

**WE
ARE
DOING**

Together, 
doing things
differently.

The systems we live and work within were **not
designed for us OR for the planet.**

In many cases, they were **not designed at all.**

They've accumulated, unquestioned, until they
became the only world we knew.

Something is breaking.



Most of us can feel it. The question is
no longer whether change is coming.

It's whether we shape it, or it shapes us.

So, what are we doing?

WE REDO is a collective reimagining how we live,
work and sustain ourselves !



*We are uniting people, knowledge and practice to design
livelihoods that are as good for the planet as they are for people.*



WE are a **living, evolving community of people, organisations & initiatives** who believe business as usual isn't working, and that things need to be **fundamentally different**, and want to **actively build** what that looks like.



WE exist to cultivate *regenerative ways of seeing*,
shaping and **caring** for the world, igniting the
collective intelligence that helps us unlock the value
in people, places and the living systems around us.



Our Mission / Our Compass

WE — Collective Intelligence

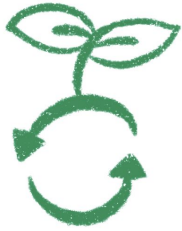
WE need each other to thrive. WE believe in the power of diverse minds, experiences and perspectives coming together — igniting passion, recognising the value in every person, and building something none of us could create alone.

RE — Radical Regeneration

WE don't patch what's broken. We tackle it from the root. REthink what's possible. REstructure what doesn't serve people or planet. REgenerate what's been depleted & REdesigning the human systems and conditions that allow life to truly flourish.

DO — Designing Livelihoods

Now is the time to DO! Vision and intention becomes reality. Bold, decisive action with pace, not haste. WE inspire, drive and transform the way we live, work and create every day so that earning a living and healing the world become the same act.



We are...

REGENERATING LIFE

We do this by...

re-IMAGINING & re-DESIGNING LIVELIHOODS

A regenerative livelihood lives across three inseparable dimensions:

| | | |
|--|---|--|
| <p>Living Systems</p> <p>Your relationship and treatment of the non-human world</p> | <p>Ways of Living</p> <p>How you meet your needs in ways that renew rather than just extract</p> | <p>Social & Cultural Life</p> <p>How you belong, know and govern together</p> |
|--|---|--|

*Held together by **Integrated Systems Design** and brought to life through **Regenerative Practice**.*

We generate knowledge, build collective power and turn ideas into action, always in service of a world where people and planet can genuinely thrive.

WE have three ways of contributing: **Movement, Steward & Practice.**



Everyone
starts here!

a living movement,
building community,
sharing ideas and
journeying together



holding the vision, being
the engine and the
knowledge needed to back
bold action with real
understanding

working hands-on with
people, initiatives and
organisations to transform
how they think, operate
and create

Regeneration is a *process*. So is everything we do.

Not process as bureaucracy but as the living, ongoing practice of how we show up, work together and create change.

MOVEMENT

Inward & relational
How we transform
individually and grow
together.

STEWARD

Tending the whole
Holding the vision, values
and coherence of
everything in between

PRACTICE

Outward & transmissive
How we structure,
facilitate and co-create
with the world around us

All have various team and design processes involvement.

However you're involved, you'll be guided through your own process journey & we're here to travel it together.



Generally, collective members are:

1 Systems thinkers

You sense that current systems aren't truly serving people or the planet and you're ready or already asking why.

2 Curious co-creators

Open-minded and eager to learn, grow, and build a better future alongside others, not alone.

3 Root-cause changemakers

Passionate about lasting change at its roots, through both individual and collective transformation.

4 Evolvers of how we work

Committed to rethinking the way we live, work, and create together, not just what we produce.

WE REDO is built on a simple truth:

That the right people, united in the right way, can change almost anything.

Real systems change needs all kinds of minds. So, we deliberately make space for people who cross disciplines, defy job titles and bring skills that don't fit into conventional structures.



Our Changemaker Archetypes



The
Visionaries

The Organisers &
Managers

The Educators

The Advocates &
Changemakers

The System Builders

The Connectors
& Weavers

The
Practitioners

The Makers &
Creators

The Thinkers &
Researchers



WHERE WE'RE AT

WE REDO's structure is designed to evolve. Especially at this stage, being genuinely regenerative requires a willingness to adapt as we grow, and an openness to discovering the forms and ways of working that best serve the community.

What's already clear is the impact we're creating. Collective members are actively contributing to projects and organisations across three areas through us:

| | | |
|---|--|--|
| <p>Scientific & Technological Research; Supporting research studies and development at the frontier of people and planet health.</p> | <p>Strategic Advisory; Advising corporations and organisations on structural, strategic and technical transformation.</p> | <p>Mentorship & Guidance; Mentoring and guiding initiatives and ventures building toward a regenerative future.</p> |
|---|--|--|

Regenerative is no longer a choice, it's a necessity.

The **urgency is real**, and by designing livelihoods that place people, communities, ecosystems and the living world's health at the centre, we can **rebuild the conditions** that allow all life to sustain and renew itself.

The question is not whether change is needed, it's whether we have the collective will and intelligence to design and build something truly worth living in.

The challenges we face are not waiting, and neither are we !

Come as your **unique, individual selves** and be a part of this **exciting journey!**

If WE REDO resonates with you, please reach out by sending us an email :)

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