



IGNACIO CHÁVEZ MELGOZA

Educator · Consultant · Researcher

CONTACT

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Uruapan, Michoacán, Mexico

EDUCATION

Doctoral Candidate in Education
UNICLA

Master's in Education
Tec de Monterrey

B.S. in Graphic Design
UDV / UNAM

Diploma in Management Skills
Harvard Business Publishing

Diploma in Clinical Psychology
CAPLYA / AMPE

Cert. Project-Based Learning
Marist Province / UMQ

CERTIFICATIONS

ICELT Cambridge (Merit in Teaching)
Proficiency – U. of Michigan
Certified Facilitator EC0217 – CONOCER
Certified Training Agent – STPS
Ethics – Tec de Monterrey / U. of Deusto

CORE COMPETENCIES

- ▶ Pedagogical Innovation
- ▶ Instructional Design
- ▶ AI Applied to Education and Business
- ▶ Business Consulting and Training
- ▶ Educational Research and Narrative
- ▶ Leadership and Team Development
- ▶ Graphic Design and Visual Communication

PROFESSIONAL PROFILE

Educator, consultant and researcher with over 25 years of experience in educational innovation, business consulting and strategic design. Doctoral candidate in Education, author of five publications, and creator of a digital platform with over 100,000 followers. Specialist in instructional design, educational artificial intelligence, and high-performance team development.

PUBLICATIONS

- ▶ **Simbiótica Ética Práctica / Practical Ethical Symbiotics** Book: Philosophy of shared well-being
- ▶ **Más allá de mí / Beyond myself** Book: Personal development and human growth
- ▶ **Aulas que laten / The heartbeat classroom**
Book: Integrative Collaborative Learning and Learning Communities
- ▶ **Aulas (virtuales) que laten / The heartbeat (virtual) classroom**
Book: Evolution toward the future of education
- ▶ **El principio del fin** Book: Philosophical novel
- ▶ **Ultimate Program** Book: Development of the 4 skills for learning English
- ▶ **Desde mi espacio / From my space** Opinion Column: Magazine Goel-Federación Global de Profesiones

DIGITAL PROJECT

Teacher Ignacio Chávez | @TeacherIgnacioChavez | 2018 – present

+100,000 followers · posts reaching over **2,000,000 views**

English teaching model powered by generative AI, a proprietary web platform, and educational content with global reach across social media.

PROFESSIONAL EXPERIENCE

Instituto Morelos de Uruapan 2012 – present

English Teacher | Educational Innovation

Instructional design, PBL, educational AI and Learning Communities. Active participation in Champagnat Global and implementation of the New Mexican School curriculum framework.

Diestra Consultores 1998 – present

General Director

Consulting in leadership, sales, human development and corporate identity. Key clients: USDA, CANACINTRA, Tec de Monterrey, Essity, Frutival, among others.

Harmon Hall

Branch Director

Academic and administrative leadership in Uruapan (17-person team) and branch opening in Metepec, State of Mexico. Faculty training and supervision.

Universidad IUEM

Director, School of Graphic Design

Academic management with 200 students and 60 faculty members. Curriculum redesign and institutional training programs.

Tec de Monterrey

Lecturer (+6 years)

English and Human Development courses. Coordination, ICT-based course redesign, and institutional conference participation.

RECENT TALKS & CONFERENCES

- ▶ **Artificial Intelligence (and) the new teacher**
MEC, Marist English Congress, Querétaro — 2026
- ▶ **The heartbeat (virtual) classroom**
MEC, Marist English Congress, Querétaro — 2026
- ▶ **Team Strengthening**
USDA, 10th Avocado Program Meeting, Puerto Vallarta — 2025
- ▶ **Integral Learning Communities**
International Language Fair, Guadalajara — 2024
- ▶ **Virtual Education and Social Media**
4th International Online Education Congress, U. Gabriela Mistral, Chile — 2023
- ▶ **Innovative English Teaching: Social Media and Fun**
Recrea Academy, International Language Fair, Guadalajara — 2023
- ▶ **Harvard Management Skills Diploma (x4 editions)**
Facilitator — CANACINTRA Uruapan, 2013–2017