



KLA Solutions. White Paper.

### Introduction

The world in which companies operate has become increasingly complex with conflicts of a new intensity, tensions around key centres of international trade, and more unstable political situations in many major regions. This situation results in a constant rise of new challenges that businesses struggle to face across all industries, with an even greater magnitude in Europe.

As a European firm specialised in corporate foreign affairs and geopolitics, KLA Solutions has made it its duty to ensure that your company is ready to face the times ahead. At KLA Solutions, our team will dive in-depth into how your company is connected to the world to identify the vital geographic points that need to be observed specifically for you. Your personal contact at KLA Solutions will therefore ensure that the right team is consolidated to guarantee that your interests are looked after.

The risks raised by international affairs are so diverse that their good in-house management is nearly impossible. The layers of complexity involve having contradictory information around the same topic, which is not practical for managerial decisions. The teams at KLA Solutions gather information from various sources relevant to your case and compile it. Your personal advisor will deliver the essence of the subject. This will permit you to take the right decisions without distraction, all the while acknowledging the readings of various matters.

Whether your aim is risk avoidance or taking the edge by benefiting from a geopolitical opportunity. KLA Solutions is tailored to deliver the core information you need to make accurate and effective decisions.

# Your options

Have you ever imagined in a positive light an external, negative event disrupting what you have spent so long working on? Let's now continue with the assumption you answered "no". Instead, let's focus on the right question: How can I

help my business grow and operate while crossing the minefield that is global politics? Let's have a look at your options.

Criteria	KLA Solutions	Large Consulting Corporations	Al Powered (only) Advising	Geopolitical Consulting SME	Independent	In-house
Specialised in International Affairs	Yes	No	Rarely	Yes	Yes	Yes
Cost	Moderate	High	Low	Moderate	Low/Moderate	Moderate/ High
Work with OSINT*	Yes	Rarely	Yes	Rarey	Sometimes	Rarely
Work with HUMINT**	Yes	Rarely	No	Sometimes	Yes	Rarely
Work with Academic	Yes	Yes	Sometimes	Yes	Sometime	Sometimes
Variety of Perspectives	Yes	No	No	Sometimes	Rarely	Sometimes
Flexible in the Regional Coverage	Yes	Yes	Yes	Rarey	Rarely	Sometimes

<sup>\*</sup> OSINT is an acronym for Open Source Intelligence

### **Our Offers**

### **KLA Solutions Global Experience:**

Your company most certainly has connections abroad and therefore is facing the associated risk. A KLA Solutions advisor will be designated to you and will start by mapping all of the areas that might pose a risk to your organisation. Once this is established, the KLA Solutions team will define the right process of surveillance and awareness, using a combination of our three core channels of information (Open Source, Human Source, and Academics).

Your KLA Solutions advisor will inform you of the relevant information to pilot your operation with confidence and will be available to answer your questions on any region, including the regions that are not featured within your company's risk mapping.

#### **KLA Solutions Awareness:**

In the event that you seek a better understanding of global politics, foreign policies, global economics and more specifically, how it could impact your businesses, your people, countries abroad and society in general. KLA Solutions

<sup>\*\*</sup> HUMINT is an acronym for Human Intelligence

will designate an advisor to you who will answer your questions regarding international affairs and who will raise awareness on relevant topics during regular meetings, so that you and your team can remain one step ahead at all times, while taking into consideration external factors that may not have been obvious initially.

### **KLA Solutions Project:**

You have a specific project in mind and would like to empower your decision with geopolitical expertise. KLA Solutions will establish a project team to help you understand the international implications of the strategy you are planning. This will allow you to benefit from tremendous opportunities while minimising associated risk.

#### **KLA Solutions Reports:**

You are eager to learn more about the geopolitical implications of an area, a conflict, or a technological movement. KLA Solutions can consolidate a report to bring you up to speed on the selected topic, whether you want it to be generalised or tailored to your specific request. These reports are made on request and can be completed by a one-shot presentation from a KLA Solutions advisor. (You can find some existing report samples on KLA Solutions' website. www.klasolutions.eu)

### How our clients benefit

When you work with KLA Solutions, you discover that what matters to your company goes far beyond "How are the investors going to react?" or "What sort of tariffs are going to be imposed on my product?". No, it is much more than risk management.

Geopolitical events result from complex mechanisms that operate across decades. Because the leader of yesterday is not guaranteed to be the leader of tomorrow. Shape your organisation's future to make it fit the world of tomorrow.

KLA Solutions is committed to addressing risk management in the long run, alongside your business, and to help you push your company's outlook further into the future. KLA Solutions is committed to ensuring that your company will remain

strong in the face of challenges while benefiting from opportunities. KLA Solutions is committed to assisting you in your mission to make tomorrow an opportunity, not a threat.

You can trust KLA Solutions to be aligned with your objectives.

## **Leading Traits of a Geopolitical Firm**

Before going much further in this white paper, at KLA Solutions, we believe strongly that something should be defined before advancing. What are the traits of a Leading Geopolitical Firm? Here we have provided you with what we believe to be the most important aspects in this sector.

#### *Trust and Transparency*

For many companies, there are many motives as to what drives them, this could be having higher margins, specific clients, beating the competition, and so on. However, this usually comes at the cost of the long-term vision, which, as you can imagine, is what is at the essence of geopolitics.

Here at KLA Solutions, our objectives are clear. We focus on you and your people to ensure that your European company, your European country, or personal capital can operate without concern both inside and outside of European borders, while ensuring the growth of the European Union.

#### Geographic Location

Geopolitics is not simply a question of foreign affairs, but rather understanding who does what and, through their actions, be they direct or indirect, what outcome is desired. We have seen this for centuries. Where you place your trust, time, or money is equally where you invest, directly or indirectly. It must reflect your values. If your values are not of a growing European Union, and protecting those from within, then your business is not with us.

However, if you are careful and think with strategic detail, knowing the consequences of your actions, be they direct or indirect, then you will soon see where you place your trust. If you are part of the European Union, then KLA Solutions is your geopolitical advisory

### Questions to ask when choosing a geopolitical consultancy group:

- 1. Is Geopolitics their primary business model?
- 2. What are their intentions when they assist my company?
- 3. Do I need them in the short term or the long term?
- 4. Where are they located?
- 5. Do they abide by European Privacy and Data Protection laws?
- 6. Can I request a custom geopolitical situational report on any country?
- 7. Can I call when I have an issue and be answered by a human?

## Geopolitics excellence

If we have established the use of geopolitics for business, its access remains uncertain. Often resulting in a mix of academic literature that is focused on identifying the problems and news reporting that does not look conflicts with enough critical thinking or perspectives.

It is for that reason that KLA Solutions has made its specialty to gather geopolitical information from a large spectrum of sources to keep the essence of it. Resulting in a trusted, robust, and diverse understanding, made through KLA Solutions advisors, specifically intelligible for business.

Working with KLA Solutions allows you to keep the quality of a multi-source research while receiving what is relevant for your field of activity in business terms.

## What sets KLA Solutions apart

- Geopolitical Expertise Exclusively focused on geopolitical intelligence and strategic advisory at the highest level.
- **European Integrity** KLA Solutions is a European Company, which means that we adhere to European Data and Privacy laws.
- **Trust-Driven Advisory** At KLA Solutions, our work is rooted in discretion, reliability, and long-term partnerships.
- Collaboration throughout Europe We have worked with firms from France, Germany, Finland, Sweden, Austria, etc.
- **Cultural Fluency** Deep understanding of regional dynamics, diplomacy, and the socio-political nuances that shape markets and trends.
- **Strategic Transparency** We have no hidden agenda. We provide you with precise, accurate and actionable intelligence. Every time.
- Human Insight Meets Hard Data We combine data-driven, modern geopolitical forecasting with human-centric analysis for unparalleled clarity in uncertain times.

### **KLA Solutions' final word**

A final note from KLA Solutions.

Whether you're shaping national policy, protecting corporate interests, looking to take the edge in your industry or even positioning capital in regions that are uncertain to you.

KLA Solutions will provide you with relevant, accurate and precise knowledge that will allow you to build your policy, strategy or plan with unprecedented clarity and allow you to operate, with the confidence that your vision extends beyond the immediate horizon of global affairs.

Trusted Geopolitical Intelligence.

Headquartered in Europe. Focused on the world.



KLA Solutions is a European firm specialised in geopolitical consulting. Founded in France, we currently have representatives in Finland and Germany.

Originally working with open-source intelligence, we have developed our spectrum of data collection with human and academic sources.

Whether the matter is supply chain surveillance, new market risk analysis, or geopolitical risk auditing for target investment. We dedicate our time and effort to helping your company navigate this complex, international environment.

KLA Solutions' entire team is welcoming you onboard and is prepared to answer any questions that you may have.

L'équipe KLA Solutions