



**SHARDA
EDUCATIONAL
TRUST**

We are a non-profit educational organization helping to shape schools, students & teachers

ABOUT US

The Sharada Educational Trust is a non-profit organization dedicated to providing quality education to underprivileged children, particularly in rural areas of Uttarakhand. Their mission is to ensure that every child has access to the necessary resources and opportunities to succeed academically and personally. The Trust runs various programs, including the School Sapling Program, Project Sulabh for spoken English and financial literacy, and the Marga Darshak Program for teacher training. By focusing on holistic education and community support, the Sharada Educational Trust aims to create a brighter future for children and their families

OUR RESOURCES FOR WORK-

Shaped by decades of experience within Uttarakhand, we affect change by bringing together real-world solutions, policy expertise, sustainable financing and collaborative partnerships.

A) Finance & Investing : By nurturing relationships with likeminded organizations and private individuals, we're able to unlock new sources of capital and scale up our work far beyond what traditional funding can do alone.

B) Technology & Innovation: Utilizing and adapting technologies familiar to the developed world, we can provide teachers, parents, and students with products and services to improve learning and decision-making.

C) Partnering with Local Communities : To make a lasting impact, we know that we must actively engage and include the communities we are seeking to help. We are continually learning and growing in how we show up as an authentic, ethical partner.

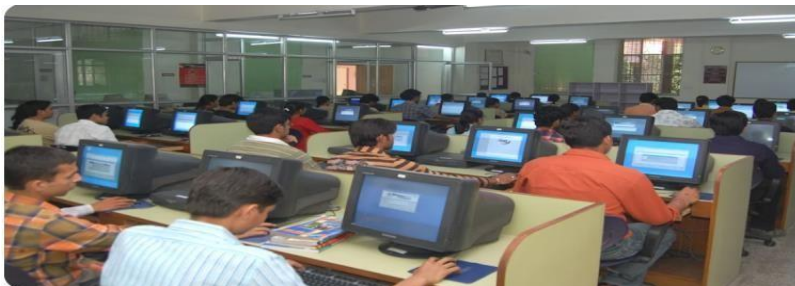
OUR WORKS FOR SOCEITY

QUALITY EDUCATION FOR ALL :

A) Primary Education



B) Computer Education



Environment

C) Handicraft Education



Conservation






People & culture



Livelihood



Our Existing Institution: BUBBLES A PRE SCHOOL

| | | |
|--|--|--|
|  |  |  |
| Creative Learning Activities Engaging activities that promote creativity, exploration, and social skills among young children. | Holistic Development Focus Programs designed to support emotional, social, and cognitive growth in a safe environment. | Interactive play that encourages discovery, imagination, and a love for learning. Play-Based Learning Approach |

NEEDS FOR FURTHER GROWTH

Establishing a degree college for the welfare of poor people is a commendable initiative that can have a profound and long-lasting impact on individuals and communities. Access to quality education is one of the most effective ways to break the cycle of poverty, empower individuals, and promote societal development. Below are several key reasons and strategies for setting up such a college, along with potential benefits for the welfare of poor people:

Reasons for Establishing a Degree College for the Poor

1. Promoting Social Mobility:

- Education is a powerful tool for social mobility. By providing access to higher education, individuals from poor backgrounds can improve their socio-economic status, leading to better job opportunities, higher incomes, and improved living standards.

2. Empowering Marginalized Communities:

- Poor communities, especially those facing marginalization based on caste, class, or ethnicity, often lack access to quality education.

A degree college specifically aimed at these communities would help bridge this gap and empower them to contribute more actively to society.

3. Reducing Economic Disparities:

- Providing affordable or free education helps address economic inequality. Graduates from lower-income families are more likely to secure stable and well-paying jobs, contributing to the overall reduction in poverty levels within the community.

4. Creating Skilled Workforce:

- A degree college can offer specialized programs in fields like science, technology, engineering, medicine, business, and humanities, creating a skilled workforce that can support local economic development and innovation.

5. Encouraging Youth to Stay in Education:

- Many poor families struggle with financial challenges, leading students to drop out of school or avoid higher education. A dedicated college can offer scholarships, financial aid, and other support systems, encouraging youth to complete their studies and pursue higher education.

6. Breaking the Cycle of Poverty:

- Education is a key tool in breaking the generational cycle of poverty. By investing in education, families can create a better future for themselves and their children, providing them with opportunities they might not otherwise have.

Project Overview

Project Title: Establishment of a Degree College for Underprivileged Students

Project Objective: To build a state-of-the-art degree college that provides accessible and quality education for poor and marginalized students. The

college will focus on delivering diverse academic programs and vocational training to prepare students for the challenges of the modern workforce.

Target Population:

- **Primary Beneficiaries:** Students from low-income families who would otherwise not have access to higher education.
- **Secondary Beneficiaries:** Local communities will benefit from increased educational opportunities, skilled workforce development, and overall socio-economic upliftment.

Project Scope:

- **Acquisition of land for the college campus**
- **Construction of the college building with classrooms, libraries, laboratories, and administrative offices**
- **Development of facilities for student housing, sports, and extracurricular activities**
- **Establishment of a scholarship fund to ensure no student is denied admission based on financial constraints**

3. Why CSR Support is Vital

The role of corporations in supporting educational initiatives has grown significantly in recent years, and CSR funding plays a critical role in bridging gaps in infrastructure and access to education. By partnering with [Trust Name], your company will make a direct and lasting impact on the lives of students and their families, as well as contribute to the long-term social and economic development of the community.

How this project aligns with your CSR priorities:

- 1. Education and Skill Development:** This initiative will help create a welltrained, educated workforce, which is crucial for the country's growth and your industry's development. The college will also offer vocational training that directly supports industry needs.
- 2. Empowering Communities:** Access to education has a direct correlation with socio-economic upliftment. This project will not only provide

educational opportunities but will also help reduce poverty, improve employment rates, and contribute to the local economy.

3. **Gender Equality:** Our college will prioritize the enrollment of female students from low-income backgrounds, helping bridge the gender gap in higher education and empowering women through education.
4. **Sustainable Development Goals (SDGs):** The project directly supports several UN SDGs, including:
 - **Goal 4 (Quality Education):** Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all.
 - **Goal 10 (Reduced Inequality):** Reduce inequality within and among countries.
 - **Goal 8 (Decent Work and Economic Growth):** Promote sustained, inclusive, and sustainable economic growth, full and productive employment, and decent work for all.

4. Financial Breakdown

The total estimated cost for the land acquisition, construction, and initial operations of the degree college is as follows:

- **Land Acquisition Cost:** ₹ 2 CRORE
- **Construction Cost (Buildings and Infrastructure):** ₹ 2 CRORE

Total Estimated Project Cost: ₹ 4 CRORE

5. Utilization of CSR Funds

We propose that your company utilizes its CSR funds to contribute towards the development of this degree college. The funds will be allocated as follows:

1. **Land Acquisition:** A portion of the CSR funds will be used to purchase land in a strategic location that is easily accessible to the local population.
2. **Construction and Infrastructure Development:** CSR funds will be allocated towards the construction of modern classrooms, lecture halls, libraries, laboratories, sports facilities, and administrative buildings.
3. **Scholarship Fund:** A significant portion of the CSR funding will be directed toward scholarships and financial assistance programs for

deserving students from low-income families. This will ensure that no student is excluded from education due to financial barriers.

4. **Community Engagement Programs:** A part of the funds will be allocated to raise awareness in the local community about the benefits of higher education and the opportunities the college will provide.

6. Recognition and Benefits for Your Company

Your company's support for this educational project will result in significant visibility and positive public relations, demonstrating your commitment to social responsibility and community development.

- **Brand Visibility:** Your company's logo and name will be prominently displayed on the college campus, in promotional materials, and at official events.
- **Recognition at Events:** Your company will be recognized during the inauguration of the college and other key milestones of the project.
- **Social Media and Media Coverage:** Your company will receive recognition across various media platforms, including press releases, social media campaigns, and website features.
- **Long-Term Impact:** Your support will create a lasting legacy of education and empowerment for generations to come, which reflects positively on your company's commitment to sustainable development and corporate philanthropy.

7. Monitoring and Reporting

To ensure complete transparency, we will provide regular updates and reports on the utilization of CSR funds. These reports will include details of the construction progress, land acquisition, and the number of students benefiting from the scholarships. We will also offer an annual impact assessment highlighting the social and educational outcomes of the project.

8. Conclusion

We sincerely hope that [Company Name] will consider partnering with us in this transformative initiative. By contributing to the establishment of this degree college, your company will be helping to shape the future of thousands

of young individuals, enabling them to pursue their dreams, contribute to the economy, and create a better society for all.

We look forward to discussing this proposal in detail and exploring ways we can collaborate to make this vision a reality.

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Thank you for considering this proposal. Together, we can make a meaningful difference in the lives of countless young people and create a brighter, more equitable future.

Sincerely,

(PRESIDENT)
SHARDA
EDUCATIONAL TRUST