# The 12 Week Year by Brian P. Moran (A2 Level)

**ULTIMATE READING** 

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The 12 Week Year by Brian P. Moran will be helping you get more done in less time. The idea will be simple: you will not plan your goals for 12 months—you will plan them for only 12 weeks.

A normal year **will feel** very long. Many people **will lose** focus or **will wait** too much. But 12 weeks **will feel** short and real. When time is short, you **will take** action faster. This book **will teach** you how to focus, act, and win in just 12 weeks.

#### 1. Think in 12-Week Years

You will be treating every 12 weeks like a full year.

You **will set** one or two big goals for this short period and **will work** on them every day. If you stay focused, you **will achieve** more than before.

"You will do more in 12 weeks than most people do in 12 months."

## 2. Set Clear and Simple Goals

Your goals will be clear and easy to understand.

You will write goals that are short, specific, and have numbers.

### For example:

- "I will exercise 3 times a week."
- "I will save \$200 by the end of 12 weeks."

When your goal is clear, you will feel motivated and focused.

"A clear goal will give you power."

## 3. Plan Each Week

At the start of each week, you **will be writing** what you need to do. Small actions every day **will be helping** you reach your big goals. You **will be asking** yourself:

- "What should I do this week?"
- "Am I doing my best?"

Each small step will lead to big results.

"Small steps every day will lead to big results."

# 4. Check Your Progress

It will be important to track your work.

At the end of each week, you will be checking your progress.

This will help you see if you are on the right path.

If something doesn't work, you will change it and try again.

"When you check your work, you will grow faster."

## 5. Act, Don't Wait

Many people **will be waiting** to feel ready, but success **will come** to those who act. Start now. Don't wait for the perfect time. Every small action **will build** your confidence.

"You will not wait for the perfect time. You will start now."

### Main Ideas

- 1. You will plan goals for 12 weeks, not 12 months.
- 2. You will set clear, simple, and measurable goals.
- 3. You will be planning each week and taking daily action.
- 4. You will be checking your progress regularly.
- 5. You will start now instead of waiting for the perfect time.

#### **Final Motivation**

You will not need 12 months to succeed—you will need only 12 weeks.

With focus, simple plans, and daily action, you **will change** your life.

Believe in yourself. You **will be taking** small steps, and they **will create** big results.

Anyone **could change** their life if they **were believing** in progress and **were staying** consistent.

"Success wasn't a big step. It was many little steps."

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<sup>&</sup>quot;The future will start today."

<sup>&</sup>quot;You will do more than you think."