions:*

<p><b>Living Systems</b></p> <p>Your relationship and treatment of the non-human world</p>	<p><b>Ways of Living</b></p> <p>How you meet your needs in ways that renew rather than just extract</p>	<p><b>Social &amp; Cultural Life</b></p> <p>How you belong, know and govern together</p>
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*Held together by **Integrated Systems Design** and brought to life through **Regenerative Practice**.*



*We generate knowledge, build collective power and turn ideas into action, always in service of a world where people and planet can genuinely thrive.*

## WE work across three dimensions: **Movement, Research & Practice.**



A living **movement**, building community, sharing ideas and journeying together.

A **research** engine generating the knowledge needed to back bold action with real understanding.

A **practice** working hands-on with people, initiatives & organisations to transform how they think, operate and create.

WE REDO is built on a simple truth:

**That the right people, united in the right way, can change almost anything.**

Real systems change needs all kinds of minds. So, we deliberately make space for people who cross disciplines, defy job titles and bring skills that don't fit into conventional structures.



## Our Changemaker Archetypes



The  
Visionaries

The Organisers &  
Managers

The Educators

The Advocates &  
Changemakers

The System Builders

The Connectors  
& Weavers

The  
Practitioners

The Makers &  
Creators

The Thinkers &  
Researchers



## WHERE WE'RE AT

**WE REDO's structure is designed to evolve.** Especially at this stage, being genuinely regenerative requires a willingness to adapt as we grow, and an openness to discovering the forms and ways of working that best serve the community.


What's already clear is the impact we're creating. Collective members are actively contributing to projects and organisations across three areas through us:

<p><b>Scientific &amp; Technological Research;</b> Supporting research studies and development at the frontier of people and planet health.</p>	<p><b>Strategic Advisory;</b> Advising corporations and organisations on structural, strategic and technical transformation.</p>	<p><b>Mentorship &amp; Guidance;</b> Mentoring and guiding initiatives and ventures building toward a regenerative future.</p>
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## *Regenerative is no longer a choice, it's a necessity.*

The **urgency is real**, and by designing livelihoods that place people, communities, ecosystems and the living world's health at the centre, we can **rebuild the conditions** that allow all life to sustain and renew itself.

The question is not whether change is needed, it's whether we have the collective will and intelligence to design and build something truly worth living in.

The challenges we face are not waiting, and neither are we 



## Who our collective members are:

### 1 Systems thinkers

You sense that current systems aren't truly serving people or the planet and you're ready or already asking why.

### 2 Curious co-creators

Open-minded and eager to learn, grow, and build a better future alongside others, not alone.

### 3 Root-cause changemakers

Passionate about lasting change at its roots, through both individual and collective transformation.

### 4 Evolvers of how we work

Committed to rethinking the way we live, work, and create together, not just what we produce.

Come as your **unique, individual selfs** and be a part of this **exciting journey!**

If WE REDO resonates with you, please reach out by sending us an email :)

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