



## Sponsorship Packages

At retail price, a backpack and school supplies can range from \$75 for an elementary student to \$125 for a high school student. When these essential supplies aren't available, classwork and homework often go unfinished. A lack of supplies can also negatively impact a student's self-esteem and confidence in the classroom.

Our annual "Stuff the Bus" event offers a unique and impactful way to collect school supplies for students in need. Through this initiative, we partner directly with school principals, teachers, and faculty, who pick up the donated supplies and keep them readily available in their classrooms. This ensures that no student has to go without the tools they need to succeed.

We're excited for another year of giving back and making a difference in the lives of students who truly need our support.

### **Backpack Sponsor (\$75)**

Purchase one backpack filled with essential school supplies for a student (pencils, pens, crayons, markers, erasers, paper, binder, calculator, ruler).

### **Classroom Sponsor (\$1,500)**

- Support 30 students by providing each with a backpack filled with supplies
- Teacher receives additional classroom supplies
- Classroom receives a pizza party as a thank-you for their participation

---

### **Bronze Sponsor ((under \$1000)**

- Mention on event signage and materials
- Social media acknowledgement

### **Silver Sponsor (\$1,000)**

- Logo inclusion on event signage and materials
- Social media recognition

### **Gold Sponsor (\$2,500)**

- Logo inclusion on event signage and materials
- Social media mentions
- On-site presence at the event

### **Platinum Sponsor (\$5,000+)**

- Prominent recognition on event signage and materials
  - Logo placement on promotional materials and social media
  - Acknowledgement in press releases
  - On-site presence at the event
-