

Sean Lamoureux

Graphic Designer

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Objective

I'm an experienced graphic designer with a passion for art and translating ideas into visually compelling designs. With a keen eye for detail and a collaborative spirit, I specialize in crafting innovative solutions for both digital and print media.

Work

Mattel-Mega Brands Feb 2021 - Present

Graphic Designer

- Design the instruction manuals for Mega's teen and adult themed construction sets, from early concept to production.
- Lead designer on several licenses such as Halo, Fallout, Skyrim and The Witcher.
- Conceptualize the overall look and feel of the manuals for newly acquired brands.
- Redesign the visual identity of already established lines such as Halo and Hot Wheels.
- Create easy-to-use element files for each product line to ensure consistency throughout the manuals.
- Work closely with cross-functional teams to create cohesive designs that enhance the brand's messaging.

Medicom May 2020 - Nov 2020

Graphic Designer

- Design and create digital assets such as online ads, emails and web banners.
- Create print material such as flyers, brochures and conference handouts.
- Retouch images for digital and print use.
- Conceptualize the design of new product packaging and upcoming promotions.

Bouclair Jan 2017 - Mar 2020

Graphic Designer

Junior Graphic Designer (Jan 2017 - May 2019)

- Create digital assets such as online ads, web banners, emails, webpages and press kits.
- Create advertising and promo videos for company website, in-store displays, Facebook, Instagram and YouTube.
- Design print material such as flyers, brochures, posters, price cards and packaging for retail stores.
- Conceptualize print and digital assets for upcoming promotions and in-store sales.

Education

Champlain College 2013 - 2016

DEC Graphic Communications

Herzing College 2008 - 2010

DEP 3D Animation for Film & Video Games

Champlain College 2004 - 2007

DEC Education/Social Studies

Programs

Adobe Photoshop, InDesign, Illustrator, Word, Excel, Powerpoint

Languages

English and French, written and spoken

Freelance

Fundraiser Poster 2023

Ontario Provincial Police Head Office

Podcast Logo 2020

Fourth Liners Podcast

Company Logos 2018

Retail Millions & Candid Coffee Talk

Snapchat Geofilter 2016

Champlain College Student Association

Program Poster 2015

McGill Cancer Prevention Center

Company Logo 2013

Vighorus Games