



M. Kameron Hawkins Foundation, Inc., Non-profit - Media Family

2026 Nevada Lifestyle Carson City Magazine Media Kit



In the ever-evolving landscape of marketing, connecting with the right audience is paramount. For businesses targeting the vibrant community of Carson City, Nevada, the Nevada Lifestyle: Carson City Magazine offers a unique and powerful advertising platform. This isn't just about placing an ad; it's about strategically positioning your business within a publication that resonates deeply with local residents.

Here's why advertising in the Nevada Lifestyle Carson City Magazine is a smart investment:

- 1. Targeted Local Reach
- 2. High Engagement and Readership
- 3. Credibility and Trust
- 4. Premium Quality and Presentation

- 5. Printed Magazine and Online Magazine
- 6. Supporting Local Community

In today's competitive market, reaching the right audience is crucial for success. The Nevada Lifestyle Carson City Magazine provides a unique and effective platform to connect with the vibrant community of Carson City.

By advertising in this targeted and engaging publication, you can build brand awareness, increase customer loyalty, and ultimately drive sales. Invest in your local market and watch your business thrive. Consider advertising in the Nevada Lifestyle Carson City Magazine – it's an investment that pays dividends.

Please visit <u>www.NevadaLifestyles.com</u> to visit the current Nevada Lifestyle Carson City Magazine.



M. Kameron Hawkins Foundation, Inc., Non-profit - Media Family 2026 Nevada Lifestyle Carson City Magazine Advertising Agreement Form

The Nevada Lifestyle Carson City Magazine is an annual publication and can be accessed in both online and perfect bound print formats and our circulation is at 3,000 plus and growing. The on-line digital publication contains active links for all display ads and editorial content. This functionality enhances website engagement for those highlighted in the publication.

Full Page Ad + Full Page Business Advertorial: \$5,000 per year (1 edition)
Half Page Ad + HP Business Editorial: \$3,000 per year (1 edition)

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Full Page Ad W/Bleed Sized at: 8.85" W x 11.45" L Trim Area: 7.70"W x 10.20"L Safe Area: 7.30"W X 9.75"L Advertorial: 300 Words Maximum with 1 - 2 images
Full Page Ad W/O Bleed Sized at: 7.70" W x 10.20" L Trim Area: 7.70" W x 10.20" L Safe Area: 7.30"W X 9.75"L Advertorial: 300 Words Maximum with 1 - 2 images
Half Page Ad W/Border No Bleed Sized at: 7.70" W x 5.00" L Trim Area: 7.40" W x 4.50" L Safe Area: 7.40"W X 4.50"L Editorial: 250 Words Maximum - No images

ADVERTISING GUIDELINES:

If you require graphic design services, please reach out to our graphics department at media@mkameronhawkins.foundation, and we will gladly collaborate with you to create your advertisement needs for the Nevada Lifestyle Carson City 2026 Edition at no extra cost.

Accepted display advertising / artwork file MUST meet these requirements:

CMYK color format

300 DPI resolution in PDF, JPG, TIF, or EPS file format (minimum 1 MB file).

Any artwork that does not meet the above stated requirments will not be accepted.

Please email artwork to: media@mkameronhawkins.foundation.

ALL ADVERTISING MATERIALS ARE DUE NO LATER THAN JANUARY 09, 2026.



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2026 Nevada Lifestyle Carson City Magazine Advertising Agreement Form

Business Name:	
Business Owner:	
Business Address:	
Business City:	Business State: Business Zip:
Business Phone #:	Mobile #:
Email:	Web:
Pay by credit card: Card #:	Pay by check: Make check payable to: M. Kameron Hawkins Foundation, Inc., Non-profit Mail check to: M. Kameron Hawkins Foundation, Inc., Non-profit P.O. Box 45 Wellington, NV 89444 Wholesale Purchases: Bulk Rate - Additional magazine copies: \$20 each - minimum 25 copies: # \$15 each - minimum 50 copies: #
To confirm your authorization to sign this advertising agreement of acknowledge that you have reviewed and accepted the advertising Magazine 2026 Edition, please provide your signature below. Kindly email to jojo@mkameronhawkins.foundation. After we receive your of this advertising agreement, which will include the signature and date reflects your purchase of advertisement in the Nevada Lifestyle Carson Signature - Advertiser	terms and conditions for Nevada Lifestyle Carson City y send both completed advertising contract forms via riginal contract, you will be sent an updated version of e of the sales representative along with an invoice that
Signature - Advertiser	Date
Signature - Sales Representative	Date