Question 1	Answers	Assessment Feedback
Which of the following is true about designing with your audience in mind? (Select all that apply.)	**You should keep scripts concise with an engaging and conversational tone.**	Correct! A well written script, based on the needs of your main character will help your learners understand the information being presented and take action on what they learn. A concise training solution that is engaging and conversational, designed with your learner in mind, will help you grab their attention and make the training stick.
	You don't need a script if you have a well built presentation deck.	Not quite! A well written script, based on the needs of your main character will help your learners understand the information being presented and take action on what they learn. A concise training solution that is engaging and conversational, designed with your learner in mind, will help you grab their attention and make the training stick.
	You should keep the main character in mind while designing training.	
	You grab your learner's attention by highlighting what is in it for them.	
Question 2	Answer options	Assessment Feedback
What is the best way to structure a training solution so that the information is consumable? (Select the best answer.)	Present all of the information available and then explain what it means.	Correct! By breaking the information down into manageable "chunks", simplifying it, creating a concise and focused script, and then summarizing key concepts you can easily connect the information with the actions that you want your learners to take after the session.
	Generate an outline and crate quizzes based on that outline.	Not quite! By breaking the information down into manageable "chunks", simplifying it, creating a concise and focused script, and then summarizing key concepts you can easily connect the information with the actions that you want your learners to take after the session.
	Chunk It, Simplify It, Script It, and Summarize It.	
	Create a high resolution presentation and then print it off for a participant guide.	
Question 3	Answers	Assessment Feedback
Laura is working to develop an eLearning to improve performance for her client. Which of these questions could help Laura build out the *purpose* of this training program? (Select the best answer.)	Identify why improvement in performance is needed and then build a presentation to explain the changes needed.	Correct! Build out the purpose of your training by identifying what actions you want learners to take after the training, the skills the need to develop, and how their performance will be measured.
	Identify gaps in performance through in-depth data research and analysis.	Not quite! Build out the purpose of your training by identifying what actions you want learners to take after the training, the skills the need to develop, and how their performance will be measured.
	Identify the actions desired after the training - then create content to help develop the knowledge and skills to perform.	
	Identify why people aren't performing already and create a presentation to show them what they're doing wrong.	