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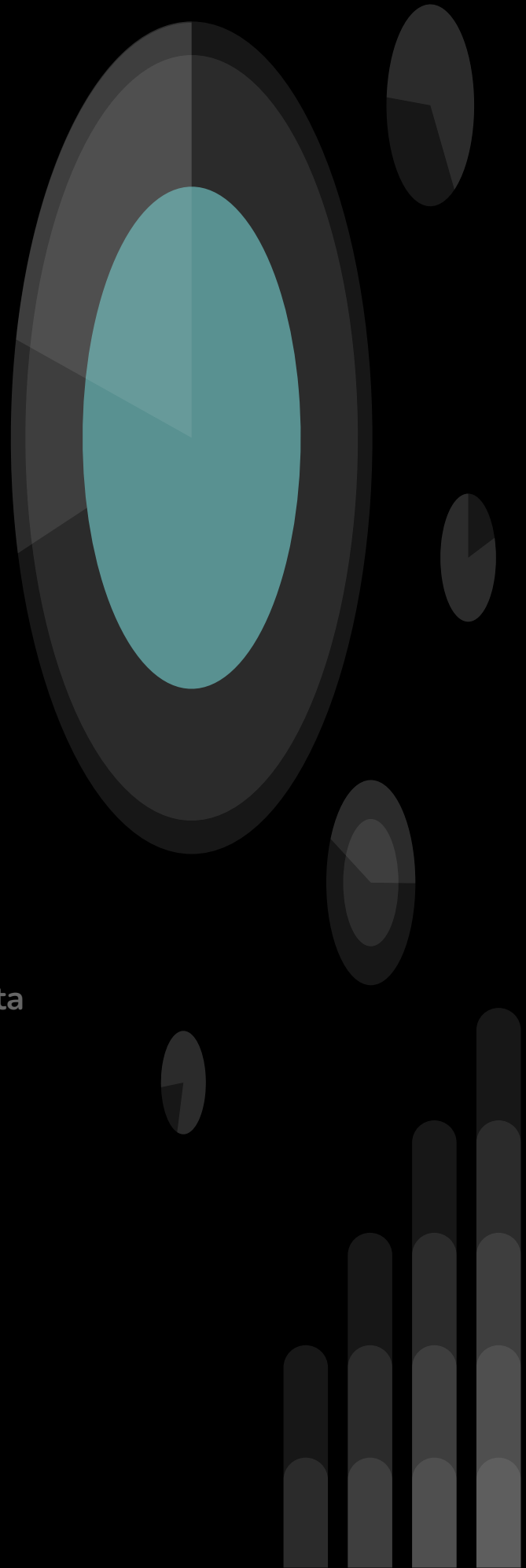
Nada Beth Kendis

Portable Portfolio



Customized Product Content

A two page, automated, branded & customized product write up for a data science company that focuses on healthcare outcomes.



Improve Outcomes with Komodo Health's MapEnhance

Bespoke Data Solutions for Superior Decisions

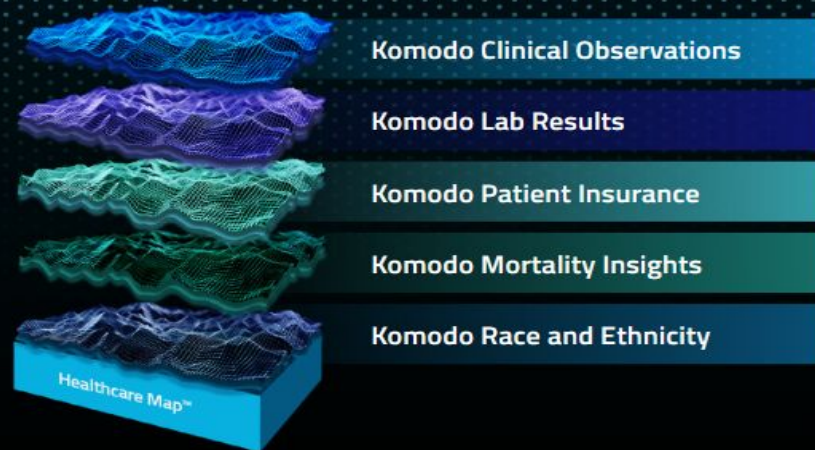
In the commercial space, your ability to stay ahead in the market hinges on nuanced insights and efficient operation. Komodo Health's MapEnhance is specifically designed to help commercial healthcare organizations like [ClientName] uncover transformative opportunities, streamline workflows and achieve measurable outcomes. With a tailored data solution, [ClientName] can position itself for sustained success in an ever-evolving landscape.

MapEnhance And The Komodo Healthcare Map

MapEnhance for [ClientName] is a user-friendly, aggregated data portal that builds on Komodo's Healthcare Map by seamlessly aggregating and layering multiple dynamic datasets. These easy to manipulate enhancements give [ClientName] customized access to exclusive, curated insights from the largest longitudinal source of data on U.S. patient journeys.

All Komodo-built enhancements are developed, cleaned and created to deliver to [ClientName] high-quality "fit-for-purpose" datasets, which enable [ClientName] to obtain answers that were previously out of reach.

Replace the fragmented
stitching needed for
marketplace or aggregator
datasets with Komodo-built
data products



These rigorously curated datasets empower [ClientName] with the strategic clarity needed to:

- ★ Infer insights in granular patient variables.
- ★ Leverage extensive laboratory test results for broad analysis.
- ★ Use detailed payer data for refined segmentation.
- ★ Track data on patient outcomes.

[ClientName] can quickly access and layer these specialty data sources to clarify context and increase confidence in [ClientName]'s data-driven decisions.

Elevate [ClientName]’s Decision Making from Day One

[ClientName] receives insights from MapEnhance that are immediately actionable, eliminating delays and enabling rapid execution. With these ready-to-use, multidimensional insights [ClientName] can launch commercial campaigns quickly and effectively, reduce time-to-value for critical projects and stay ahead of competitors by leveraging real-time data-driven decisions.

Leverage the Benefits of Multidimensional Data Enhancements



Accelerated Data Insights

MapEnhance maximizes [ClientName]’s adoption of Komodo’s Healthcare Map, giving [ClientName] direct and customizable access to the largest patient database in the U.S. This unfettered access enables [ClientName] to gain a deep understanding of patient journeys and treatment pathways. [ClientName] can quickly identify market trends and tailor strategies for targeted demographics. The actionable insights provided by MapEnhance empowers [ClientName] to make data-driven decisions with increased precision and speed.



Analysis Ready Datasets

All datasets are ready for immediate analysis. By leveraging MapEnhance, [ClientName] can reclaim time spent aggregating and cleaning data from multiple sources. The need for [ClientName] to de-duplicate, clean, format, standardize and normalize the data is also eliminated. [ClientName] resources can shift away from aggregating data to focus on interpreting trends that drive growth. This translates to time saved for [ClientName] and improved operational efficiency.



Workflow Alignment

[ClientName] gains maximum agility when integrating MapEnhance’s multidimensional data products with existing [ClientName] workflows. This seamless integration elevates [ClientName]’s responsiveness to emerging market dynamics and ensures [ClientName] can align strategies in real-time.

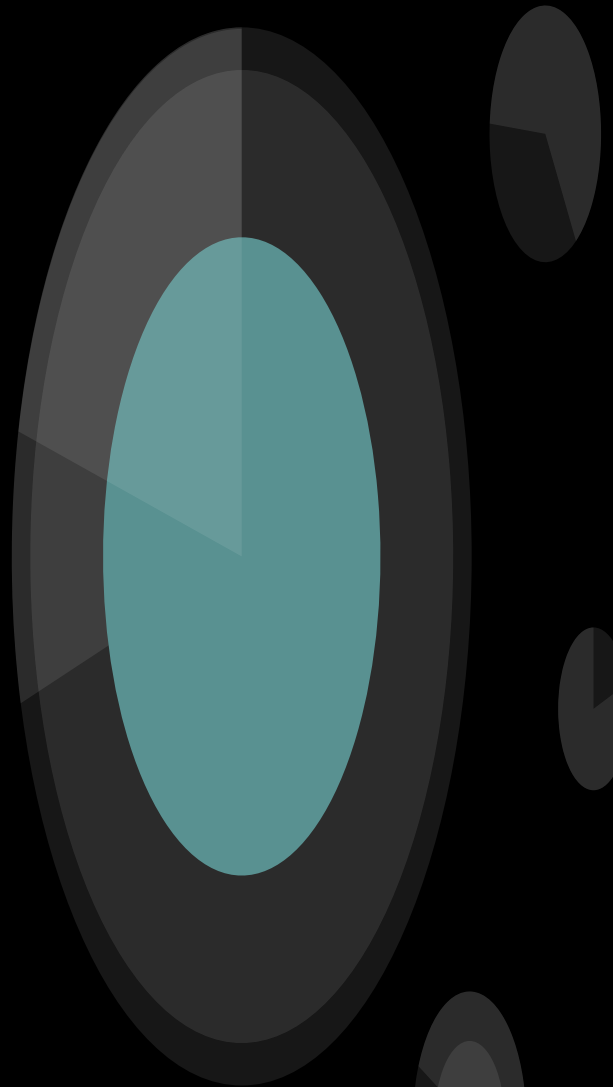
Unlock Unparalleled Acuity

Efficient data strategies are critical for commercial success. Komodo Health’s MapEnhance provides advantages to [ClientName], as a commercial healthcare organization, to identify market trends early, tailor for geography and target demographics. Then by leveraging the data, [ClientName] can stay well positioned ahead of competitors.

Long Play Social Media Campaign

The following post is one from a social media campaign that ran on Facebook and Instagram and featured snapshots submitted by employees.

The campaign ran for over a year and showcased the client's culture of flexibility and work/life balance with the goal of enticing and attracting talent.



Long Play Social Media Campaign



1st

Creative Writer, Designer and Communications Professional

1mo •

Imagine working remotely with a best-in-class team that enables you to excel in your career while balancing time with your family. For **Kforce Inc** Senior Director, **Scott Wallin**, eliminating his daily commute to the office and spending more quality time with family is the key to his personal and professional success. Want the space to explore your passions while excelling in your career? Learn more about our open sales roles and apply: <https://kfrco.co/3Aw5ych> #ThisIsMyKforce #SalesCareer

Quality Drive Time

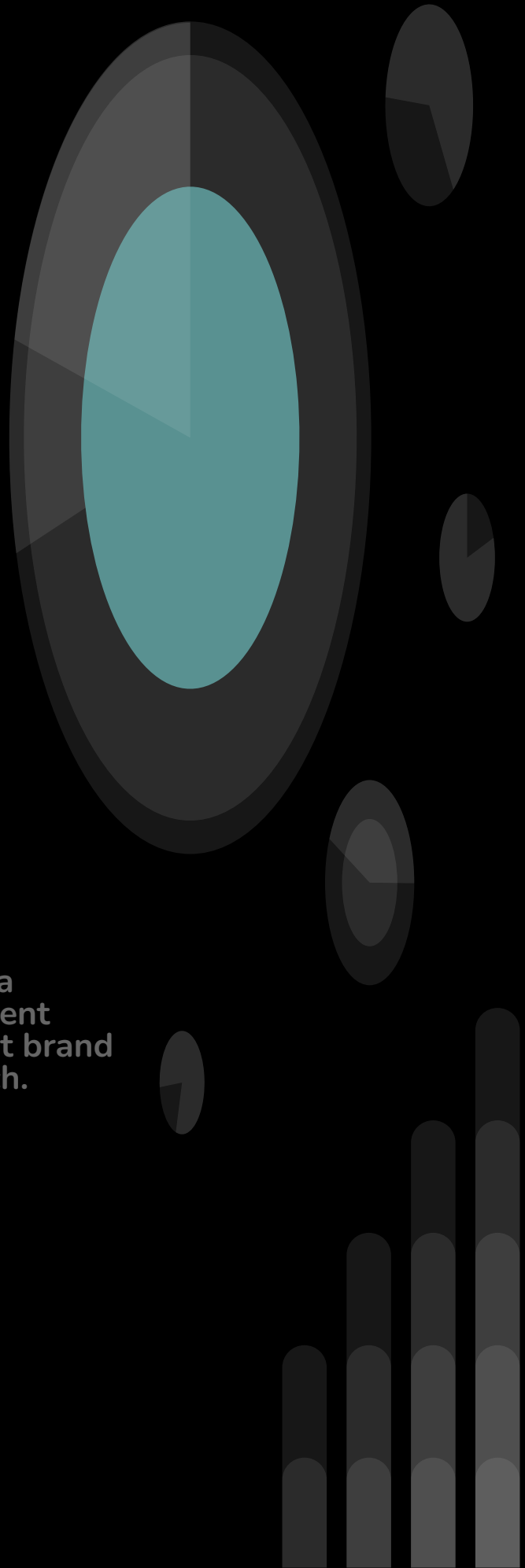


One of the things that's been huge for our family is limiting the commute time ...and the ability to bring my son to golf.

I'm Scott
AND THIS IS
MY KFORCE

Brand Kit Development

An edgy mock up in that was part of a branding strategy kit for an independent gaming company that seeked to boost brand awareness prior to a new game launch.

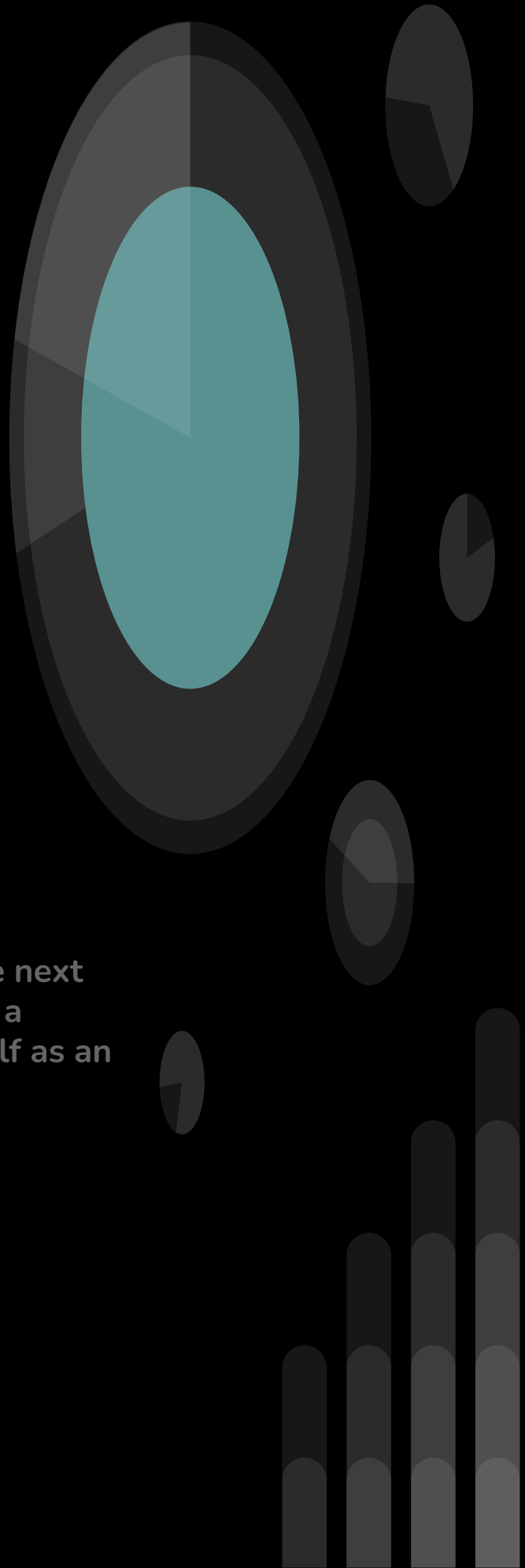


Edgy Brand Development for Social Media



Thought Leadership

The executive summary layout on the next page is from a long format article for a staffing company that positioned itself as an expert on technology projects.



Thought Leadership: IT Talent Brief

[Link to the full whitepaper online](#)

